

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM749254

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UNIVERSITY OF WEST FLORIDA BOARD OF TRUSTEES		08/16/2022	State University: FLORIDA
RECEIVING PARTY DATA			
Name:	FLORIDA STATE UNIVERSITY BOARD OF TRUSTEES		
Street Address:	Westcott Building, 222 South Copeland Street, Suite 424		
City:	Tallahassee		
State/Country:	FLORIDA		
Postal Code:	32306-1400		
Entity Type:	a public body corporate: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5032847	FLORIDA SHINES	
CORRESPONDENCE DATA			
Fax Number:	3058580800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	305-858-8000		
Email:	cdelanuez@malloylaw.com		
Correspondent Name:	Oliver A. Ruiz		
Address Line 1:	2800 sw 3rd Avenue		
Address Line 4:	Miami, FLORIDA 33129		
NAME OF SUBMITTER:	Oliver A. Ruiz		
SIGNATURE:	/Oliver A. Ruiz/		
DATE SIGNED:	08/17/2022		
Total Attachments: 2			
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OP \$40.00 5032847

ASSIGNMENT OF TRADEMARK

WHEREAS, UNIVERSITY OF WEST FLORIDA BOARD OF TRUSTEES (“University of West Florida”), a state university, with an address of 11000 University Parkway, Pensacola, Florida 32514, under the name of University of West Florida owns U.S. Trademark Registration No. 5,032,847 for the trademark “FLORIDA SHINES” in connection with “Educational services, namely, providing live and live on-line counseling to individuals and groups by seminars, workshops and classes in the fields of college and career selection, degree completion and workforce readiness” in International Class 041; and

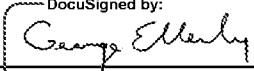
WHEREAS, FLORIDA STATE UNIVERSITY BOARD OF TRUSTEES, a public body corporate of the State of Florida, having an address of Westcott Building, 222 South Copeland Street, Suite 424, Tallahassee, FL 32306-1400, is desirous of acquiring all rights, title, and interest in and to the trademark “FLORIDA SHINES” for the territory of the United States, and all foreign countries, together with the goodwill of the business symbolized by the trademark, including all common law rights, the identified registration therefor, and the right to sue for past infringement;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, UNIVERSITY OF WEST FLORIDA does hereby assign unto FLORIDA STATE UNIVERSITY BOARD OF TRUSTEES all rights, title and interest in and to the trademark “FLORIDA SHINES,” together with the goodwill of the business symbolized by the trademark, including all common law rights, the identified registration therefor, and the right to sue for past infringement, for Assignee’s own use and benefit in the territory of the United States of America and extending to all foreign countries, and for that of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this assignment not been made.

IN WITNESS WHEREOF, the parties have executed below.

Assignor:

UNIVERSITY OF WEST FLORIDA BOARD OF TRUSTEES

Signed: 
5AC079CBBA16437...
Dr. George Ellenberg

Print Name: _____

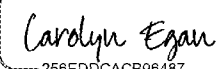
Title: Provost and Senior Vice President

Date: 08/16/2022

DocuSigned by:
Approved as to Form and Legal Sufficiency
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Assignee:

FLORIDA STATE UNIVERSITY BOARD OF TRUSTEES

Signed: 
258EDDCACB98487...

Print Name: Carolyn Egan

Title: Vice President for Legal Affairs

Date: 8/17/2022 | 8:36 AM EDT