

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM749296

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lockton, Inc.		08/17/2022	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	Mylo ManagerCo, LLC		
Street Address:	444 W. 47th Street, Suite 900		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64112		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5871267	MYLO	
Registration Number:	5783578	MYLO	
Registration Number:	5546849	MYLO	
Registration Number:	5177210	MYLO	
CORRESPONDENCE DATA			
Fax Number:	7145135130		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	714.513.5100		
Email:	dmtmdocketing@sheppardmullin.com		
Correspondent Name:	Gazal Pour-Moezzi		
Address Line 1:	Sheppard Mullin Richter & Hampton		
Address Line 2:	650 Town Center Drive, 10th Floor		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	25TK-341017		
NAME OF SUBMITTER:	Nicole Hyatt		
SIGNATURE:	/Nicole Hyatt/		
DATE SIGNED:	08/17/2022		
Total Attachments: 3			

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Agreement") is made effective as of August 17, 2022 by and between Lockton, Inc., a Missouri corporation ("Assignor"), and Mylo ManagerCo, LLC, a Missouri limited liability company ("Assignee"). Assignor and Assignee may be collectively referred to herein as the "Parties."

RECITALS

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks set forth in Schedule A (the "Marks");

WHEREAS, Assignor desires to assign and Assignee desires to acquire Assignor's right, title, and interest in and to the Marks together with all of the goodwill of Assignor's business symbolized by or associated with them;

NOW THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged

AGREEMENT

1.1 Assignment. Assignor hereby assigns, transfers and conveys to Assignee all of its right, title and interest in and to the Marks, including without limitation any and all registrations, applications, and/or common law rights, together with all of the goodwill of Assignor's business symbolized by or associated with the Marks, and any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto including, without limitation, damages and payments for past, present or future infringements.

1.2 Future Cooperation. The Parties agree to execute such additional documents and perform such further acts as may be reasonably necessary to effectuate the purposes and provisions of this Agreement.

1.3 Waiver. The failure of a Party hereto to enforce, or the delay by a Party hereto to enforce, any of its rights under this Agreement shall not be deemed a continuing waiver or a modification by such Party of any of its rights under this Agreement. Either Party may, within the time provided by applicable law, commence appropriate proceedings to enforce any or all of its rights under this Agreement, and any prior failure to enforce or delay in enforcement shall not constitute a defense.

1.4 Binding Upon Successors. This Agreement shall be binding upon and inure to the benefit of the Parties and their officers, subsidiaries, agents, legal representatives, successors, assigns, and licensees.

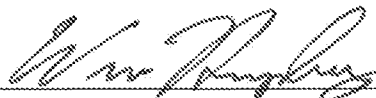
1.5 Recordation. Each Party can, at its sole option, record this Agreement with United States Trademark Office.

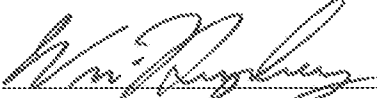
1.6 Counterparts. This Agreement may be executed in any number of identical counterparts, any or all of which may contain signatures of less than all of the Parties, and all of which shall be construed together as a binding instrument.

IN WITNESS WHEREOF, authorized representatives of the Parties have executed this Trademark Assignment Agreement effective as of the date first written above.

ASSIGNOR,
LOCKTON, INC.

ASSIGNEE,
MYLO MANAGERCO, LLC

By: 

By: 

Name: William W. Humphrey III

Name: William W. Humphrey III

Title: Secretary

Title: Authorized Signatory

Date: August 17, 2022

Date: August 17, 2022

Schedule A
TRADEMARKS

Country	Trademark	Class and Description of Goods	Reg. Number Reg. Date
United States	MYLO	IC 36: Providing a website featuring insurance information in the fields of healthcare, Medicare, property and casualty, life and specialty insurance IC 42: Providing temporary use of online non-downloadable computer software for comparing insurance, generating insurance quotes and purchasing insurance; Providing a website featuring technology that enables users to obtain insurance comparisons, to obtain insurance quotes and to purchase insurance	5871267 10/01/2019
United States	MYLO	IC 09: Computer application software for mobile devices, namely, software for use in insurance exchanges and for comparing insurance, generating insurance quotes and purchasing insurance; Computer software for use in insurance exchanges and for comparing insurance, generating insurance quotes and purchasing insurance	5783578 06/18/2019
United States	MYLO	IC 35: Providing online property and casualty, life and specialty insurance exchanges in the nature of a marketplace that offers purchasers of insurance a variety of plan choices from different insurance providers	5546849 08/21/2018
United States	MYLO	IC 35: Providing online private healthcare and Medicare insurance exchanges in the nature of a marketplace that offers purchasers of insurance a variety of plan choices from different insurance providers IC 36: Insurance brokerage and financial risk management	5177210 04/04/2017