

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM749721

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Perfectly Posh, LLC		06/14/2022	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	Innov8tive Nutrition, Inc.		
Street Address:	901 Sam Rayburn Highway		
City:	Melissa		
State/Country:	TEXAS		
Postal Code:	75454		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 33			
Property Type	Number	Word Mark	
Registration Number:	5647539	ALL MIXD UP	
Serial Number:	87919201	BIG BATH BAR	
Registration Number:	5637926	BIG FAT YUMMY	
Serial Number:	87918901	CHUNK	
Serial Number:	87918899	CHUNK!	
Serial Number:	87594577	DEFIANT	
Registration Number:	5951977	FÍZI	
Registration Number:	6004965	FIZI BY PERFECTLY POSH	
Registration Number:	5637906	GENDER BENDER	
Serial Number:	87918971	GET PAID TO PAMPER	
Registration Number:	5987282	IT'S POSH TO MEET YOU	
Serial Number:	88508546	KNOSH	
Registration Number:	5689210	LOOK NATURAL	
Registration Number:	5684118	P	
Registration Number:	5642661	P	
Registration Number:	4452650	PERFECTLY POSH	
Serial Number:	85424061	PERFECTLY POSH	
Serial Number:	85424065	PERFECTLY POSH	
Registration Number:	4348174	PERFECTLY POSH	

OP \$840.00 5647539

Property Type	Number	Word Mark
Registration Number:	5974761	PERFECTLY POSH
Registration Number:	5970145	PERFECTLY POSH
Registration Number:	5880999	PERFECTLY POSH
Registration Number:	5637924	PINK ON THE BRINK
Serial Number:	87922477	PLAY FOOTsie!
Registration Number:	5647580	POLKA-DOTTED
Registration Number:	6285554	POSH BODY
Serial Number:	87919205	SKIN STICK
Registration Number:	5684119	SNARKY BAR
Registration Number:	5952743	STRIPPER
Registration Number:	5817115	THE HEALER
Serial Number:	87922466	THE RITUAL
Registration Number:	5817113	VIAL
Registration Number:	5831202	WE SIMPLY PAMPER

CORRESPONDENCE DATA

Fax Number: 9723789115
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 972-378-9111
Email: trademark@fbfk.law
Correspondent Name: Kelly Kubasta
Address Line 1: 2500 Dallas Parkway Suite 600
Address Line 2: Suite 600
Address Line 4: Plano, TEXAS 75093

NAME OF SUBMITTER:	Kubasta, Kelly
SIGNATURE:	/Kelly Kubasta/
DATE SIGNED:	08/18/2022

Total Attachments: 26
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CONFIRMATORY ASSIGNMENT OF TRADEMARKS

This Confirmatory Assignment of Trademarks ("Assignment") is made June 14, 2022 (the "Effective Date") by and between Perfectly Posh, LLC, a Utah limited liability company having a principal place of business at 222 South Main Street, Suite 1600, Salt Lake City, Utah 84101 (hereafter referred to as "Assignor"), and Innov8tive Nutrition, Inc., a Texas corporation having a principal place of business at 901 Sam Rayburn Highway, Melissa, Texas 75454 (hereafter referred to as "Assignee").

WHEREAS, on May 27, 2022, Assignor and Assignee executed an Asset Purchase Agreement whereby Assignee acquired from Assignor all of its assets; and

WHEREAS, at the time of execution of the Asset Purchase Agreement, Assignor owned all right, title and interest in and to the trademarks identified in Appendix A attached hereto, and the goodwill of the business symbolized thereby ("Trademarks"); and

WHEREAS, for purposes of confirming Assignee's ownership of the Trademarks pursuant to the Asset Purchase Agreement and publicly recording Assignee's ownership as of that date, Assignor desires to assign and transfer to Assignee all of its right, title and interest in and to the Trademarks, and Assignee desires to acquire the same; and

NOW, THEREFORE, in consideration of these premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and the Assignee agree as follows.

I. Assignment of Trademarks.

Assignor hereby sells, assigns and transfers to Assignee, its successors, assigns and legal representatives, all right, title and interest throughout the world in and to the Trademarks, together with all goodwill of the business symbolized by the Trademarks, as well as all rights to sue for past, present and future infringement of said Trademarks and all causes of action (either at law or equity) with respect thereto, the right of recovery, including but not limited to damages, for such infringement, and the right to assign the rights conveyed herein, the same to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives. Assignor hereby authorizes Assignee to record ownership of the Trademarks directly in Assignee's own name in any jurisdiction, municipality or agency in which recordation is required.

II. Further Documentation.

Assignor agrees to execute and provide to Assignee promptly after execution and delivery of this Assignment of Trademarks such further instruments and documents and assignments as may reasonably requested by Assignee and reasonably necessary to effectuate the purpose of this Assignment of Trademarks and to enable Assignee to record in Assignee's name all of Assignor's

rights in and to the Trademarks with the U.S. Patent and Trademark Office, the Canadian Intellectual Property Office, or any other appropriate governmental agency.

IN WITNESS WHEREOF, the parties have duly executed and delivered this Agreement as of the Effective Date.

PERFECTLY POSH, LLC
("ASSIGNOR")

INNOV8TIVE NUTRITION, INC.
("ASSIGNEE")

Jenifer Grace
(Authorized Signature)

Terry LaCove
(Authorized Signature)

JENIFER GRACE
Printed Name

Terry LaCove
Printed Name

Manager
Title/Position

President
Title/Position

6.14.22
Date Signed

6/14/22
Date Signed

APPENDIX A - TRADEMARKS

Trademark	Country	App. Ser. No.	Filing Date	Reg. No.	Reg. Date	Class/Goods & Services
ALL MIXD UP	US	87/918,961	May 13, 2018	5,647,539	Jan. 8, 2019	03 - Bath salts, not for medicated purposes; cosmetic bath salts; non-medicated body soaks
BIG BATH BAR (abandoned)	US	87/919,201	May 13, 2018	n/a	n/a	03 - Non-medicated beauty soap; bar soap; beauty soap; cosmetic soap; natural soap bars; cream soaps; non-medicated soaps made from natural oils, natural exfoliants, essential oils, cosmetic milks, fragrance, and fruit; nut and plant extracts
BIG FAT YUMMY	US	87/919,213	May 14, 2018	5,637,926	Dec. 25, 2018	03 - Hand cream; hand lotions; skin lotions; skin creams
CHUNK (abandoned)	US	87/918,901	May 13, 2018	n/a	n/a	03 - Non-medicated beauty soap; bar soap; beauty soap; cosmetic soap; natural soap bars; cream soaps; non-medicated soaps made from natural oils, natural exfoliants, essential oils, cosmetic milks, fragrance, and fruit; nut and plant extracts
CHUNK (abandoned)	US	87/918,899	May 13, 2018	n/a	n/a	03 - Non-medicated beauty soap; bar soap; beauty soap; cosmetic soap; natural soap bars; cream soaps; non-medicated soaps made from natural oils, natural exfoliants, essential oils, cosmetic milks, fragrance, and fruit; nut and plant extracts
DEFLANT (abandoned)	US	87/594,577	Sep. 2, 2017	n/a	n/a	03 - Anti-aging cleanser; Anti-aging creams; Anti-aging moisturizer; Anti-aging toner; Beauty creams; Beauty lotions; Beauty masks; Beauty serums; Beauty soap; Body butter; Body oils; Cosmetic creams; Cosmetic preparations for skin care; Cosmetic soaps; Cosmetic preparations, namely, firming creams; Cosmetics; Exfoliant creams; Face oils; Lip balm; Non-medicated skin care preparations; Cleansing creams; Non-medicated lip protectors; Skin and body topical lotions, creams and oils for cosmetic use; Skin conditioning creams for cosmetic purposes; Body and face moisturizers
FIZI	US	87/918,894	May 13, 2018	5,951,977	Dec. 31, 2019	03 - Cosmetic preparations for baths; non-medicated bath preparations; bath bombs; non-medicated bath salts; mineral salt in the nature of bath salts not for medical purposes; non-medicated body soaks

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Trademark	Country	App. Ser. No.	Filing Date	Reg. No.	Reg. Date	Class/ Goods & Services
EIZI BY PERFECTLY POSH	US	87/918,896	May 13, 2018	6,004,965	Mar. 10, 2020	03 - Cosmetic preparations for baths; non-medicated bath preparations; bath bombs; non-medicated bath salts; mineral salt in the nature of bath salts not for medical purposes; non-medicated body soaks
GENDER BENDER	US	87/918,967	May 13, 2018	5,637,906	Dec. 25, 2018	25 - Shirts; aprons 03 - bar soap; natural soap bars; non-medicated soaps made from natural oils, natural exfoliants, fragrance, and fruit, nut and plant extracts
GET PAID TO PAMPER (abandoned)	US	87/918,971	May 13, 2018	n/a	n/a	35 - Advertising, marketing and promotion services in the field of distributorships, person to person, wholesale, and retail selling
IT'S POSH TO MEET YOU	US	87/919,210	May 13, 2018	5,987,282	Feb. 18, 2020	03 - Hand cream; hand lotions; skin lotions; skin cream; lip balm; bar soap; beauty soap; cosmetic soap; natural soap bars; body wash; non-medicated soaps made from natural oils, natural exfoliants, essential oils, cosmetic milks


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KNOSHI (Abandoned)	US	88/508,546	Jul 10, 2019	n/a	n/a	<p>03 - Cosmetics; cosmetic preparations; cosmetic preparations for skin care; non-medicated skin care preparations; body and face moisturizers; body moisturizers; body balms; cosmetic creams for skin care; skin lotions; beauty lotions; facial lotion; facial cream; bar soap; skin soap; bath soaps; beauty soap; facial washes; body wash; non-medicated soaps; cosmetics and skin care products, namely, lip moisturizers, blush, rouge, contour cream and contour powder; foundation, mineral foundation, liquid foundation, cream foundation, make-up primer, hair setting spray, make-up primer spray, hair highlighting spray, illuminating powder for makeup, setting powder for makeup, eye liner, mascara, eye shadow, eyeshadow primer, lip liner, lipstick, lip primer for makeup, eyebrow pencil, eyebrow makeup powder, eyebrow pomade, eye make-up remover, make-up remover, eye palettes containing cosmetics, lip palettes containing cosmetics, make-up kits comprised of non-medicated cosmetics; lip exfoliant cream; body mist spray; bath fizzies; bath beads, non-medicated bath salts, non-medicated foot cream, non-medicated foot balm, non-medicated foot lotion</p> <p>05 - Nutritional supplements; dietary food supplements; food supplements; dietary and nutritional supplements; dietary and nutritional supplements containing chocolate; nutritional supplements in the form of gummies; powdered nutritional supplement drink mix; natural sleep aid preparations; nutritional supplements in the form of powder; nutritional supplements in the form of capsules</p> <p>30 - Chocolate; chocolates containing nutrients; salt; mineral salt for human consumption</p>

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Trademark	Country	App. Ser. No.	Filing Date	Reg. No.	Reg. Date	Class/ Goods & Services
LOOK NATURAL	US	87/918,908	May 13, 2018	5,689,210	Mar. 5, 2019	03 - Cosmetics; cosmetic preparations for skin care; non-medicated skin care preparations; cosmetic creams; face lotions; non-medicated soaps and non-medicated lotions for skin and face; body oils; face oils; face creams; non-medicated exfoliating preparations for skin; facial washes; facial lotion; facial cream; skin masks; beauty masks; facial masks; beauty serums; non-medicated anti-aging serum; non-medicated skin serums; body and face moisturizers; eye cream; eye lotions


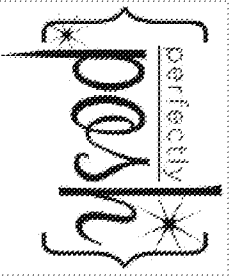
APPENDIX A - TRADEMARKS

	US	87/918,892	May 13, 2018	5,684,118	Feb. 26, 2019	<p>03 - Cosmetics; cosmetic preparations for skin care; skin lotions; beauty lotions; after-shave; after-shave lotions; after-shave liquid; non-medicated skin care preparations; cosmetic creams; body creams; hand lotions; hand cream; bar soap; beauty soap; cosmetic soap; natural soap bars; body wash; skin soap; non-medicated soaps made from natural oils; natural exfoliants, essential oils, cosmetic milks, fragrance, and fruit, nut and plant extracts; face and body lotions; body butter; body, hand, and face moisturizers; beauty gels; bath lotion; skin care preparation, namely, body polish; shower gel; non-medicated skin care preparation, namely, body mist; body oils; face oils; face creams; non-medicated exfoliating preparations for lips and skin; cosmetic body care preparations, namely, body mud and body polish; body masks; body scrubs; skin masks; beauty masks; facial masks; facial washes; facial lotion; facial cream; beauty serums; eye cream; eye lotions; hair shampoo; hair conditioners; non-medicated hair serums; hair masks; hair sheen spray; hair styling spray; styling sprays for enhancing hair waves and curls; foot scrub; non-medicated foot cream; non-medicated foot lotion; foot masks for skin care; cuticle cream; bath fizzies; bath bombs; bath salts, not for medicated purposes; cosmetic bath salts; non-medicated body soaks; body moisturizers; non-medicated herbal body care products, namely, salves; skin care preparations, namely, body balms; perfumes; perfumes in solid form; topical skin sprays for cosmetic purposes; make-up; make-up primer; cosmetic preparations, namely, skin highlighter; skin bronzer; non-medicated skin serum; lip balm; lip stains; lip tints; cosmetics, namely, lip primer; lip gloss; lip rouge; lipstick; cheek colors; non-medicated skin toners; non-medicated anti-aging serum; anti-aging moisturizer; anti-aging toner; anti-aging cleanser; anti-aging creams; cosmetic bags containing cosmetics and non-medicated skin care preparations; kits and gift sets consisting of cosmetics and non-medicated skin care preparations; make-up remover; tissues impregnated with make-up removing preparations</p> <p>16 - Catalogs, magazines, booklets, and brochures, all in the fields of cosmetics and beauty care; beauty related</p>
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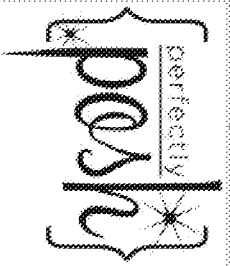
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Trademark	Country	App. Ser. No.	Filing Date	Reg. No.	Reg. Date	Class/ Goods & Services
						<p>publications, namely, hand-outs, workbooks, printed periodicals, and newsletters all in the fields of cosmetics and beauty care</p> <p>25 - Shirts; hats; sweat shirts; sweat pants; ties as clothing; aprons</p> <p>35 - Providing a website featuring business information, promotional and marketing information and materials in the field of cosmetics and skin care preparations; On-line retail store services featuring cosmetics and skin care preparations; Dissemination of advertising materials; Organization of promotional events for commercial or advertising purposes; Business development services, namely, providing support for the business of others; Wholesale and retail services by direct solicitation by sales agents in the field of cosmetics and skin care preparations; Shop at home parties featuring cosmetics and skin care products; Administration of customer loyalty programs for commercial, promotional and advertising purposes, which provide free or discounted cosmetics and non-medicated skin care preparations; Distribution services, namely, distribution of advertising materials for others; promoting services of others through distribution of promotional materials to independent salespersons; Sales promotion services; Business development services, namely, providing start-up support for business of others; Advertising, marketing and promotion services in the field of distributorships, person to person, wholesale, and retail selling; all the aforesaid services relating to cosmetics and beauty care and the direct selling of cosmetics and beauty care products</p>

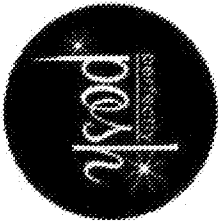
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Trademark	Country	App. Ser. No.	Filing Date	Reg. No.	Reg. Date	Class/Goods & Services
 <p>P & Design</p>	US	87/921,218	May 15, 2018	5,642,661	Jan. 1, 2019	18 - Handbags; tote bags; empty cosmetic bags; and cases used for carrying and displaying cosmetics to be sold
 <p>PERFECTLY POSH & Design (cancelled)</p>	US	85/980,499	Sep. 15, 2011	4,452,650	Dec. 17, 2013	03 - Personal care products, namely, hand lotion, hand balm, hand soap, body lotion, body butter, body balm, body soap, body mist spray, face lotion, face oils, face creams, exfoliating masks, shampoos, hair conditioners, massage cream, massage balm, massage oil, bath fizzes, bath beads, bath salts, non-medicated foot cream, non-medicated foot balm, non-medicated foot lotion, non-medicated lip balm, lip tint, perfume, perfume oils, nutritional oils for cosmetic purposes, essential oils for personal use, essential oils for aromatherapy use, lip exfoliators, mineral powders for use as cosmetic makeup, mineral makeup, aromatic oils, non-medicated aromatic body mists, aromatic lotions, aromatic bath salts, non-medicated aromatic bombs for the skin and body for adding color and scent to bath water, bath milks, beauty milks, cosmetic milks for the skin and body
<p>PERFECTLY POSH (abandoned)</p>	US	85/424,061	Sep. 15, 2011	n/a	n/a	04 - Candles

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Trademark	Country	App. Ser. No.	Filing Date	Reg. No.	Reg. Date	Class/Goods & Services
 <p>PERFECTLY POSH & Design (abandoned)</p>	US	85/424,065	Sep. 15, 2011	n/a	n/a	<p>04 - Candles</p> <p>10 - Massaging apparatus for personal use</p>
PERFECTLY POSH	US	85/978,911	Sep. 15, 2011	4,348,174	Jun. 4, 2013	<p>03 - Personal care products, namely, hand lotion, hand balm, hand soap, body lotion, body butter, body balm, body soap, body mist spray, face lotion, face oils, face creams, exfoliating masks, shampoos, hair conditioners, massage cream, massage balm, massage oil, bath fizzies, bath beads, bath salts, non-medicated foot cream, non-medicated foot balm, non-medicated foot lotion, non-medicated lip balm, lip tint, perfume, perfume oils, nutritional oils for cosmetic purposes, essential oils for personal use, essential oils for aromatherapy use, lip exfoliators, mineral powders for use as cosmetic makeup, mineral makeup, aromatic oils, non-medicated aromatic body mists, aromatic lotions, aromatic bath salts, non-medicated aromatic bombs for the skin and body for adding color and scent to bath water, bath milks, beauty milks, cosmetic milks for the skin and body</p> <p>(Cancelled) [05 - Scented and perfumed air and room freshener sprays and fresheners]</p> <p>(Cancelled) [10 - Massaging apparatus for personal use]</p> <p>35 - Rendering technical assistance in the nature of advertising, marketing, and promotional services by developing advertising campaigns for web pages and print media, for the purpose of assisting in the establishment and operation of distributorships, person to person, wholesale and retail selling services in the field of personal care products</p>

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	US	87/689,357	Nov. 17, 2017	5,974,761	Feb. 4, 2020	<p>03 - Personal care products, namely, hand lotion, non-medicated balm for use on hands, non-medicated hand soap, body lotion, body butter, skin care preparations, namely, body balm, body soap, namely, body bath soap and body cream soap, body mist spray, face lotion, face oils, face creams, exfoliating skin masks, shampoos, hair conditioners, massage cream, massage balm not for medical purposes, massage oil, bath fizzies, bath beads, non-medicated bath salts, non-medicated foot cream, non-medicated foot balm, lip tint, medicated foot lotion, non-medicated lip balm, lip tint, perfume, perfume oils, nutritional oils for cosmetic purposes, essential oils for personal use, essential oils for aromatherapy use, non-medicated exfoliating preparations for lips, mineral powders for use as cosmetic makeup, mineral makeup, aromatic oils, non-medicated aromatic body mists, aromatic lotions, aromatic non-medicated bath salts, non-medicated aromatic bath bombs for the skin and body for adding color and scent to bath water, bath milks, beauty milks, cosmetic milks for the skin and body</p>

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PERFECTLY POSH	US	87/918,888	May 13, 2018	5,970,145	Jan. 28, 2020	<p>03 - Skin lotions; beauty lotions; after-shave; after-shave lotions; after-shave liquid; non-medicated soaps made from natural oils, natural exfoliants, essential oils, cosmetic milks, fragrance, and fruit, nut and plant extracts; facial washes; facial lotion; facial cream; topical skin sprays for cosmetic purposes; beauty gels; bath lotion; skin care preparation, namely, body polish; shower gel; make-up; makeup primer; cosmetic preparations, namely, skin highlighter; skin bronzer; beauty serums; non-medicated skin serum; non-medicated hair serums; hair masks; hair sheen spray; hair styling spray; styling sprays for enhancing hair waves and curls; cosmetics, namely, lip primer; lip gloss; lip rouge; cheek colors; non-medicated body soaks; body moisturizers; non-medicated herbal body care products, namely, salves; skin care preparations, namely, body balms; non-medicated skin toners; cosmetic body care preparations, namely, body mud and body polish; body masks; body scrubs; foot masks for skin care; non-medicated foot cream; cuticle cream; tanning creams; perfumes in solid form; non-medicated anti-aging serum; anti-aging moisturizer; anti-aging toner; anti-aging cleanser; anti-aging creams; eye cream; eye lotions; make-up remover; tissues impregnated with make-up removing preparations; cosmetic bags containing cosmetics and non-medicated skin care preparations; kits and gift sets consisting of cosmetics and non-medicated skin care preparations</p> <p>16 - Printed business supplies, marketing materials and sales aids, namely, order forms, business cards, letterhead paper, stationery, stickers, note paper, and printed planning sheets all in the fields of cosmetics and skin care preparations; catalogs, magazines, booklets, and brochures, all in the fields of cosmetics and beauty care; beauty related publications, namely, hand-outs, workbooks, printed periodicals, and newsletters all in the fields of cosmetics and beauty care</p> <p>18 - Handbags, tote bags, empty cosmetic bags, and cosmetic carrying cases sold empty</p>
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APPENDIX A - TRADEMARKS

Trademark	Country	App. Ser. No.	Filing Date	Reg. No.	Reg. Date	Class/Goods & Services
						25 - Shirts, hats, sweat shirts, sweat pants, ties as clothing, aprons

APPENDIX A - TRADEMARKS

<p style="text-align: center;">PERFECTLY POSH & Design P E E R F E C T L Y POSH</p>	US	88/002,534	Jun. 15, 2018	5,880,999	Oct. 8, 2019	<p>03 - cosmetics; cosmetic preparations for skin care; skin lotions; beauty lotions; after-shave; after-shave lotions; after-shave liquid; non-medicated skin care preparations; cosmetic creams; body creams; hand lotions; hand cream; bar soap; beauty soap; cosmetic soap; natural soap bars; body wash; skin soap; non-medicated soaps made from natural oils; natural exfoliants, essential oils, cosmetic milks, fragrance, and fruit, nut and plant extracts; face and body lotions; body butter; body, hand, and face moisturizers; beauty gels; bath lotion; body polish; shower gel; non-medicated skin care preparation, namely, body mist; body oils; face oils; face creams; non-medicated exfoliating preparations for lips and skin; cosmetic body care preparations, namely, body mud and body polish; body masks; body scrubs; skin masks; beauty masks; facial masks; facial washes; facial lotion; facial cream; beauty serums; eye cream; eye lotions; hair shampoo; hair conditioners; non-medicated hair serums; hair masks; hair sheen spray; hair styling spray; styling sprays for enhancing hair waves and curls; foot scrub; non-medicated foot cream; non-medicated foot lotion; foot masks for skin care; cuticle cream; bath fizzies; bath bombs; bath salts, not for medicated purposes; cosmetic bath salts; non-medicated body soaks; body moisturizers; non-medicated herbal body care products, namely, salves; body balms; perfumes; perfumes in solid form; topical skin sprays for cosmetic purposes; make-up; make-up primer; cosmetic preparations, namely, skin highlighter; skin bronzer; non-medicated skin serum; lip balm; lip stains; lip tints; lip primer; lip gloss; lip rouge; lipstick; cheek colors; non-medicated skin toners; non-medicated anti-aging serum; anti-aging moisturizer; anti-aging toner; anti-aging cleanser; anti-aging creams; cosmetic bags containing cosmetics and non-medicated skin care preparations, sold as a unit; kits and gift sets consisting of cosmetics and non-medicated skin care preparations, sold as a unit; make-up remover; tissues impregnated with make-up removing preparations</p> <p>16 - catalogs, magazines, booklets, and brochures, all in the fields of cosmetics and beauty care; beauty related publications, namely, hand-outs, workbooks, printed</p>
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APPENDIX A - TRADEMARKS

Trademark	Country	App. Ser. No.	Filing Date	Reg. No.	Reg. Date	Class/ Goods & Services
						<p>periodicals, and newsletters all in the fields of cosmetics and beauty care</p> <p>18 - handbags; tote bags; empty cosmetic bags, cosmetic carrying cases sold empty, and cases used for carrying cosmetics to be sold separately</p> <p>25 - shirts, hats, sweat shirts, sweat pants, ties as clothing, aprons</p> <p>35 - Providing a website featuring business information, promotional and marketing information and materials in the field of cosmetics and skin care preparations and the direct sales of cosmetics and skin care preparations; Dissemination of advertising materials; Organization of promotional events for commercial or advertising purposes; Business development services, namely, providing support for the business of others; Wholesale and retail services by direct solicitation by sales agents in the field of cosmetics and skin care preparations; Shop at home parties featuring cosmetics and skin care products; Customer loyalty programs for commercial, promotional and advertising purposes; Distribution services, namely, distribution of advertising materials for others; promoting services of others through distribution of promotional materials to independent salespersons; Sales promotion services; Organization of promotional events for commercial or advertising purposes; Business development services, namely, providing start-up support for business of others; Advertising, marketing and promotion services in the field of distributorships, person to person, wholesale, and retail selling; all the aforesaid services relating to cosmetics and beauty care and the direct selling of cosmetics and beauty care products</p>


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PINK ON THE BRINK	US	87/919,206	May 13, 2018	5,637,924	Dec. 25, 2018	16 - Beauty related publications, namely, hand-outs, printed periodicals, and newsletters all in the fields of cosmetics and beauty care; newsletters in the field of cosmetics and beauty products
PLAYFOOTSHI! (abandoned)	US	87/922,477	May 15, 2018	n/a	n/a	03 - Foot scrub; foot masks for skin care; non-medicated foot cream; non-medicated foot lotion; non-medicated foot cream; cuticle cream; non-medicated exfoliating preparations for skin
POLKADOTTED	US	87/921,445	May 15, 2018	5,647,580	Jan. 8, 2019	16 - Beauty related publications, namely, hand-outs, printed periodicals, and newsletters all in the fields of cosmetics and beauty care; newsletters in the field of cosmetics and beauty products
POSH BODY	US	87/918,902	May 13, 2018	6,285,554	Mar. 9, 2021	03 - Cosmetics preparations for skin care; non-medicated skin care preparations; cosmetic creams; body butter; body wash, body creams; body oil; body lotions; tanning creams; non-medicated skin serum; beauty serums; perfumes in solid form; after-shave; after-shave lotions; after-shave liquid
SKIN STICK (abandoned)	US	87/919,205	May 13, 2018	n/a	n/a	03 - Cosmetics; non-medicated salves; lip balms; body balms; body and face moisturizers; body moisturizers; Shea butter for cosmetic purposes
SNARKY BAR	US	87/918,963	May 13, 2018	5,684,119	Feb. 26, 2019	03 - Non-medicated beauty soap; bar soap; beauty soap; cosmetic soap; natural soap bars; cream soaps; non-medicated soaps made from natural oils, natural exfoliants, essential oils, cosmetic milks, fragrance, and fruit, nut and plant extracts
STRIPPER	US	87/918,969	May 13, 2018	5,952,743	Jan. 7, 2020	03 - Body masks; cosmetic body care preparations, namely, body mud

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Trademark	Country	App. Ser. No.	Filing Date	Reg. No.	Reg. Date	Class/Goods & Services
THE HEALER	US	87/918,966	May 13, 2018	5,817,115	Jul. 30, 2019	03 - Cosmetic preparations for skin care; non-medicated skin care preparations; body and face moisturizers; body moisturizers; non-medicated body care salves for moisturizing, soothing, exfoliating, and fragrance; non-medicated skin care body balms for moisturizing, soothing, exfoliating, and fragrance; lip balms; non-medicated beauty soap; bar soap; beauty soap; cosmetic soap; natural soap bars; cream soaps; non-medicated soaps made from natural oils, natural exfoliants, fragrance, and fruit, nut and plant extracts
THE RITUAL (abandoned)	US	87/922,466	May 15, 2018	n/a	n/a	03 - Cosmetics; cosmetic preparations for skin care; facial masks; skin masks; beauty masks
VIAL	US	87/918,862	May 12, 2018	5,817,113	Jul. 30, 2019	03 - Lip stains; lip tints; cosmetics, namely, lip primer; lip gloss; lipstick; lip rouge
WE SIMPLY PAMPER	US	87/927,127	May 18, 2018	5,831,202	Aug. 13, 2019	35 - Advertising, marketing and promotion services in the field of distributorships, person to person, wholesale, and retail selling

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	Canada	1,905,137	Jun. 19, 2018	TBD	TBD	<p>03 - Cosmetics; cosmetic preparations for skin care; skin lotions; beauty lotions; after-shave; after-shave lotions; after-shave liquid; non-medicated skin care preparations; cosmetic creams; body creams; hand lotions; hand cream; bar soap; beauty soap; cosmetic soap; natural soap bars; body wash; skin soap; nonmedicated skin soaps made from natural oils, natural exfoliants, essential oils, cosmetic milks, fragrance, and fruit, nut and plant extracts; face and body lotions; skin moisturizers; body, hand, and face moisturizers; beauty gels; bath lotion; body polish; shower gel; non-medicated skin care preparation, namely, body mist; body oils; face oils; face creams; non-medicated exfoliating preparations for lips and skin; cosmetic body care preparations, namely, body mud and body polish; body masks; body scrubs; skin masks; beauty masks; facial masks; facial washes; facial lotion; facial cream; beauty serums; eye cream; eye lotions; hair shampoo; hair conditioners; non-medicated hair serums; hair masks; hair sheen spray; hair styling spray; styling sprays for enhancing hair waves and curls; foot scrub; non-medicated foot cream; non-medicated foot lotion; foot masks for skin care; non-medicated foot cream; cuticle cream; bath fizies; bath bombs; bath salts, not for medicated purposes; cosmetic bath salts; non-medicated body soaks; body moisturizers; salves; body balms; perfumes; perfumes in solid form; make-up; make-up primer; skin highlighter; skin bronzer; non-medicated skin serum; lip balm; lip stains; lip tints; lip primer; lip gloss; lip rouge; lipstick; cheek colors; non-medicated skin toners; anti-aging serum; anti-aging moisturizer; anti-aging toner; anti-aging cleanser; anti-aging creams; cosmetic bags containing cosmetics and skin care preparations; kits and gift sets consisting of cosmetics and skin care preparations; make-up remover; tissues impregnated with make-up removing preparations; body mist spray; scented body spray; make-up setting spray; skin tanning spray; cosmetic skin spray, namely spray foundation and coverup</p> <p>16 - Catalogs, magazines, booklets, and brochures, all in the fields of cosmetics and beauty care; beauty related publications, namely, hand-outs, workbooks, printed</p>
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						<p>periodicals, and newsletters all in the fields of cosmetics and beauty care</p> <p>18 - Handbags; tote bags; empty cosmetic bags; and cases used for carrying and displaying cosmetics to be sold</p> <p>25 - Shirts, hats, sweat shirts, sweat pants, ties, aprons</p> <p>35 - Providing business information, promotional and marketing information and materials in the fields of cosmetics and skin care preparations and the direct sales of cosmetics and skin care preparations, via a website; dissemination of advertising materials on behalf of others; organization of promotional events for commercial and advertising purposes; wholesale and retail services by direct solicitation by sales agents in the field of cosmetics and skin care preparations; shop at home parties featuring cosmetics and skin care products; customer loyalty programs for commercial, promotional and advertising purposes; distribution services, namely, distribution of advertising materials for others; promoting services of others through distribution of promotional materials to independent salespersons; organization of promotional events for commercial and advertising purposes; business management advice regarding strategy; marketing, social media and sales in the cosmetics and beauty industries; business marketing consulting services; direct marketing of the goods and services of others; providing sales promotion information in the field of social media; developing marketing strategies and marketing programs for others; developing and promoting distributorships in the field of cosmetics; creating advertising material for others in the field of distributorships, person to person selling, wholesale, and retail selling, all the aforesaid services relating to cosmetics and beauty care and the direct selling of cosmetics and beauty care products; developing promotional campaigns for the businesses of others; providing business management start-up support for other businesses; advertising services provided to others in the field of distributorships, person to person selling, wholesale, and retail selling, all the aforesaid</p>
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Trademark	Country	App. Ser. No.	Filing Date	Reg. No.	Reg. Date	Class/Goods & Services
						services relating to cosmetics and beauty care and the direct selling of cosmetics and beauty care products 38 - Providing access to a website featuring business information, promotional and marketing information and materials in the field of cosmetics and skin care preparations and in the field of the direct sales of cosmetics and skin care preparations

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PERFECTLY POSH	Canada	1,904,050	Jun. 13, 2018	TBD	TBD	03 - Cosmetics; cosmetic preparations for skin care; skin lotions; beauty lotions; after-shave; after-shave lotions; after-shave liquid; non-medicated skin care preparations; cosmetic creams; body creams; hand lotions; hand cream; bar soap; beauty soap; cosmetic soap; natural soap bars; body wash; skin soap; nonmedicated skin soaps made from natural oils, natural exfoliants, essential oils, cosmetic milks, fragrance, and fruit, nut and plant extracts; face and body lotions; skin moisturizers; body, hand, and face moisturizers; beauty gels; bath lotion; body polish; shower gel; non-medicated skin care preparation, namely, body mist; body oils; face oils; face creams; non-medicated exfoliating preparations for lips and skin; cosmetic body care preparations, namely, body mud and body polish; body masks; body scrubs; skin masks; beauty masks; facial masks; facial washes; facial lotion; facial cream; beauty serums; eye cream; eye lotions; hair shampoo; hair conditioners; non-medicated hair serums; hair masks; hair sheen spray; hair styling spray; styling sprays for enhancing hair waves and curls; foot scrub; non-medicated foot cream; non-medicated foot lotion; foot masks for skin care; non-medicated foot cream; cuticle cream; bath fizies; bath bombs; bath salts, not for medicated purposes; cosmetic bath salts; non-medicated body soaks; body moisturizers; salves; body balms; perfumes; perfumes in solid form; make-up; make-up primer; skin highlighter; skin bronzer; non-medicated skin serum; lip balm; lip stains; lip tints; lip primer; lip gloss; lip rouge; lipstick; cheek colors; non-medicated skin toners; anti-aging serum; anti-aging moisturizer; anti-aging toner; anti-aging cleanser; anti-aging creams; cosmetic bags containing cosmetics and skin care preparations; kits and gift sets consisting of cosmetics and skin care preparations; make-up remover; tissues impregnated with make-up removing preparations; body mist spray; scented body spray; make-up setting spray; skin tanning spray; cosmetic skin spray, namely spray foundation and coverup
						16 - Catalogs, magazines, booklets, and brochures, all in the fields of cosmetics and beauty care; beauty related publications, namely, hand-outs, workbooks, printed


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						services relating to cosmetics and beauty care and the direct selling of cosmetics and beauty care products 38 - Providing access to a website featuring business information, promotional and marketing information and materials in the field of cosmetics and skin care preparations and in the field of the direct sales of cosmetics and skin care preparations

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	Canada	1,904,051	Jun. 13, 2018	TMA 1112355	Oct. 22, 2021	<p>03 - Cosmetics; cosmetic preparations for skin care; skin lotions; beauty lotions; after-shave; after-shave lotions; after-shave liquid; non-medicated skin care preparations; cosmetic creams; body creams; hand lotions; hand cream; bar soap; beauty soap; cosmetic soap; natural soap bars; body wash; skin soap; nonmedicated skin soaps made from natural oils, natural exfoliants, essential oils, cosmetic milks, fragrance, and fruit, nut and plant extracts; face and body lotions; skin moisturizers; body, hand, and face moisturizers; beauty gels; bath lotion; body polish; shower gel; non-medicated skin care preparation, namely, body mist; body oils; face oils; face creams; non-medicated exfoliating preparations for lips and skin; cosmetic body care preparations, namely, body mud and body polish; body masks; body scrubs; skin masks; beauty masks; facial masks; facial washes; facial lotion; facial cream; beauty serums; eye cream; eye lotions; hair shampoo; hair conditioners; non-medicated hair serums; hair masks; hair sheen spray; hair styling spray; styling sprays for enhancing hair waves and curls; foot scrub; non-medicated foot cream; non-medicated foot lotion; foot masks for skin care; non-medicated foot cream; cuticle cream; bath fizies; bath bombs; bath salts, not for medicated purposes; cosmetic bath salts; non-medicated body soaks; body moisturizers; salves; body balms; perfumes; perfumes in solid form; make-up; make-up primer; skin highlighter; skin bronzer; non-medicated skin serum; lip balm; lip stains; lip tints; lip primer; lip gloss; lip rouge; lipstick; cheek colors; non-medicated skin toners; anti-aging serum; anti-aging moisturizer; anti-aging toner; anti-aging cleanser; anti-aging creams; cosmetic bags containing cosmetics and skin care preparations; kits and gift sets consisting of cosmetics and skin care preparations; make-up remover; tissues impregnated with make-up removing preparations; body mist spray; scented body spray; make-up setting spray; skin tanning spray; cosmetic skin spray, namely spray foundation and coverup</p> <p>16 - Catalogs, magazines, booklets, and brochures, all in the fields of cosmetics and beauty care; beauty related publications, namely, hand-outs, workbooks, printed</p>
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