

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM762273

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900719970		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Northern Lights Outdoors LLC		03/07/2022	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	DUNN-RITE PRODUCTS, INC.		
Street Address:	2200 SOUTH J ST,		
City:	ELWOOD		
State/Country:	INDIANA		
Postal Code:	46036		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88613465	NORTHERN LITES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	720-446-9680		
Email:	Adrienne@basecamplegal.com		
Correspondent Name:	Adrienne Fischer		
Address Line 1:	3900 E. Mexico Ave		
Address Line 2:	Suite 300		
Address Line 4:	Denver, COLORADO 80210		
NAME OF SUBMITTER:	Adrienne Fischer		
SIGNATURE:	/Adrienne Fischer/		
DATE SIGNED:	10/19/2022		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of March 7, 2022, by Northern Lights Outdoors, a Colorado limited liability company (Assignor), in favor of Dunn-Rite Products, Inc., an Indiana corporation ("Assignee").

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registration and application listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement dated March 4, 2022 (the "Agreement"), under which Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of Colorado, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of Colorado without regard to its conflicts of law principles.

[SIGNATURES ON FOLLOWING PAGE]

(SIGNATURE PAGE TO TRADEMARK ASSIGNMENT)

IN WITNESS WHEREOF, Assignor has duly executed this Assignment effective on the 7th day of March, 2022.

Northern Lights Outdoors, LLC

DocuSigned by:

By: 

Name: Matthew Geddie

Title: Authorized Member

APPENDIX A**MARKS**

Mark	Country/Location	Registration Number	Registration Date	Application Number	Application Date
Northern Lites	United States	6,791,877	07/19/2022	88-613,465	09/11/2019
Enjoy the Journey	United States	6,727,042	05/24/2022	88-672,495	10/29/20219
Northern Lites Snowshoes	United States			88-613,472	09/11/2019