

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM749970

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rod Herrenbruck		02/24/2020	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Tuffy's Pet Foods, Inc.		
Street Address:	245 1st Avenue North		
City:	Perham		
State/Country:	MINNESOTA		
Postal Code:	56573		
Entity Type:	Corporation: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4195873	MACS & BUDDY	
CORRESPONDENCE DATA			
Fax Number:	6126324444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6126323271		
Email:	trademark@lathrogpm.com		
Correspondent Name:	Cheryl Johnson		
Address Line 1:	500 IDS Center, 80 South 8th Street		
Address Line 2:	Lathrop GPM LLP		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Cheryl Johnson		
SIGNATURE:	/Cheryl Johnson/		
DATE SIGNED:	08/19/2022		
Total Attachments: 2			
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source=MAC2020-pdf#page2.tif			

OP \$40.00 4195873

TRADEMARK ASSIGNMENT

This Trademark Assignment (the “**Assignment**”) is made effective February 24, 2020, by ROD HERRENBRUCK, a natural person having an address of 18010 Pine Canyon Court, Chesterfield, MO 63005 (**Assignor**”), in favor of TUFFY’S PET FOODS, INC., a Minnesota corporation, having an address of 245 1ST Avenue North, Perham, MN 56573 (“**Assignee**”).

RECITALS

WHEREAS, Assignor is the owner of the mark(s) set forth in Exhibit A attached hereto (the “**Marks**”);

WHEREAS, Assignor has assigned to Assignee all rights in the Marks, together with the good will of the business associated with the Marks, pursuant to a separate Trademark Purchase and Assignment Agreement dated January 31, 2020 (the “**Purchase Agreement**”); and

WHEREAS, the purpose of this Trademark Assignment is for recordation with the United States Patent and Trademark Office to effect assignment of all U.S. registrations and applications of Assignor with respect to the Marks.

NOW, THEREFORE, in exchange for good and valuable consideration described in the Purchase Agreement, Assignor hereby assigns and transfers to Assignee, Assignor’s entire right, title and interest in and to the Marks, together with the goodwill of the business associated with the Marks, for the United States and for all foreign countries, including any registration, renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives

ROD HERRENBRUCK

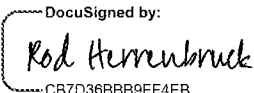
By:  _____
DocuSigned by:
Rod Herrenbruck
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EXHIBIT A

Mark	Country/State	Registration No.	Registration Date
MACS & BUDDY	United States of America	4,195,873	August 21, 2012