

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM749993

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Channel Company, LLC		05/25/2022	Limited Liability Company: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	The Channel Company, Inc.		
Street Address:	One Research Drive, Suite 400B		
City:	Westborough		
State/Country:	MASSACHUSETTS		
Postal Code:	01581		
Entity Type:	Corporation: MASSACHUSETTS		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	4916490	BOB BEST OF BREED CONFERENCE	
Registration Number:	4690927	CHANNEL LEADERSHIP FORUM	
Registration Number:	4674179	CHANNEL MASTERS	
Registration Number:	2176160	CHANNEL WEB	
Registration Number:	3245578	CHANNELYTICS	
Registration Number:	2726321	CRN	
Registration Number:	5029981	CRN	
Registration Number:	5179516	CRN	
Registration Number:	2016983	CRN TEST CENTER	
Registration Number:	4938572	INSTITUTE FOR PARTNER EDUCATION & DEVELO	
Registration Number:	5961930	IOTCONNEX	
Registration Number:	4024902	IPED	
Registration Number:	4690813	MIDSIZE ENTERPRISE SUMMIT	
Registration Number:	5079177	NEXGEN	
Registration Number:	4943075	NEXGEN CLOUD	
Registration Number:	4966633	PARTNERDEMAND	
Registration Number:	5005331	THE CHANNEL CO	
Registration Number:	4654493	THE CHANNEL COMPANY	
Registration Number:	5740893	VAR 500	

OP \$565.00 4916490

Property Type	Number	Word Mark
Registration Number:	2556292	VISION EVENTS
Registration Number:	5212344	WOMEN OF THE CHANNEL
Registration Number:	2105844	XCHANGE

CORRESPONDENCE DATA

Fax Number: 2127686800

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-768-5367

Email: trademarks.us@dentons.com

Correspondent Name: Monica B. Richman

Address Line 1: P.O. Box 1302

Address Line 4: Chicago, ILLINOIS 60604

NAME OF SUBMITTER:	Monica B. Richman
SIGNATURE:	/monica b. richman/
DATE SIGNED:	08/19/2022

Total Attachments: 4

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The Commonwealth of Massachusetts
William Francis Galvin
Secretary of the Commonwealth
One Ashburton Place, Boston, Massachusetts 02108-1512

FORM MUST BE TYPED

**Articles of Entity Conversion of a
Domestic Other Entity
to a Domestic Business Corporation**
(General Laws Chapter 156D, Section 9.53; 950 CMR 113.30)

FORM MUST BE TYPED

(1) Exact name of other entity: The Channel Company, LLC.

(2) A corporate name that satisfies the requirements of G.L. Chapter 156D, Section 4.01:
The Channel Company, Inc.

(3) The plan of entity conversion was duly approved in accordance with the organic law of the other entity.

(4) The following information is required to be included in the articles of organization pursuant to G.L. Chapter 156D, Section 2.02(a) or permitted to be included in the articles pursuant to G.L. Chapter 156D, Section 2.02(b):

ARTICLE I

The exact name of the corporation upon conversion is:

The Channel Company, Inc.

ARTICLE II

Unless the articles of organization otherwise provide, all corporations formed pursuant to G.L. Chapter 156D have the purpose of engaging in any lawful business. Please specify if you want a more limited purpose:*

* Professional corporations governed by G.L. Chapter 156A must specify the professional activities of the corporation.

ARTICLE III

State the total number of shares and par value, * if any, of each class of stock that the corporation is authorized to issue. All corporations must authorize stock. If only one class or series is authorized, it is not necessary to specify any particular designation.

WITHOUT PAR VALUE		WITH PAR VALUE		
TYPE	NUMBER OF SHARES	TYPE	NUMBER OF SHARES	PAR VALUE
Common	10			

ARTICLE IV

Prior to the issuance of shares of any class or series, the articles of organization must set forth the preferences, limitations and relative rights of that class or series. The articles may also limit the type or specify the minimum amount of consideration for which shares of any class or series may be issued. Please set forth the preferences, limitations and relative rights of each class or series and, if desired, the required type and minimum amount of consideration to be received.

All shares are of one class and are Common Stock, having the preferences, limitations and relative rights hereinafter set forth. Each owner of record of Common Stock will be entitled to one vote for each share of Common Stock. Subject to applicable law, the owners of Common Stock will be entitled to receive dividends out of funds legally available therefore at such times and in such amounts as the Board of Directors of the Corporation may determine, declare, order to be paid and pay in its discretion. Upon any liquidation, dissolution or winding up of the Corporation, whether voluntary or involuntary, after the payment or provisions for payment of all debts and liabilities of the Corporation, all remaining assets of the Corporation available for distribution to its shareholders will be distributed pro rata to the holders of Common Stock, subject to applicable law.

ARTICLE V

The restrictions, if any, imposed by the articles or organization upon the transfer of shares of any class or series of stock are:

None.

ARTICLE VI

Other lawful provisions, and if there are no such provisions, this article may be left blank.

Note: The preceding six (6) articles are considered to be permanent and may be changed only by filing appropriate articles of amendment.

**G.L. Chapter 156D eliminates the concept of par value, however a corporation may specify par value in Article III. See G.L. Chapter 156D, Section 6.21, and the comments relative thereto.*

ARTICLE VII

The effective date of organization of the corporation is the date and time the articles were received for filing if the articles are not rejected within the time prescribed by law. If a later effective date is desired, specify such date, which may not be later than the 90th day after the articles are received for filing;

ARTICLE VIII

The information contained in this article is not a permanent part of the articles of organization.

- a. The street address of the initial registered office of the corporation in the commonwealth:
155 Federal Street, Suite 700, Boston, MA 02110
- b. The name of its initial registered agent at its registered office:
CT Corporation System
- c. The names and addresses of the individuals who will serve as the initial directors, president, treasurer and secretary of the corporation (an address need not be specified if the business address of the officer or director is the same as the principal office location):

President/Chief Executive Officer: **Blaine Raddon**

Vice President/Chief Financial Officer/Treasurer: **Michael Struble**

Secretary: **Blaine Raddon**

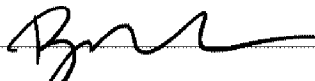
Director(s): **Blaine Raddon and Michael Struble**

If a professional corporation, include a list of shareholders with residential addresses and attach certificates of the appropriate regulatory board.

- d. The fiscal year end of the corporation:
December 31.
- e. A brief description of the type of business in which the corporation intends to engage:
Events, media, research and consulting and sales marketing services.
- f. The street address of the principal office of the corporation:
One Research Drive, Suite 400B Westborough, MA 01581
- g. The street address where the records of the corporation required to be kept in the commonwealth are located is:

One Research Drive, Suite 400B Westborough, MA 01581, which is
(number, street, city or town, state, zip code)

- its principal office;
- an office of its transfer agent;
- an office of its secretary/assistant secretary;
- its registered office.

Signed by: ,
(signature of authorized individual)

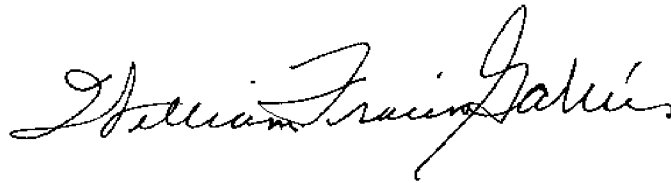
- Chairman of the board of directors,
- President/Chief Executive Officer,
- Other officer,
- Court-appointed fiduciary,

on this May day of 25, 2022

THE COMMONWEALTH OF MASSACHUSETTS

I hereby certify that, upon examination of this document, duly submitted to me, it appears that the provisions of the General Laws relative to corporations have been complied with, and I hereby approve said articles; and the filing fee having been paid, said articles are deemed to have been filed with me on:

May 26, 2022 01:10 PM

A handwritten signature in black ink, reading "William Francis Galvin". The signature is written in a cursive style with a large, prominent initial "W".

WILLIAM FRANCIS GALVIN

Secretary of the Commonwealth