

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM762523

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	SECURITY INTEREST
RESUBMIT DOCUMENT ID:	900726199

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EASTPORT HOLDINGS INTERMEDIARY, LLC		06/29/2022	Limited Liability Company: TENNESSEE

RECEIVING PARTY DATA

Name:	FIRST HORIZON BANK, AS ADMINISTRATIVE AGENT
Street Address:	4894 POPLAR AVE
City:	MEMPHIS
State/Country:	TENNESSEE
Postal Code:	38117
Entity Type:	Company: TENNESSEE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	86216922	DIGITAL ADDIX
Serial Number:	86216943	MINDSTREAM INTERACTIVE
Serial Number:	86941508	TEN35
Serial Number:	87263861	HUMANATION
Serial Number:	87308019	MINDSTREAM MEDIA
Serial Number:	87308025	MINDSTREAM MEDIA
Serial Number:	88803592	MINDSTREAM
Serial Number:	88803620	MINDSTREAM MEDIA GROUP
Serial Number:	88803647	M FAST-FORWARD YOUR BUSINESS

CORRESPONDENCE DATA

Fax Number: 9013747519

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9015256781

Email: MSIMMONDS@EVANSPETREE.COM

Correspondent Name: RICHARD E.M. NICHOL, JR.

Address Line 1: 1715 AARON BRENNER DR STE 800

Address Line 4: MEMPHIS, TENNESSEE 38120

TRADEMARK

NAME OF SUBMITTER:	Richard E.M. Nichol, Jr.
SIGNATURE:	/s/ Richard E.M. Nichol, Jr.
DATE SIGNED:	10/20/2022
Total Attachments: 6 source=Grant of Security Interest in Patents and Trademarks(5806280.2)(5895212.1)#page1.tif source=Grant of Security Interest in Patents and Trademarks(5806280.2)(5895212.1)#page2.tif source=Grant of Security Interest in Patents and Trademarks(5806280.2)(5895212.1)#page3.tif source=Grant of Security Interest in Patents and Trademarks(5806280.2)(5895212.1)#page4.tif source=Grant of Security Interest in Patents and Trademarks(5806280.2)(5895212.1)#page5.tif source=Grant of Security Interest in Patents and Trademarks(5806280.2)(5895212.1)#page6.tif	

**GRANT OF SECURITY INTEREST
IN PATENTS AND TRADEMARKS**

WHEREAS, EASTPORT HOLDINGS INTERMEDIARY, LLC, a Tennessee limited liability company (the "Pledgor"), is the owner of the trademark applications and registrations listed on Schedule A attached hereto, (all such trademarks, registrations and applications, collectively, the "Trademarks") and is the owner of the patents and patent applications listed on Schedule A attached hereto (all such patents, registrations and applications, collectively, the "Patents"); and

WHEREAS, the Pledgor and certain of its affiliates have entered into that certain Tenth Amended and Restated Loan and Security Agreement (as amended, modified, restated or supplemented from time to time, the "Loan Agreement"), dated of even date herewith, in which the Pledgor has agreed with First Horizon Bank, as Administrative Agent (the "Administrative Agent"), with offices at 4894 Poplar Avenue, Memphis, Tennessee 38117, to execute this Grant;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as security for the payment and performance of the Obligations (as defined in the Loan Agreement), Pledgor does hereby grant to the Administrative Agent a security interest in all of its right, title and interest in and to the Trademarks and the Patents, and the use thereof, together with all proceeds and products thereof and the goodwill of the business symbolized by the Trademarks. This Grant has been given in conjunction with the security interest granted to the Administrative Agent under the Loan Agreement, and the provisions of this Grant are without prejudice to and in addition to the provisions of the Loan Agreement, which are incorporated herein by this reference.

[Signature pages follow]

This 29th day of June, 2022.

PLEDGOR:

EASTPORT HOLDINGS INTERMEDIARY, LLC

By: 

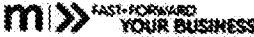
Name: Jeffrey B. Prestey


Title: Secretary


Signature Page to Grant of Interest in Patents and Trademarks

TRADEMARK
REEL: 007828 FRAME: 0708

**SCHEDULE A
TRADEMARKS AND TRADEMARK APPLICATIONS**

TM/RN/Disclaimer	Brief Goods/Services
<p><u>DIGITAL ADDIX</u> RN: 4851951 SN: 86216922 Disclaimer: "DIGITAL"</p>	<p>Int'l Class: 35</p> <p>Internet advertising services, namely, arranging of buying and selling of internet based advertising for third parties; providing online exchanges and online auction services for buying and selling of digital advertising; advertising services for matching buyers and sellers of advertising, namely, tracking and reporting online marketing activities of others; and real time on-line auction bidding services for others for on-line advertising platforms</p>
<p><u>HUMANATION</u> RN: 5408614 SN: 87263861</p>	<p>Int'l Class: 35</p> <p>Internet advertising services, namely, arranging of buying and selling of internet based advertising for third parties; providing online exchanges and online auction services for buying and selling of digital advertising; advertising services for matching buyers and sellers of advertising, namely, tracking and reporting online marketing activities of others; and real time on-line auction bidding services for others for on-line advertising platforms</p>
<p><u>M FAST- FORWARD YOUR BUSINESS and Design</u></p>  <p>RN: 6162620 SN: 88803647 Disclaimer: "YOUR BUSINESS"</p>	<p>Int'l Class: 35</p> <p>Advertising services; marketing services; marketing research services; preparation and realization of media and advertising plans and concepts; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means; email marketing; direct marketing; placement of advertisements for others in directories; placement of digital display and video advertising for others</p>
<p><u>MINDSTREAM INTERACTIVE</u> RN: 4932993 SN: 86216943 Disclaimer: "INTERACTIVE"</p>	<p>Int'l Class: 35</p> <p>Advertising services; marketing services; marketing research services; preparation and realization of media and advertising plans and concepts; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means</p>

<p><u>MINDSTREAM</u> RN: 6141507 SN: 88803592</p>	<p>Int'l Class: 35</p> <p>Advertising services; marketing services; marketing research services; preparation and realization of media and advertising plans and concepts; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means; email marketing; direct marketing; placement of advertisements for others in directories; placement of digital display and video advertising for others</p>
<p><u>MINDSTREAM</u> <u>MEDIA</u> RN: 5333482 SN: 87308025 Disclaimer: "MEDIA"</p>	<p>Int'l Class: 35</p> <p>Advertising services; marketing services; marketing research services; preparation and realization of media and advertising plans and concepts; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means; email marketing; direct marketing; placement of advertisements for others in directories; placement of digital display and video advertising for others</p>
<p><u>MINDSTREAM</u> <u>MEDIA (Stylized)</u></p>  <p>RN: 5333481 SN: 87308019 Disclaimer: "MEDIA"</p>	<p>Int'l Class: 35</p> <p>Advertising services; marketing services; marketing research services; preparation and realization of media and advertising plans and concepts; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means; email marketing; direct marketing; placement of advertisements for others in directories; placement of digital display and video advertising for others</p>

<p><u>MINDSTREAM MEDIA GROUP</u> (Stylized)</p>  <p>RN: 6141510 SN: 88803620 Disclaimer: "MEDIA GROUP"</p>	<p>Int'l Class: 35</p> <p>Advertising services; marketing services; marketing research services; preparation and realization of media and advertising plans and concepts; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means; email marketing; direct marketing; placement of advertisements for others in directories; placement of digital display and video advertising for others</p>
<p><u>TEN35</u> RN: 5210534 SN: 86941508</p>	<p>Int'l Class: 35</p> <p>Advertising and marketing; Advertising, marketing and promotion services</p>

PATENTS AND PATENT APPLICATIONS

None