

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM750313

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Motley Fool, LLC		07/11/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	MMG Media Group, LLC		
Street Address:	P.O. Box 82269		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43202		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5252939	MILLENNIAL MONEY	
CORRESPONDENCE DATA			
Fax Number:	2077741127		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2077741120		
Email:	jkeenan@bssn.com		
Correspondent Name:	James F. Keenan, Jr.		
Address Line 1:	100 Middle Street		
Address Line 2:	P.O. Box 9729		
Address Line 4:	Portland, MAINE 04104		
NAME OF SUBMITTER:	James F. Keenan, Jr.		
SIGNATURE:	/James F. Keenan, Jr./		
DATE SIGNED:	08/22/2022		
Total Attachments: 4			
source=Assignment of Intellectual Property - Millennial Money_TMF FINAL.docx_15966497_1#page1.tif			
source=Assignment of Intellectual Property - Millennial Money_TMF FINAL.docx_15966497_1#page2.tif			
source=Assignment of Intellectual Property - Millennial Money_TMF FINAL.docx_15966497_1#page3.tif			
source=Assignment of Intellectual Property - Millennial Money_TMF FINAL.docx_15966497_1#page4.tif			

OP \$40.00 5252939

INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (including the exhibit hereto, the “Assignment Agreement”), dated as of July 11th, 2022 (the “Effective Date”), is made by and between **The Motley Fool, LLC**, a Delaware limited liability company located at 2000 Duke Street, 4th Floor, Alexandria, Virginia 22314 (“Assignor”), and **MMG Media Group, LLC**, a Delaware limited liability company located at PO Box 82269, Columbus, OH 43202 (“Assignee”) (collectively referred to herein as the “Parties”, and each separately a “Party”).

RECITALS

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement of even or near date (the “Purchase Agreement”) pursuant to which, among other things, Assignor has agreed to sell, assign, convey, transfer and deliver to Assignee, and Assignee has agreed to purchase and acquire, the trademark specified in Exhibit A (the “Trademark”); and

WHEREAS, Assignor desires to provide a document reflecting the assignment of all of its right, title, and interest in and to the Trademark for purposes of recording such assignment at various intellectual property registries.

AGREEMENT

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto agree as follows:

1. Assignor hereby sells, assigns, conveys, transfers, and delivers to Assignee, and Assignee hereby acquires and accepts from Assignor, all of Assignor’s right, title, and interest in and to the Trademark and all goodwill associated therewith, free and clear of any and all encumbrances and together with all causes of action (in law or equity), claims, demands, and any other rights for, or arising from, any past, present or future infringement of the Trademark, along with the right to sue for and collect any damages for the use and benefit of Assignee and Assignee’s successors, assigns, designees, nominees and other legal representatives.

2. The preparation and recordation of assignments to Assignee of the Trademark with the applicable government authority or service provider will be at Assignee’s expense, with reasonable cooperation of effort by Assignor. For the avoidance of doubt, Assignor, upon request of the Assignee, will execute all documents and provide assistance as is reasonably and customarily necessary to record the transfer of the Trademark.

3. Nothing in this Assignment Agreement shall change, amend, limit, extend or alter (nor shall it be deemed or construed as changing, amending, extending or altering) the terms or conditions of the Purchase Agreement or any liability or obligation of either Party under the Purchase Agreement, which shall govern the representations, warranties and obligations of Assignor with respect to the Trademark. In the event that any of the provisions of this Assignment Agreement are determined to conflict with the terms of the Purchase Agreement, the terms of the Purchase Agreement shall control.

4. This Assignment Agreement shall be binding upon and inure to the benefit of the Parties and their respective successors and assigns.

5. This Assignment Agreement shall be governed by, and construed in accordance with, the internal laws of the Commonwealth of Virginia, without regard to the laws of any other jurisdiction that might be applied because of the conflicts of laws principles of the Commonwealth of Virginia.

6. This Assignment Agreement may be executed in one or more counterparts, including electronic transmission or facsimile counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument and shall become effective when one or more counterparts have been signed by each of the Parties and delivered to the other Party.

[The remainder of this page is intentionally left blank.]

IN WITNESS WHEREOF, the Parties have executed or caused this Assignment Agreement to be executed as of the Effective Date.

THE MOTLEY FOOL, LLC

DocuSigned by:
By: Laura Cavanaugh
3A18EC47E4E44A4...
Name: Laura Cavanaugh
Title: Authorized Signer

MMG MEDIA GROUP, LLC

DocuSigned by:
By: Grant Sabatier
8F2C766A0789444...
Name: Grant Sabatier
Title: Managing Member

EXHIBIT A

Trademark

Trademark	U.S. Serial Number	U.S. Registration Number	U.S. Registration Date
MILLENNIAL MONEY	87330021	5252939	July 25, 2017

TRADEMARK

REEL: 007828 FRAME: 0829

RECORDED: 08/22/2022