

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM750688

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the receiving party's entity type previously recorded on Reel 007521 Frame 0150. Assignor(s) hereby confirms the assignment of the entire interest and the goodwill.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Roesch, Inc.		11/19/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Roesch Acquisitions, LLC		
<b>Doing Business As:</b>	Roesch		
<b>Street Address:</b>	1226 Palmer Creek Drive		
<b>City:</b>	Columbia		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	62236		
<b>Entity Type:</b>	Limited Liability Company: ILLINOIS		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5223627	ICE MADE EASY	
<b>Registration Number:</b>	1485183	ICE MAID	
<b>Registration Number:</b>	4108191	ICE MAID	
<b>Registration Number:</b>	5210953		
<b>Registration Number:</b>	1206498	R 1916	
<b>Registration Number:</b>	4108190	ROESCH	
<b>Registration Number:</b>	5210954	YOUR ONE-STOP SHOP FOR ALL THINGS ICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6186215065		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	iptm@atllp.com		
<b>Correspondent Name:</b>	Donna F. Schmitt		
<b>Address Line 1:</b>	7700 Forsyth Blvd., Suite 1800		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63105-1847		
<b>ATTORNEY DOCKET NUMBER:</b>	27889		
<b>NAME OF SUBMITTER:</b>	Donna F. Schmitt		

CH \$190.00 5223627

<b>SIGNATURE:</b>	/Donna F. Schmitt/
<b>DATE SIGNED:</b>	08/23/2022
<b>Total Attachments: 4</b> source=assignment-tm-7521-0150 (1)#page1.tif source=assignment-tm-7521-0150 (1)#page2.tif source=assignment-tm-7521-0150 (1)#page3.tif source=assignment-tm-7521-0150 (1)#page4.tif	

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM692740

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Roesch, Inc.		11/19/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Roesch Acquisitions, LLC		
<b>Street Address:</b>	1226 Palmer Creek Drive		
<b>City:</b>	Columbia		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	62236		
<b>Entity Type:</b>	Corporation: ILLINOIS		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5223627	ICE MADE EASY	
<b>Registration Number:</b>	1485183	ICE MAID	
<b>Registration Number:</b>	4108191	ICE MAID	
<b>Registration Number:</b>	4108197	ICE MAID EASY	
<b>Registration Number:</b>	4752936	ICE MAID EASY	
<b>Registration Number:</b>	4736475		
<b>Registration Number:</b>	4736477	ICED MADE EASY	
<b>Registration Number:</b>	4736476	ICED MADE EASY	
<b>Registration Number:</b>	5210953		
<b>Registration Number:</b>	1206498	R 1916	
<b>Registration Number:</b>	4108190	ROESCH	
<b>Registration Number:</b>	5210954	YOUR ONE-STOP SHOP FOR ALL THINGS ICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3146215070		
<b>Email:</b>	iptm@armstrongteasdale.com		
<b>Correspondent Name:</b>	Donna F. Schmitt		
<b>Address Line 1:</b>	7700 Forsyth Blvd., Ste. 1800		

CH \$315.00 5223627

<b>Address Line 4:</b>	St. Louis, MISSOURI 63105
<b>ATTORNEY DOCKET NUMBER:</b>	27889-1
<b>NAME OF SUBMITTER:</b>	Abigail Zeller
<b>SIGNATURE:</b>	/Abigail Zeller/
<b>DATE SIGNED:</b>	12/06/2021
<b>Total Attachments: 4</b> source=Trademark Assignment 19NOV2021-50699601#page1.tif source=Trademark Assignment 19NOV2021-50699601#page2.tif source=Trademark Assignment 19NOV2021-50699601#page3.tif source=Trademark Assignment 19NOV2021-50699601#page4.tif	

## TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of Nov 19, 2021 by and between Roesch, Inc. ("Seller") and Roesch Acquisitions, LLC ("Buyer").

WHEREAS, Seller and Buyer entered into an Asset Purchase Agreement dated July 1, 2016, in which Buyer purchased from Seller all of the Acquired Assets, including all of its intellectual property assets, for the consideration specified in the agreement;

WHEREAS, Seller has made exclusive use of the trademarks shown on the attached **Schedule A**, hereinafter the "Trademarks," and Seller now desires to assign all of its rights, title and interest in and to the Trademarks;

WHEREAS, Buyer desires to acquire the Trademarks;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment and Sale. Seller does hereby sell, assign, transfer and set over unto Buyer all right, title and interest in and to the Trademarks, together with any and all goodwill associated with the use and/or registration of the Trademarks and all common law rights associated therewith.
2. Amendment. This Agreement may not be amended or modified except by an instrument in writing signed by the party affected by such amendment and expressly stating that it is intended to amend this Agreement.
3. Assignment. Neither this Agreement nor any right, remedy, obligation or liability arising under or by reason of this Agreement shall be assignable by any party to this Agreement, by operation of law or otherwise, without the prior written consent of the other party, except that Buyer may assign its rights and obligations hereunder to any of its affiliates, provided that no such assignment shall relieve Buyer from any of its obligations or liabilities hereunder.
4. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of Missouri applicable to contracts executed and to be performed in such state, without regard to principles of conflicts of law that would otherwise require application of the laws of another jurisdiction.
5. Counterparts; Effectiveness of Agreement. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same Agreement. The parties may execute facsimile or electronic copies of this Agreement (including by .pdf or an electronic signature complying with the U.S. federal ESIGN Act of 2000, e.g., [www.echosign.adobe.com](http://www.echosign.adobe.com)), which facsimile or electronic copies shall be equally as effective as delivery of originally executed counterparts.

*[Signature page follows]*

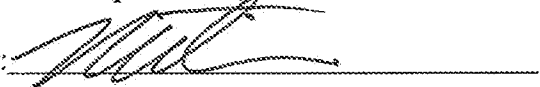
IN WITNESS WHEREOF, the parties have executed this Assignment effective as of the date first written above.

Roesch, Inc.

By: 

Name: *Mike Koeningstein*  
Title: *President*

Roesch Acquisitions, LLC

By: 

Name: *Mike Koeningstein*  
Title: *Owner*