

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM750704

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jonomar LLC		08/01/2022	Limited Liability Company: ARKANSAS
RECEIVING PARTY DATA			
Name:	The Cigarette Store LLC		
Street Address:	6790 Winchester Circle		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80301		
Entity Type:	Limited Liability Company: COLORADO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88130982	IGNITE	
Serial Number:	85489590	IGNITE	
CORRESPONDENCE DATA			
Fax Number:	7132266397		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	713-226-6000		
Email:	TMMail@porterhedges.com		
Correspondent Name:	Jonathan Pierce		
Address Line 1:	P.O. Box 4744		
Address Line 4:	Houston, TEXAS 77210-4744		
ATTORNEY DOCKET NUMBER:	017037-0003		
NAME OF SUBMITTER:	Jonathan Pierce		
SIGNATURE:	/jmp/		
DATE SIGNED:	08/23/2022		
Total Attachments: 2			
source=2022-08-01 Trademark Assignment EXECUTED 017037-0003#page1.tif			
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ASSIGNMENT

This Agreement is made by and between JONOMAR LLC ("Assignor"), an Arkansas limited liability company, and THE CIGARETTE STORE LLC ("Assignee"), a Colorado limited liability company. By this Agreement, Assignor and Assignee agree as follows:

WHEREAS Assignor is the sole owner of the trademarks identified on Schedule 1 attached hereto;

WHEREAS Assignor desires to assign all rights, title, and interest in and to the trademarks to Assignee;

WHEREFORE, in receipt of good and valuable consideration to it in hand paid, the sufficiency of which is hereby acknowledged:

Assignor hereby sells, assigns, transfers, and conveys to Assignee, its successors and assigns, Assignor's entire right, title, and interest in and to the trademarks identified on Schedule 1 hereto, including but not limited to all common law rights, all applications and registrations, and all rights of priority associated with the foregoing together with the goodwill connected with the use of and symbolized by the trademarks (collectively the "Trademarks"), and together with any and all rights and causes of action (including damages and all other remedies recoverable thereby) for past, present, and future unauthorized use of the Trademarks, including but not limited to all rights and causes of action for infringement and unfair competition.

Assignor further covenants and agrees that it and its representatives will, at Assignee's request and expense, do all other lawful acts necessary to enable Assignee to obtain, maintain and enforce full the benefits of the rights and interests herein sold, assigned, transferred, and conveyed. This Agreement shall be binding on the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

Assignor represents and warrants that it owns all right, title, and interest in and to the Trademarks, and that it has the authority to transfer all of the rights sold, assigned, transferred, and conveyed pursuant to this Agreement.

This Assignment is effective as of August 1, 2022. The undersigned hereby represent and warrant that they have the authority to execute this Agreement behalf of their respect entities.

ASSIGNOR:

JONOMAR LLC

By: 
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JOSEPH MARELLE
Sole Member

Schedule 1

MARK	APPLICATION NO.	FIL. DATE	REGISTRATION NO.	REGISTRATION DATE
IGNITE	88/130,982	2018-09-25	6211690	2020-12-01
IGNITE	85/489,590	2011-12-07	4247301	2012-11-20