

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM750912

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WHYHOTEL, INC.		03/15/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PLACEMAKR, INC.		
<b>Street Address:</b>	1701 Rhode Island Avenue NW		
<b>City:</b>	Washington		
<b>State/Country:</b>	D.C.		
<b>Postal Code:</b>	20036		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97260553	MAKE IT YOURS	
<b>Serial Number:</b>	90900077	PLACEMAKR	
<b>Serial Number:</b>	97011656	PLACEMAKR	
<b>Serial Number:</b>	97260543	PLACEMAKR	
<b>Serial Number:</b>	97260555	PLACEMAKR	
<b>Serial Number:</b>	97286941	SMARTER WAY TO STAY	
<b>Serial Number:</b>	97260547	SPACES REIMAGINED	
<b>Serial Number:</b>	97011660	SPACES REIMAGINED	
<b>Serial Number:</b>	90900081	SPACES REIMAGINED	
<b>Serial Number:</b>	90700704	WHYHOTEL WHEN YOU CAN HAVE A PLACE LIKE	
<b>Registration Number:</b>	5835759	WHYHOTEL	
<b>Registration Number:</b>	5835760	WHYHOTEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2029425999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202.942.5000		
<b>Email:</b>	trademarkdocketing@arnoldporter.com, palak.mayani@arnoldporter.com, elisabeth.richards@arnoldporter.com		

OP \$315.00 97260553

**Correspondent Name:** Palak Mayani Parikh  
**Address Line 1:** 601 Massachusetts Ave., NW  
**Address Line 2:** IP DOCKETING  
**Address Line 4:** Washington, MARYLAND 20001

**NAME OF SUBMITTER:** Palak Mayani Parikh

**SIGNATURE:** /Palak Mayani Parikh/

**DATE SIGNED:** 08/24/2022

**Total Attachments: 3**

source=Change of Name - WhyHotel Inc. to Placemakr#page1.tif

source=Change of Name - WhyHotel Inc. to Placemakr#page2.tif

source=Change of Name - WhyHotel Inc. to Placemakr#page3.tif

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "WHYHOTEL, INC.", CHANGING ITS NAME FROM "WHYHOTEL, INC." TO "PLACEMAKR, INC.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF MARCH, A.D. 2022, AT 8:06 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

6450559 8100  
SR# 20221000168

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202909940  
Date: 03-15-22

**TRADEMARK**  
**REEL: 007830 FRAME: 0855**

**CERTIFICATE OF AMENDMENT  
TO THE  
CERTIFICATE OF INCORPORATION  
OF  
WHYHOTEL, INC.**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 08:06 AM 03/15/2022  
FILED 08:06 AM 03/15/2022  
SR 20221000168 - File Number 6450559

WhyHotel, Inc. (the “**Corporation**”), a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware (the “**General Corporation Law**”),

DOES HEREBY CERTIFY:

FIRST: The name of the Corporation is WhyHotel, Inc., and that the Corporation was originally incorporated pursuant to the General Corporation Law on June 19, 2017 under the name WhyHotel, Inc. The Amended and Restated Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware on November 25, 2019, which was subsequently amended on October 11, 2011 (the “**Certificate of Incorporation**”).

SECOND: That the Board of Directors of the Corporation duly adopted a resolution setting forth a proposed amendment to the Certificate of Incorporation, declaring said amendment to be advisable and in the best interests of the Corporation:

**RESOLVED**, that Article I of the Certificate of Incorporation of the Corporation be amended and restated to read in its entirety as follows:

“The name of this corporation is “Placemakr, Inc.” (the “**Company**” or the “**Corporation**”).”

THIRD: That thereafter said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law by written consent of the stockholders of the Corporation holding the requisite number of shares required by statute given in accordance with and pursuant to Section 228 of the General Corporation Law.

*[Remainder of page intentionally left blank]*

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Amendment in the name and on behalf of the Corporation as of this 15th day of March, 2022.

By /s/ Jason Fudin

Name: Jason Fudin

Title: Chief Executive Officer