

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM750969

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AIRPOINTS, INC.		07/01/2022	Corporation: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	360insights (USA) Ltd.		
<b>Street Address:</b>	1201 North Market Street		
<b>Internal Address:</b>	18th floor, Box 1347		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19801		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5713150	INCENTIVES SIMPLIFIED. LOYALTY AMPLIFIED	
<b>Registration Number:</b>	5441764	ENTERPRISE ENGAGEMENT ENGINE	
<b>Registration Number:</b>	3491728	PERKSPLUS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5196736836		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	12262137336		
<b>Email:</b>	sina.giugno@siskinds.com		
<b>Correspondent Name:</b>	SISKINDS LLP		
<b>Address Line 1:</b>	275 Dundas St		
<b>Address Line 4:</b>	London, Ontario, CANADA N6B 3L1		
<b>NAME OF SUBMITTER:</b>	Peter Dillon		
<b>SIGNATURE:</b>	/peter dillon/		
<b>DATE SIGNED:</b>	08/24/2022		
<b>Total Attachments: 1</b>			
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OP \$90.00 5713150

**ASSIGNMENT OF TRADE-MARKS**

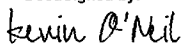
The undersigned, **AIRPOINTS, INC.**, (the "Assignor"), the full post office address of whose principal office or place of business is **200 River Market Ave., Suite 500, Little Rock, Arkansas, 72201, U.S.A.**, in consideration of the sum of \$1.00 (One Dollar) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, does hereby sell, assign and transfer to **360INSIGHTS (USA) LTD.** (the "Assignee"), whose full post office address is **1201 North Market Street, 18<sup>th</sup> Floor, Box 1347, Wilmington, Delaware, 19801, U.S.A.**, all of its right, title and interest in and to the following trade-mark registrations.

COUNTRY	TRADEMARK	Registration No.
UNITED STATES	Incentives Simplified. Loyalty Amplified.	5713150
UNITED STATES	Enterprise Engagement Engine	5441764
UNITED STATES	PerksPlus	3491728

together with all of the goodwill appertaining to and subsisting in said trademarks and trademark registrations and together with the right to sue for past damages or any other financial remedy provided by law for infringement of the trademark registration, the same to be held and enjoyed by the Assignee for its own use and for the use of its successors and assigns as fully and entirely as the same would have been held and enjoyed by the Assignor had this assignment not been made.

EXECUTED the 1<sup>st</sup> day of July, 2022.

**AIRPOINTS, INC.**

DocuSigned by:  
  
 \_\_\_\_\_  
 Kevin O'Neil  
 President

I have authority to bind the corporation.