

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM740729

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INSPIRE MERGER SUB 2, LLC		12/06/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	INNOVID, LLC		
Street Address:	30 IRVING PLACE		
Internal Address:	12 FLOOR		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4218521	INNOVID	
CORRESPONDENCE DATA			
Fax Number:	6318440081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6318440080		
Email:	John@tb-iplaw.com		
Correspondent Name:	John Tutunjian		
Address Line 1:	401 Broadhollow Road		
Address Line 2:	Suite 402		
Address Line 4:	Melville, NEW YORK 11747		
NAME OF SUBMITTER:	John Tutunjian		
SIGNATURE:	/J. Tutunjian/		
DATE SIGNED:	07/13/2022		
Total Attachments: 3			
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source=2 - INNOVID LLC - DE - Amendment#page3.tif			

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INSPIRE MERGER SUB 2, LLC", CHANGING ITS NAME FROM "INSPIRE MERGER SUB 2, LLC" TO "INNOVID LLC", FILED IN THIS OFFICE ON THE SIXTH DAY OF DECEMBER, A.D. 2021, AT 9:39 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

6014046 8100
SR# 20213983194

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204872755
Date: 12-06-21

TRADEMARK
REEL: 007831 FRAME: 0430

**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF FORMATION
OF
INSPIRE MERGER SUB 2, LLC**

This Certificate of Amendment to Certificate of Formation of Inspire Merger Sub 2, LLC, a Delaware limited liability company, has been duly executed and is being filed by the undersigned, as an authorized person, in accordance with the provisions of 6 Del. C. § 18-202, to amend the Certificate of Formation of the limited liability company, as filed in the office of the Secretary of State of the State of Delaware on December 3, 2021 (the "Certificate").

1. The name of the limited liability company is Inspire Merger Sub 2, LLC.
2. Article FIRST of the Certificate of the limited liability company is hereby amended as follows:

"FIRST: The name of the limited liability company ("Company") is:

"INNOVID LLC"

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to Certificate of Formation this 6th day of December, 2021.

By: 
3984907669E8456
Tanya Andreev-Kaspin
Chief Financial Officer

INNOVID CORP.
30 Irving Place, 12th Floor
(212) 966-7555

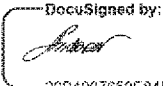
CONSENT TO USE OF NAME

Innovid Corp., a corporation operating under the laws of the State of Delaware hereby consents in writing to the use for all purposes of the following name, to be used by a limited liability company to be formed in the State of Delaware:

Innovid, LLC

IN WITNESS WHEREOF, the undersigned has caused this consent to be executed this 6th day of December, 2021.

INNOVID CORP.

By:  _____
3604907659E8458...
Name: Tanya Andrejev-Kaspina
Title: Chief Financial Officer