

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM751268


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CRAVEABLE HOSPITALITY GROUP LLC		08/24/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	LAKE 18 LLC		
Street Address:	244 Fifth Avenue, Suite 2300		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	97558622	WOODWIND	
Serial Number:	97558662		
CORRESPONDENCE DATA			
Fax Number:	9734039944		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9734039940		
Email:	kweitzman@weitzmanip.com		
Correspondent Name:	Kenneth S. Weitzman		
Address Line 1:	425 Eagle Rock Avenue, Suite 401		
Address Line 4:	Roseland, NEW JERSEY 07068		
NAME OF SUBMITTER:	Kenneth S. Weitzman		
SIGNATURE:	/Kenneth S. Weitzman/		
DATE SIGNED:	08/25/2022		
Total Attachments: 1			
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OP \$65.00 97558622

TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT**, effective as of the date signed below, is entered into by and between **CRAVEABLE HOSPITALITY GROUP LLC**, a Delaware limited liability company and having its principal place of business at 244 Fifth Avenue, Suite 2300, New York, NY 10001 (“**ASSIGNOR**”) and **LAKE 18 LLC**, a Delaware limited liability company and having its principal place of business at 244 Fifth Avenue, Suite 2300, New York, NY 10001 (“**ASSIGNEE**”).

WHEREAS, **ASSIGNOR** has adopted and used in its business the service marks identified below (collectively referred to as the “**ASSIGNED MARKS**”) and is the owner of the following United States Trademark Applications for the **ASSIGNED MARKS**:

Mark	U.S. Application Ser. No.	Filing Date
WOODWIND	97/558,622	08/22/2022
	97/558,662	08/22/2022


WHEREAS, **ASSIGNOR** is desirous of assigning all of its right, title and interest in and to the **ASSIGNED MARKS** together with the goodwill pertaining thereto; and

WHEREAS, **ASSIGNEE** is desirous of acquiring all of Assignor’s right, title and interest in and to the **ASSIGNED MARKS** together with the goodwill pertaining thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **ASSIGNOR** does hereby irrevocably convey, transfer and assign to **ASSIGNEE** all right, title, and interest in and to the **ASSIGNED MARKS** and any applications to register/registration therefore, together with the goodwill of the business associated with and symbolized by the **ASSIGNED MARKS**.

IN WITNESS WHEREOF, **ASSIGNOR** has duly executed and delivered this Assignment as of the date written below.

CRAVEABLE HOSPITALITY GROUP LLC

By:  _____

Print Name: Sarah Shearin _____

Title: VP of Brands & Development _____

Date: 8/24/22 _____