

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM763684

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2019		
RESUBMIT DOCUMENT ID:	900670995		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SynapseConnect, Inc.		12/31/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Synapse Group, Inc.		
Street Address:	1716 Locust Street		
City:	Des Moines		
State/Country:	IOWA		
Postal Code:	50309		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4779244	MAGAZINE DISCOUNTCENTER.COM	
CORRESPONDENCE DATA			
Fax Number:	5152843933		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	515.284.2167		
Email:	becky.king@dotdashmdp.com		
Correspondent Name:	Rebecca J King, Senior Paralegal		
Address Line 1:	1716 Locust Street		
Address Line 4:	Des Moines, IOWA 50309		
NAME OF SUBMITTER:	Rebecca J King		
SIGNATURE:	/Rebecca J King/		
DATE SIGNED:	10/26/2022		
Total Attachments: 3			
source=SynapseConnect Inc.-DE-Merger (Discontinuing Company)#page1.tif			
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source=SynapseConnect Inc.-DE-Merger (Discontinuing Company)#page3.tif			

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"SYNAPSECONNECT, INC.", A DELAWARE CORPORATION,
WITH AND INTO "SYNAPSE GROUP, INC." UNDER THE NAME OF
"SYNAPSE GROUP, INC.", A CORPORATION ORGANIZED AND EXISTING
UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED
IN THIS OFFICE ON THE EIGHTEENTH DAY OF DECEMBER, A.D. 2019, AT
5:26 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF
THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF
DECEMBER, A.D. 2019 AT 11:59 O'CLOCK P.M.



3147816 8100M
SR# 20198733954

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JB", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 204257412
Date: 12-19-19

TRADEMARK
REEL: 007832 FRAME: 0139

STATE OF DELAWARE CERTIFICATE OF MERGER

Pursuant to Title 8, Section 251(c) of the Delaware General Corporation Law (the "DGCL"), the undersigned corporation executed the following Certificate of Merger.

1. The name of the surviving corporation is Synapse Group, Inc., a Delaware corporation, and the name of the corporation being merged into this surviving corporation is SynapseConnect, Inc., a Delaware corporation.

2. The Agreement of Merger has been approved, adopted, executed and acknowledged by each of the constituent corporations in accordance with Section 251(c) of the DGLC.

3. The name of the surviving corporation is Synapse Group, Inc., a Delaware corporation.

4. The Certificate of Incorporation of the surviving corporation, as in effect immediately prior to the merger, shall be the Certificate of Incorporation of the surviving corporation.

5. The merger is to become effective at 11:59 p.m. on December 31, 2019.

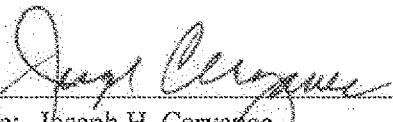
6. The Agreement of Merger is on file at 1716 Locust Street, Des Moines, IA 50309, the place of business of the surviving corporation.

7. A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the surviving corporation has caused this Certificate of Merger to be signed by an authorized officer, the 27th day of November 2019.

SYNAPSE GROUP, INC.

By: 
Name: Joseph H. Ceryanec
Title: President and CEO

[SIGNATURE PAGE TO DELAWARE CERTIFICATE OF MERGER]