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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM751287

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/01/2019

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Soapbox Financial Network, LLC		08/04/2022	Limited Liability Company: DELAWARE

### **RECEIVING PARTY DATA**

Name:	The Motley Fool, LLC	
Street Address:	2000 Duke Street, 4th Floor	
City:	Alexandria	
State/Country:	VIRGINIA	
Postal Code:	22314	
Entity Type:	Limited Liability Company: DELAWARE	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4267594	PENNY PINCHIN' MOM

### **CORRESPONDENCE DATA**

**Fax Number:** 2028427899

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2028427800

Email: mobleysg@cooley.com

Correspondent Name: Susan Piascik Christoff, Cooley LLP

Address Line 1: ​1299 Pennsylvania Avenue, NW, Suite 700

Address Line 4: Washington, D.C. 20004-2400

ATTORNEY DOCKET NUMBER:	136794-201
NAME OF SUBMITTER:	Susan Mobley
SIGNATURE:	/Susan Mobley/
DATE SIGNED:	08/25/2022

**Total Attachments: 1** 

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TRADEMARK REEL: 007832 FRAME: 0171

# Nunc Pro Tunc Trademark and Domain Name Assignment Agreement

WHEREAS, Soapbox Financial Network, LLC, a Delaware limited liability company ("Assignor"), with its principal offices at 2000 Duke Street, 4th Floor, Alexandria, Virginia 22314 owned all rights, title, and interest in and to the PENNY PINCHIN' MOM trademark and corresponding United States trademark registration (U.S. Trademark Reg. No. 4267594) and <a href="https://www.pennypinchinmom.com">www.pennypinchinmom.com</a> domain name (collectively, the "PENNY PINCHIN MOM Mark and Domain");

WHEREAS, Assignor acquired all rights, title, and interest in and to the PENNY PINCHIN' MOM Mark and Domain, and all goodwill associated therewith, by means of an Asset Purchase Agreement with Penny Pinchin' Mom Media, LLC, executed by the parties on October 15, 2019;

WHEREAS, on November 1, 2019, it was the intention of Assignor to convey all rights, title, and interest in and to the PENNY PINCHIN' MOM Mark and Domain, together with the goodwill associated with the PENNY PINCHIN' MOM Mark and that portion of Assignor's ongoing and existing business to which the PENNY PINCHIN' MOM Mark pertained, to The Motley Fool, LLC ("Assignee"), a Delaware limited liability company with its principal offices at 2000 Duke Street, 4th Floor, Alexandria, Virginia 22314; and

WHEREAS, the conveyance of the rights, title, and interest in and to the PENNY PINCHIN' MOM Mark and Domain to the Assignee was not memorialized in writing.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, this *nunc pro tunc* assignment is being executed by Assignor and Assignee to clarify ownership of the PENNY PINCHIN' MOM Mark and Domain, and to confirm that Assignor did assign unto the Assignee all rights, title, and interest in and to the PENNY PINCHIN' MOM Mark and Domain, together with the portion of Assignor's ongoing and existing business to which the PENNY PINCHIN' MOM Mark pertained and all goodwill associated with and symbolized by the PENNY PINCHIN' MOM Mark.

IN WITNESS WHEREOF, Assignor and Assignee wish to confirm, reaffirm, and record the assignment of the PENNY PINCHIN' MOM Mark and Domain.

THE MOTIFY FOOL, LLC
By:
Chris Harris Name:
Title: Authorized Signer
Aug 4, 2022   12:03 PM PDT
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TRADEMARK REEL: 007832 FRAME: 0172

**RECORDED: 08/25/2022**