

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM751495

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	01/31/2019		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WWRD IPCO LLC		08/25/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WWRD UNITED KINGDOM, LTD		
<b>Street Address:</b>	Wedgwood Drive, Barlaston		
<b>City:</b>	Stoke-on-Trent, Staffordshire		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	ST12 9ER		
<b>Entity Type:</b>	Private Limited Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2179801		
<b>Registration Number:</b>	2861164	ROYAL DOULTON	
<b>Registration Number:</b>	1444192		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9142880023		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	914-821-9072		
<b>Email:</b>	tmdocket@leasonellis.com		
<b>Correspondent Name:</b>	Karin Segall c/o Leason Ellis LLP		
<b>Address Line 1:</b>	One Barker Avenue, 5th Floor		
<b>Address Line 4:</b>	White Plains, NEW YORK 10601		
<b>ATTORNEY DOCKET NUMBER:</b>	10718/814447-000		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Karin Segall		
<b>Address Line 1:</b>	One Barker Avenue, 5th Floor		
<b>Address Line 4:</b>	White Plains, NEW YORK 10601		

OP \$90.00 2179801

<b>NAME OF SUBMITTER:</b>	Karin Segall
<b>SIGNATURE:</b>	/karinsegall/
<b>DATE SIGNED:</b>	08/26/2022
<b>Total Attachments: 2</b> source=WWRD_IPCo_LLC_Assignment_Confirmation#page1.tif source=WWRD_IPCo_LLC_Assignment_Confirmation#page2.tif	

**CONFIRMATION OF TRADEMARK ASSIGNMENT**

The Confirmation of Trademark Assignment and its contents are based upon the sale of Assets Agreement ("Assignment") dated 31 January 2019 between:

(a) **WWRD IPCo LLC** (registered number 4663306), a limited liability company organized and existing under the laws of the United States of America, having its registered office in 251 Little Falls Drive, Wilmington, DE USA 19808 ("Assignor"); and

(b) **WWRD UNITED KINGDOM, Ltd**, (registered number 6805116), a private limited company organized and existing under the laws of the United Kingdom, having its registered office in Wedgwood Drive, Barlaston, Stoke-on-Trent, Staffordshire ST12 9ER, ("Assignee").

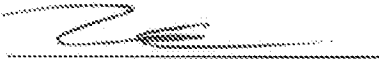
WHEREAS the Assignor is the recorded owner of the trademark registration(s) listed on **SCHEDULE A**

AND WHEREAS the Assignee is desirous of acquiring the rights to the trademark registration(s) listed on **SCHEDULE A**;

NOW THEREFORE, for a consideration of EUR 1.00, the receipt and sufficiency of which are hereby acknowledged, the Assignor did hereby sell, assign, transfer and set over to the Assignee the entire right, title, and interest of the Assignor and to the trademark(s) listed in **SCHEDULE A**, together with the goodwill attaching to the said trademark(s) and the right to sue for past and future infringement thereof.

The Assignment is effective from 31 January 2019 ("**Transfer Date**")

Signed on behalf of the Assignor  
**WWRD IPCo Limited Liability Company**





Name: *Kaisu Korpi*  
Title: *Authorized representative*  
Date: *25.08.2022*

Signed on behalf of the Assignee  
**WWRD UNITED KINGDOM, Ltd.**



Name: *Nirva Hanslow*  
Title: *Authorized representative*  
Date: *25/08/2022*

**SCHEDULE A**

Title	Image	Country	Classes	Applicant/Owner	Registration No.	Registration Date
ROSE DEVICE		United States	21	WWRD IPCo LLC	2179801	11.8.1998
ROYAL DOULTON & LION'S HEAD DESIGN		United States	21	WWRD IPCo LLC	2861164	6.7.2004
WHITE ON BLUE JASPER DESIGNS		United States	21	WWRD IPCo LLC	1444192	23.6.1987