

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM751564

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ariat International, Inc.		08/26/2022	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Wells Fargo Bank, National Association, as Administrative Agent		
Street Address:	1525 West W.T. Harris Blvd.		
Internal Address:	MAC D1109-019		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28262		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	5913041		
Registration Number:	5874468	ARIAT	
Registration Number:	5885498		
Serial Number:	90349054	ARIAT	
Serial Number:	90667340		
Serial Number:	97022080	ARIAT	
Serial Number:	97022160		
Serial Number:	97022234	ARIAT	
Serial Number:	90887668	EZ ZIP	
Serial Number:	90902183	ARIAT RATTLEERS	
Serial Number:	90902192	ARIAT TEXAS RATTLEERS	
CORRESPONDENCE DATA			
Fax Number:	7044448857		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043432000		
Email:	twitcher@mcguirewoods.com		
Correspondent Name:	Terry L. Witcher, Senior Paralegal		
Address Line 1:	McGuireWoods LLP		

OP \$290.00 5913041

Address Line 2: 201 N. Tryon Street, Suite 3000
Address Line 4: Charlotte, NORTH CAROLINA 28202

NAME OF SUBMITTER: Terry L. Witcher

SIGNATURE: /s/ Terry L. Witcher

DATE SIGNED: 08/26/2022

Total Attachments: 9

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**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Dated as of August 26, 2022

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Collateral Agreement dated as of August 31, 2018 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement") among the Grantor (as identified on the signature pages hereto), the other grantors party thereto and the Administrative Agent (as identified on the signature pages hereto) for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications identified on Schedule A to the Administrative Agent for the ratable benefit of the Secured Parties.

The Grantor and the Administrative Agent, on behalf of the Secured Parties, each hereby acknowledge and agree that the security interest in such trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

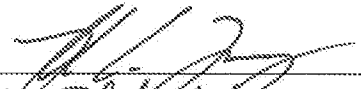
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Very truly yours,

GRANTOR:

ARIAT INTERNATIONAL, INC.

Ariat International, Inc.
3242 Whipple Road
Union City, CA 94587

By: 
Name: Todd A. Key
Title: VP-Finance

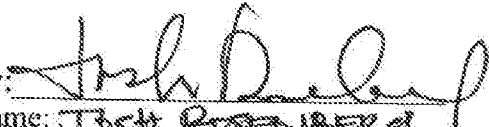
JURISDICTION OF FORMATION OF
GRANTOR: California

Acknowledged and accepted:

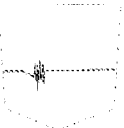
ADMINISTRATIVE AGENT:


Wells Fargo Bank, National Association
1525 West W.T. Harris Blvd.
MAC D1109-019
Charlotte, NC 28262

**WELLS FARGO BANK,
NATIONAL ASSOCIATION**


By: 
Name: Josh ROSENBERG
Title: SVP



**SCHEDULE A
TO
NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Mark	Country	Filing Date	Serial No.	Goods/Services	Reg. No.
DESIGN MISC. (Front Denim Left Pocket Design) (FR Denim pocket) 	U.S.	3/29/2019	88/363,727	Class 25: pants; bottoms; jeans	5913041
ARIAT	U.S.	5/14/2019	88/430,093	Class 35: retail store services featuring footwear, namely, boots, shoes, sandals, and slippers; retail store services featuring clothing, namely, pants, jeans, breeches, trousers, riding chaps, leggings, shirts, t-shirts, blouses, sweatshirts, pullovers, coats, overcoats, vests, halters, stockings, belts, gloves, socks, and scarves; retail store services featuring headwear, namely, hats, caps, and visors; retail store services featuring bags for sport; backpacks, tote bags, garment bags, saddle bags, hat bags, boot bags, wallets, coin purses, and saddlery	5874468

Mark	Country	Filing Date	Serial No.	Goods/Services	Reg. No.
DESIGN MISC (Shield logo) 	U.S.	5/14/2019	88/430,098	Class 35: retail store services featuring footwear, namely, boots, shoes, sandals, and slippers; retail store services featuring clothing, namely, pants, jeans, breeches, trousers, riding chaps, leggings, shirts, t-shirts, blouses, sweatshirts, pullovers, coats, overcoats, vests, halters, stockings, belts, gloves, socks, and scarves; retail store services featuring headwear, namely, hats, caps, and visors; retail store services featuring bags for sport, backpacks, tote bags, garment bags, saddle bags, hat bags, boot bags, wallets, coin purses, and saddlery	5885498

Mark	Country	Filing Date	Serial No.	Goods/Services	Reg. No.
ARIAT	U.S.	11/30/2020	90/349,054	<p>Class 10: surgical scrub suits; surgical scrub tops; surgical scrub pants; surgical scrub headwear; clothing, headwear, and footwear, for medical and dental personnel and patients, namely, operating room apparel; sanitary masks for medical wellness purposes; sanitary masks for germ isolation purposes; sanitary masks for virus isolation purposes; face masks for use by health care providers; reusable sanitary masks for medical wellness purposes;</p> <p>Class 18: pet clothing;</p> <p>Class 25: scrub tops and pants not for surgical purposes, scrub headwear not for surgical purposes; clothing, namely, bottoms as clothing, pants, breeches, riding chaps, riding leggings, leggings, shorts, skirts, jeans, sweatpants, tights, bib overalls, sleepwear, pajamas, tops as clothing, baselayer tops, pullovers, sweaters, shirts, T-shirts, blouses, sweatshirts, vests, jackets, coats, belts for clothing, gloves, and socks; headwear; footwear</p>	

Mark	Country	Filing Date	Serial No.	Goods/Services	Reg. No.
DESIGN MISC. (product configuration of original Paddock heel cradle design) 	U.S.	4/23/2021	90/667,340	Class 25: footwear; boots	
ARIAT	U.S.	9/10/2021	97/022,080	Class 3: footwear polishes, footwear creams, footwear cleaners, leather polishes, leather creams, and leather cleaners; and Class 18: wallets, card cases, carry-all bags, tote bags, grip bags, garment bags, boot bags, all purpose sports bags, travel bags, backpacks, luggage, luggage tags, briefcases, hat boxes not formed from paper or cardboard, animal collars, animal leashes, pet clothing, saddlery	

Mark	Country	Filing Date	Serial No.	Goods/Services	Reg. No.
DESIGN MISC (Shield logo) 	U.S.	9/10/2021	97/022,160	Class 3: footwear polishes, footwear creams, footwear cleaners, leather polishes, leather creams, and leather cleaners; and Class 18: wallets, card cases, carry-all bags, tote bags, grip bags, garment bags, boot bags, all purpose sports bags, travel bags, backpacks, luggage, luggage tags, briefcases, hat boxes not formed from paper or cardboard, animal collars, animal leashes, pet clothing, saddlery	
<u>ARIAT & Design</u> 	U.S.	9/10/2021	97/022,234	Class 18: wallets; card cases; and Class 25: belts for clothing; headwear	
EZ ZIP	U.S.	8/17/2021	90/887,668	Class 25: footwear; boots	

Mark	Country	Filing Date	Serial No.	Goods/Services	Reg. No.
ARIAT RATTLERS	U.S.	8/25/2021	90/902,183	Class 25: clothing; headwear, and footwear, including Western and rodeo apparel, outerwear, headwear, boots, and including protective headwear, footwear, and clothing and Class 41: athletic, entertainment, and sports event services in the rodeo and bull riding fields; arranging, organizing, operating, and conducting rodeo and bull riding competitions, exhibitions, and events; providing news, information, entertainment, and resources in the rodeo and bull riding fields	
ARIAT TEXAS RATTLERS	U.S.	8/25/2021	90/902,192	Class 25: clothing; headwear, and footwear, including Western and rodeo apparel, outerwear, headwear, boots, and including protective headwear, footwear, and clothing and Class 41: athletic, entertainment, and sports event services in the rodeo and bull riding fields; arranging, organizing, operating, and conducting rodeo and bull riding competitions, exhibitions, and events; providing news, information, entertainment, and resources in the rodeo and bull riding fields	