

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM763937

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900714674

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ADC Solutions Auto, LLC		08/10/2022	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	ADC Solutions Offroad and Adventure LLC
<b>Street Address:</b>	2975 Redhill Ave., Ste. 100
<b>City:</b>	Costa Mesa
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92626
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
<b>Registration Number:</b>	6154330	BLIZZARD BOX
<b>Serial Number:</b>	90282434	CONNECT WITH THE WILD
<b>Serial Number:</b>	90282481	CONNECT WITH THE WILD
<b>Serial Number:</b>	90282298	ELITE OPTIX
<b>Serial Number:</b>	90282332	ELITE OPTX
<b>Serial Number:</b>	90282359	GHOST BOX
<b>Serial Number:</b>	90282371	GHOST BOX
<b>Serial Number:</b>	88729109	PROJECT X
<b>Serial Number:</b>	90282382	ROX
<b>Serial Number:</b>	90282498	ROX CAM
<b>Serial Number:</b>	90282547	ROX CAM
<b>Serial Number:</b>	90282401	ROX

## CORRESPONDENCE DATA

Fax Number: 9735972400

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 973-597-2500

Email: lstrademark@lowenstein.com

TRADEMARK

**Correspondent Name:** Jenna-Marie Tracy, Esq.  
**Address Line 1:** Lowenstein Sandler LLP  
**Address Line 2:** One Lowenstein Drive  
**Address Line 4:** Roseland, NEW JERSEY 07068

**ATTORNEY DOCKET NUMBER:** 35338.33

**NAME OF SUBMITTER:** Jenna-Marie Tracy, Esq.

**SIGNATURE:** /Jenna-Marie Tracy/

**DATE SIGNED:** 10/27/2022

**Total Attachments: 8**

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## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT**, having an effective date of August <sup>10</sup>, 2022, is made by and between ADC Solutions Auto, LLC, a Delaware limited liability company, having an address at 2975 Redhill Ave., Ste. 100 Costa Mesa, California 92626 ("Assignor") and ADC Solutions Offroad and Adventure LLC, a Delaware limited liability company, having an address at 2975 Redhill Ave., Ste. 100 Costa Mesa, California 92626 ("Assignee").

**WHEREAS**, subject to the terms and conditions of this Trademark Assignment, Assignor wishes to assign to Assignee, and Assignee wishes to receive, all right, title, and interest in and to the trademark registrations set forth on Schedule A and all common law and other rights, worldwide, in and to the trademark that are the subject of such registration (such rights, collectively, the "Trademarks").

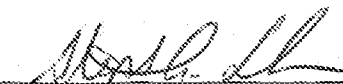
**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby sells, grants, assigns, transfers, and delivers to Assignee all of its rights, title and interests in and to the Trademarks, including without limitation the goodwill of the business appurtenant thereto and which is symbolized thereby, and the right to renew any registration therefor, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, to be used as fully and entirely as said rights would have been held and enjoyed by Assignor had this assignment and sale not been made, together with all claims for damage by reason of past, present or future infringement of said Trademarks with the right to sue and collect the same for its own use or for the use of its successors, assigns or other legal representatives.
2. This Trademark Assignment shall be construed, performed and enforced in accordance with, and governed by, the laws of the State of Delaware, without giving effect to the principles of conflicts of laws thereof.
3. This Trademark Assignment may be executed simultaneously in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.
4. Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Trademarks.

*{Signatures to follow}*

IN WITNESS WHEREOF, Assignor has duly executed this Trademark Assignment as of the first date written above.

ADC Solutions Auto, LLC, Assignor

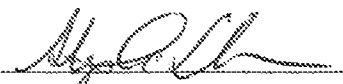
By:  \_\_\_\_\_

Name: Stephen Lehman

Title: Authorized Signatory

IN WITNESS WHEREOF, Assignee has duly executed this Trademark Assignment as of the first date written above.

ADC Solutions Offroad and Adventure, LLC, Assignee

By:  \_\_\_\_\_

Name: Stephen Lehman

Title: Vice President

CALIFORNIA ACKNOWLEDGMENT

CIVIL CODE § 1189

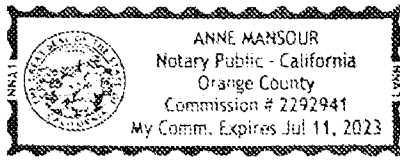
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California }  
County of ORANGE }

On August 10, 2022 before me, Anne Mansour, Notary Public  
Date Here Insert Name and Title of the Officer

personally appeared STEPHEN LEHMAN,  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Anne Mansour  
Signature of Notary Public

Place Notary Seal and/or Stamp Above

OPTIONAL

Completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Trademark Assignment.  
Document Date: 8/10/2022. Number of Pages: 3  
Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name: Stephen Lehman Signer's Name:  
 Corporate Officer - Title(s): Vice President  Corporate Officer - Title(s):  
 Partner -  Limited  General  Partner -  Limited  General  
 Individual  Attorney in Fact  Individual  Attorney in Fact  
 Trustee  Guardian or Conservator  Trustee  Guardian or Conservator  
 Other: Authorized Signatory  Other:  
Signer is Representing: ADC Solutions Signer is Representing: ADC Solutions, official's Adecofense

**Schedule A**  
**Trademarks**

Country	Mark	Application No.	Filing Date	Reg. No.	Reg. Date
United States of America	BLIZZARD BOX	88/369,918	03-Apr-2019	6,154,330	15-Sep-2020
Australia	CONNECT WITH THE WILD	2171758	16-Apr-2021		
Canada	CONNECT WITH THE WILD	2098647	09-Apr-2021		
European Union (Community)	CONNECT WITH THE WILD	018458399	22-Apr-2021	018458399	09-Nov-2021
New Zealand	CONNECT WITH THE WILD	1176417	16-Apr-2021		
United Kingdom	CONNECT WITH THE WILD	UK000036315 13	23-Apr-2021	UK000036315 13	24-Dec-2021
United States of America	CONNECT WITH THE WILD	90/282,434	27-Oct-2020		
Australia	CONNECT WITH THE WILD Logo	2171759	16-Apr-2021		
Canada	CONNECT WITH THE WILD Logo	2098644	09-Apr-2021		
European Union (Community)	CONNECT WITH THE WILD Logo	018458401	22-Apr-2021	018458401	06-Nov-2021
New Zealand	CONNECT WITH THE WILD Logo	1176418	16-Apr-2021		
United Kingdom	CONNECT WITH THE WILD Logo	UK000036315 14	23-Apr-2021	UK000036315 14	24-Dec-2021
United States of America	CONNECT WITH THE WILD Logo	90/282,481	27-Oct-2020		
Australia	ELITE OPTIX	2171752	16-Apr-2021	2171752	30-Jun-2021
Canada	ELITE OPTIX	2098640	09-Apr-2021		
European Union (Community)	ELITE OPTIX	018458390	22-Apr-2021	018458390	02-Sep-2021
Mexico	ELITE OPTIX	2537730	26-Apr-2021	2266721	23-Jun-2021

New Zealand	ELITE OPTIX	1176407	16-Apr-2021	1176407	19-Oct-2021
United Kingdom	ELITE OPTIX	UK000036314 93	23-Apr-2021	UK000036314 93	03-Sep-2021
United States of America	ELITE OPTIX	90/282,298	27-Oct-2020		
Australia	ELITE OPTX Logo	2171753	26-Apr-2021	2171753	30-Jun-2021
Canada	ELITE OPTX Logo	2098639	09-Apr-2021		
European Union (Community)	ELITE OPTX Logo	018458392	22-Apr-2021	018458392	02-Sep-2021
Mexico	ELITE OPTX Logo	2537732	26-Apr-2021	2266722	23-Jun-2021
New Zealand	ELITE OPTX Logo	1176408	16-Apr-2021	1176408	19-Oct-2021
United Kingdom	ELITE OPTX Logo	UK000036314 95	23-Apr-2021	UK000036314 95	03-Sep-2021
United States of America	ELITE OPTX Logo	90/282,332	27-Oct-2020		
Australia	GHOST BOX	2171754	16-Apr-2021	2171754	16-Apr-2021
Canada	GHOST BOX	2098641	09-Apr-2021		
European Union (Community)	GHOST BOX	018458393	22-Apr-2021	018458393	21-Aug-2021
Mexico	GHOST BOX	2537733	26-Apr-2021	2266723	23-Jun-2021
New Zealand	GHOST BOX	1176409	16-Apr-2021	1176409	19-Oct-2021
United Kingdom	GHOST BOX	UK000036314 97	23-Apr-2021	UK000036314 97	19-Nov-2021
United States of America	GHOST BOX	90/282,359	27-Oct-2020		
Australia	GHOST BOX Logo	2171755	16-Apr-2021	2171755	16-Apr-2021
Canada	GHOST BOX Logo	2098638	09-Apr-2021		
European Union (Community)	GHOST BOX Logo	018458394	22-Apr-2021	018458394	21-Aug-2021
Mexico	GHOST BOX Logo	2537734	26-Apr-2021	2266724	23-Jun-2021

New Zealand	GHOST BOX Logo	1176410	16-Apr-2021	1176410	19-Oct-2021
United Kingdom	GHOST BOX Logo	UK00003631502	23-Apr-2021	UK00003631502	19-Nov-2021
United States of America	GHOST BOX Logo	90/282,371	27-Oct-2020		
Australia	PROJECT X	2094660	10-Jun-2020	2094660	01-Nov-2021
Canada	PROJECT X	2,033,204	10-Jun-2020		
China (People's Republic)	PROJECT X	47295327	16-Jun-2020	47295327	07-Mar-2021
European Union (Community)	PROJECT X	018252043	10-Jun-2020	018252043	26-Oct-2021
Mexico	PROJECT X	2450828	06-Nov-2020		
Mexico	PROJECT X	2366785	13-Jul-2020	2125013	07-Sep-2020
Mexico	PROJECT X	2366788	13-Jul-2020	2354172	08-Feb-2022
Mexico	PROJECT X	2366789	13-Jul-2020	2222983	23-Mar-2021
Mexico	PROJECT X	2366790	13-Jul-2020	2137701	11-Sep-2020
Mexico	PROJECT X	2366791	13-Jul-2020	2138720	14-Sep-2020
New Zealand	PROJECT X	1150313	10-Jun-2020		
United Kingdom	PROJECT X	UK00003678396	06-Aug-2021		
United States of America	PROJECT X	88/729,109	16-Dec-2019		
Australia	ROX	2171756	16-Apr-2021	2171756	16-Apr-2021
Canada	ROX	2098643	09-Apr-2021		
European Union (Community)	ROX	018458396	22-Apr-2021	018458396	07-Dec-2021
Mexico	ROX	2537735	26-Apr-2021	2266725	23-Jun-2021
New Zealand	ROX	1176412	16-Apr-2021		



United Kingdom	ROX	UK000036315 04	23-Apr-2021	UK000036315 04	03-Sep-2021
United States of America	ROX	90/282,382	27-Oct-2020		
Australia	ROX CAM	2171760	16-Apr-2021		
Canada	ROX CAM	2098642	09-Apr-2021		
European Union (Community)	ROX CAM	018458402	22-Apr-2021	018458402	14-Oct-2021
Mexico	ROX CAM	2537741	26-Apr-2021		
New Zealand	ROX CAM	1176419	16-Apr-2021		
United Kingdom	ROX CAM	UK000036315 17	23-Apr-2021	UK000036315 17	19-Nov-2021
United States of America	ROX CAM	90/282,498	27-Oct-2020		
Australia	ROX CAM Logo	2171761	16-Apr-2021		
Canada	ROX CAM Logo	2098645	09-Apr-2021		
European Union (Community)	ROX CAM Logo	018458403	22-Apr-2021	018458403	14-Oct-2021
Mexico	ROX CAM Logo	2537742	26-Apr-2021		
New Zealand	ROX CAM Logo		16-Apr-2021		
United Kingdom	ROX CAM Logo	UK000036315 22	23-Apr-2021	UK000036315 22	19-Nov-2021
United States of America	ROX CAM Logo	90/282,547	27-Oct-2020		
Australia	ROX Logo	2171757	16-Apr-2021	2171757	16-Apr-2021
Canada	ROX Logo	2098646	09-Apr-2021		
European Union (Community)	ROX Logo	018458397	22-Apr-2021	018458397	02-Dec-2021
Mexico	ROX Logo	2537739	26-Apr-2021	2266729	23-Jun-2021
New Zealand	ROX Logo	1176415	16-Apr-2021		

United Kingdom	ROX Logo	UK000036315 06	23-Apr-2021	UK000036315 06	03-Sep-2021
United States of America	ROX Logo	90/282,401	27-Oct-2020		