

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM762185

| | | | |
|---|--|-----------------------|----------------------------|
| SUBMISSION TYPE: | RESUBMISSION | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| RESUBMIT DOCUMENT ID: | 900724974 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Stillwell Partners LLC | | 06/21/2022 | Limited Liability Company: |
| RECEIVING PARTY DATA | | | |
| Name: | Emerald X, LLC | | |
| Street Address: | 100 Broadway, 14th Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10005 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4715250 | | |
| Serial Number: | 97239449 | MORE THAN A CELEBRITY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2128598000 | | |
| Email: | teas@friedfrank.com | | |
| Correspondent Name: | Justin Charles c/o Fried Frank et al | | |
| Address Line 1: | 1 New York Plaza | | |
| Address Line 2: | 27th Floor | | |
| Address Line 4: | New York, NEW YORK 10004 | | |
| ATTORNEY DOCKET NUMBER: | 034224-00008 | | |
| NAME OF SUBMITTER: | Justin Charles | | |
| SIGNATURE: | /Justin Charles/ | | |
| DATE SIGNED: | 10/19/2022 | | |
| Total Attachments: 19 | | | |
| source=Project Sudden Sam - Intellectual Property Assignment (Executed)#page1.tif | | | |
| source=Project Sudden Sam - Intellectual Property Assignment (Executed)#page2.tif | | | |

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INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (“Assignment”), dated as of June 21, 2022 (the “Effective Date”), is entered into by and between Stillwell Partners LLC, a New York limited liability company (d/b/a Advertising Week) (“Seller”), Lance Pillersdorf (“Pillersdorf”) and Emerald X, LLC, a Delaware limited liability company (“Buyer”).

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as of the Effective Date, by and among Seller, Buyer, and the other parties signatory thereto (as amended, restated, supplemented, or otherwise modified from time to time, the “Purchase Agreement”), Seller has agreed to sell, assign, transfer, convey and deliver to Buyer the Assets (the “Acquisition”); and

WHEREAS, in connection with the Acquisition, Seller and Pillersdorf have agreed to assign to Buyer, and Buyer has agreed to acquire from Seller and Pillersdorf, all of Seller’s and Pillersdorf’s (as applicable) right, title, and interest in and to (i) those certain trademark registrations and applications identified on Schedule A attached hereto (the “Assigned Trademarks”), and (ii) those certain internet domain name registrations identified on Schedule B attached hereto (the “Assigned Domain Names”).

NOW, THEREFORE, in consideration of the representations, warranties, covenants and agreements contained in the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and pursuant to the Purchase Agreement, Buyer, Seller and Pillersdorf hereby agree as follows:

1. Definitions. Capitalized terms not defined in this Assignment shall have the meanings ascribed to them in the Purchase Agreement.

2. Conveyance and Acceptance of Assigned Trademarks. Seller hereby sells, conveys, transfers, and assigns to Buyer, and Buyer hereby accepts, all of Seller’s right, title, and interest in and to the Assigned Trademarks, the goodwill of the business connected with the use of and symbolized by the Assigned Trademarks, the right to sue and recover for past, present, and future infringement thereof, the right to secure registration of the Assigned Trademarks and of this Assignment, and the right to initiate other proceedings before all Governmental Entities with respect to the Assigned Trademarks.

3. Conveyance and Acceptance of Assigned Domain Names. Seller and Pillersdorf hereby sell, convey, transfer, and assign to Buyer, and Buyer hereby accepts, all of Seller’s and Pillersdorf’s right, title, and interest in and to the Assigned Domain Names, the goodwill of the business connected with the use of and symbolized by the Assigned Domain Names, the right to sue and recover for past, present, and future infringement thereof, the right to secure registration of the Assigned Domain Names and of this Assignment, and the right to initiate other proceedings before all Governmental Entities and Registering Authorities (defined below) with respect to such Assigned Domain Names.

4. Recordation and Authorization.

a. Seller hereby authorizes and requests that the Commissioner for Trademarks record this Assignment. Seller shall take any and all reasonable actions,

including without limitation, the execution, acknowledgment, and delivery of any and all documents that Buyer may reasonably request to record and perfect Buyer's interest in and to the Assigned Trademarks and Assigned Domain Names.

- b. Seller and Pillersdorf hereby acknowledge that Name.com is the sole Internet domain name registrar (the "Registering Authority") of the Assigned Domain Names and is authorized to transfer and record in the name of Buyer ownership of and administrative contact for all of the Assigned Domain Names.
- c. Seller and Pillersdorf represent and warrant that the user name and password set forth on Schedule B are accurate and complete and will enable Buyer to access the Name.com account under which all of the Assumed Domain Names are registered and to assume control of the Assigned Domain Names.
- d. Without limiting Section 4(a), at Buyer's request, Seller and Pillersdorf will cooperate with Buyer to (i) complete any registrant name change agreement or other form required by any applicable Registering Authority to effect or record the assignment of the Assigned Domain Names contemplated by this Assignment; (ii) submit those registrant name change agreements or other forms to the Registering Authority in accordance with the Registering Authority's policies and rules; (iii) take reasonable actions and execute and deliver documents that Buyer may request to effect the terms of this Assignment and to assist Buyer in changing the technical and administrative contact information for the Assigned Domain Names with the Registering Authorities to such information of Buyer's choice; and (iv) take any further actions required by the Registering Authority's policies and rules to transfer the Assigned Domain Names to Buyer.

5. Purchase Agreement. If any conflict or inconsistency exists between the terms of this Assignment and the terms of the Purchase Agreement, the terms of the Purchase Agreement shall govern and control.

6. Assignment. This Assignment shall not be assigned by Seller or Pillersdorf without the prior written consent of Buyer.

7. Governing Law. This Assignment shall be governed by and construed in accordance with the Laws of the State of New York applicable to agreements made and to be performed entirely within such State, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

8. Counterparts. This Assignment may be executed in any number of duplicate counterparts (including by means of .pdf format), each of which shall be deemed an original and all of which together shall constitute one and the same instrument.

9. Amendment. This Assignment may not be amended or altered except by a written instrument executed by the parties.

[remainder of page intentionally left blank]

IN WITNESS WHEREOF, Buyer and Seller have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

SELLER:

STILLWELL PARTNERS LLC

By: 

Name: Matthew Scheckner

Title: Global CEO

PILLERSDORF

Lance Pillersdorf

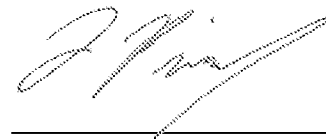
IN WITNESS WHEREOF, Buyer and Seller have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

SELLER:

STILLWELL PARTNERS LLC

By: _____
Name: Matthew Scheckner
Title: Global CEO

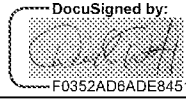
PILLERSDORF



Lance Pillersdorf

BUYER:

EMERALD X, LLC



By: _____

Name: David Doft

Title: Chief Financial Officer

**SCHEDULE A
ASSIGNED TRADEMARKS**

Registered Trademarks



Attached.

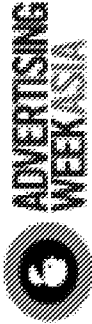

Unregistered Trademarks




AWLabs
AW EvenTech
AWAdvance
AWVirtual



Trademark Registrations

| | REG. NO. APP. NO. DOCKET NO. | REGISTRATION DATE APPLICATION DATE NEXT ACTIONS & DATES | TRADEMARK | CLASSES | STATUS |
|----------------------------|--|--|-----------|--|------------|
| EU - European Union | | | | | |
| | 013652615 013652615 J1365-006 EU | 4Aug2015 19Jan2015 Renewal: 19Jan2025 | | Organizing business networking events, in Class 35. Organization of business seminars, workshops and panel discussions for business purposes; arranging and conducting business seminars, workshops and panel discussions for business purposes; arranging and conducting special events for business purposes and for social entertainment purposes; providing a website featuring non-downloadable videos on business topics; arranging and conducting business conferences, in Class 41. | Registered |
| | 013652656 013652656 J1365-007 EU | 14Aug2015 19Jan2015 Renewal: 19Jan2025 | | Organizing business networking events, in Class 35. Organization of business seminars, workshops and panel discussions for business purposes; arranging and conducting business seminars, workshops and panel discussions for business purposes; arranging and conducting special events for business purposes and for social entertainment purposes; providing a website featuring non-downloadable videos on business topics; arranging and conducting business conferences, in Class 41. | Registered |
| GB - United Kingdom | | | | | |
| | UK00913652615 UK00913652615 J1365-006 GB | 4Aug2015 19Jan2015 Renewal: 19Jan2025 | | Organizing business networking events, in Class 35. Organization of business seminars, workshops and panel discussions for business purposes; arranging and conducting business seminars, workshops and panel discussions for business purposes; arranging and conducting special events for business purposes and for social entertainment purposes; providing a website featuring non-downloadable videos on business topics; arranging and conducting business conferences, in Class 41. | Registered |

| | REG. NO. APP. NO. DOCKET NO. | REGISTRATION DATE APPLICATION DATE NEXT ACTIONS & DATES | TRADEMARK | CLASSES | STATUS |
|-----------------------------|--|--|---|--|------------|
| | UK00913652656 UK00913652656 J1365-007 GB | 14Aug2015 19Jan2015 Renewal: 19Jan2025 |  | <p>Organizing business networking events, in Class 35.</p> <p>Organization of business seminars, workshops and panel discussions for business purposes; arranging and conducting business seminars, workshops and panel discussions for business purposes; arranging and conducting special events for business purposes and for social entertainment purposes; providing a website featuring non-downloadable videos on business topics; arranging and conducting business conferences, in Class 41.</p> | Registered |
| <i>U.S. - United States</i> | | | | | |
| | 4,715,250 86/341,578 J1365-003 | 7Apr2015 18Jul2014 Renewal: 7Apr2025 |  | <p>Organizing business networking events; arranging and conducting business conferences; arranging and conducting special events for business purposes, in Class 35</p> <p>Organization of business seminars, workshops and panel discussions for business purposes; arranging and conducting business seminars, workshops and panel discussions for business purposes; arranging and conducting special events for social entertainment purposes; providing a website featuring non-downloadable videos on business topics, in Class 41</p> | Registered |

| REG. NO. APP. NO. DOCKET NO. | REGISTRATION DATE APPLICATION DATE NEXT ACTIONS & DATES | TRADEMARK | CLASSES | STATUS |
|---------------------------------------|--|--|--|------------|
| CN - China | | | | |
| 20453653 20453653 J1365-010A CN | 14Aug2017 28Jun2016 Renewal: 13Aug2027 |  | <p>1. Public relations; 2. Provision of commercial and business contact information; 3. Business management and organization consultancy; 4. Business organization consultancy; 5. Organization of exhibitions for commercial or advertising purposes; 6. Organization of trade fairs for commercial or advertising purposes; 7. Organizing technical exhibitions; 8. Marketing studies; 9. Marketing research. 10. Providing business information via a web site; 11. Professional business consultancy; 12. Commercial information agencies</p> | Registered |
| 20453652 20453652 J1365-010B CN | 14Aug2017 28Jun2016 Renewal: 13Aug2027 |  | <p>1. Arranging and conducting of seminars; 2. Arranging and conducting of symposiums; 3. Arranging and conducting of workshops [training]; 4. Arranging and conducting of conferences; 5. Arranging and conducting of congresses; 6. Arranging and conducting of colloquiums; 7. Organization of competitions (education or entertainment) ; 8. Organization of shows [impresario services]; 9. Party planning [entertainment]; 10. Arranging and conducting of in-person educational forums; 11. Entertainment services; 12. Providing on-line videos, not downloadable; 13. Educational services; 14. Education information; 15. Organization of exhibitions for cultural or educational purposes; 16. Arranging and conducting of concerts; 17. On-line publication of electronic books and journals; Providing on-line electronic publications, not downloadable.</p> | Registered |

| | REG. NO. APP. NO. DOCKET NO. | REGISTRATION DATE APPLICATION DATE NEXT ACTIONS & DATES | TRADEMARK | CLASSES | STATUS |
|-------------------------|--|--|--|--|------------|
| IN - India | | | | | |
| | 3306258 3306258 J1365-010 IN | 11Jul2016 11Jul2016 Renewal: 11Jul2026 |  | Organizing business networking events; arranging and conducting business conferences in International Trademark Class 35; and Organization of business seminars, workshops and panel discussions for business purposes; arranging and conducting business seminars, workshops and panel discussions for business purposes; arranging and conducting special events for business purposes and for social entertainment purposes; providing a website featuring non-downloadable videos on business topics in International Trademark Class 41. | Registered |
| JP - Japan | | | | | |
| | 5947602 75663/2016 J1365-010 JP | 19May2017 13Jul2016 Renewal: 19May2027 |  | Organizing business networking services; arranging and conducting business conferences; organization of business seminars, workshops and panel discussions for business purposes; arranging and conducting business seminars, workshops and panel discussions for business purposes; organization of events for business purpose; arranging and conducting events for entertainment purposes; providing online non-downloadable videos in International Trademark Class 41. | Registered |
| KR - South Korea | | | | | |
| | 41-401159 41-2016-33962 J1365-010 KR | 7Sep2017 19Jul2016 |  | Organizing business networking events in Class 35; and Arranging and conducting business conferences; organization of business seminars, workshops and panel discussions for business purposes; arranging and conducting business seminars, workshops and panel discussions for business purposes; providing non-downloadable videos on business topics on a website for educational purpose; arranging and conducting special events relating to business for educational purposes; arranging and conducting special events relating to business and social entertainment for cultural purposes; arranging and conducting special events relating to business and social entertainment for entertainment purposes in Class 41. | Registered |

| | REG. NO. APP. NO. DOCKET NO. | REGISTRATION DATE APPLICATION DATE NEXT ACTIONS & DATES | TRADEMARK | CLASSES | STATUS |
|-----------------------------|--------------------------------------|--|--|---|------------|
| MX - Mexico | | | | | |
| | 1735419 1820262 J1365-011 A MX | 22Mar2017 11Nov2016 Renewal : 11Nov2026 |  | 35: Organizing business networking events; arranging and conducting business conferences | Registered |
| | 1789729 1820259 J1365-011 B MX | 23Aug2017 11Nov2016 Renewal : 11Nov2026 |  | Organization of business seminars, workshops and discussion panels for commercial purposes; organization and direction of seminars, workshops and discussion panels for commercial purposes; organization and direction of special events for social entertainment purposes; online supply of non-downloadable videos of commercial themes through an electronic site in International Trademark Class 41. | Registered |
| NYS - New York State | | | | | |
| | S24131 J1365-012 NYS | 25Aug17 Renewal : 25Aug2027 | ADVERTISING WEEK | Organizing business networking events; arranging and conducting business conferences, in Class 35; and Organization of business seminars, workshops and panel discussions for business purposes; arranging and conducting business seminars, workshops and panel discussions for business purposes; arranging and conducting special events for business purposes and for social entertainment purposes; providing a website featuring non-downloadable videos on business topics, in Class 41 | Registered |

TRADEMARK
REEL: 007833 FRAME: 0526

Common Law Trademarks

1. AW LEARN
2. AW NEW YORK
3. AW ASIA
4. AW EUROPE
5. AW APAC
6. ADVERTISING WEEK APAC

Filing Receipt for Trademark/Service Mark Application for Registration on the Principal Register and Next Steps in the Application Process

Thank you for submitting your trademark application to the U.S. Patent and Trademark Office (USPTO). This filing receipt confirms your mark and serial number, describes next steps in the application process, and includes the information submitted in your application. Please read this receipt carefully and keep a copy for your records.

For an overview of important things to know after filing your application, visit our website to read the [After You File](#) page and watch video number 9 "[After You File](#)."

1. Your mark. MORE THAN A CELEBRITY (Standard Characters, mark.jpg)

The literal element of the mark consists of MORE THAN A CELEBRITY. The mark consists of standard characters, without claim to any particular font style, size, or color.

2. Your serial number. Your application was assigned serial number '97239449'. You must refer to your serial number in all communications about your application.

3. What happens next—legal examination. Your mark will not be registered automatically. Your application will be assigned to a USPTO examining attorney for review. [See current trademark processing wait times](#) for more information. The attorney will determine if your application meets all applicable legal requirements, and if it doesn't you will be notified in an email with a link to the official Office action (official letter from the USPTO). Visit our website for an explanation of [application process timelines](#).

If your mark includes a design element, we will assign it one or more [design search codes](#). We will notify you of these codes within the next few weeks and you can suggest that we add or delete a design search code from your file.

4. Keep your addresses current in USPTO records. We do not extend filing deadlines if you do not receive USPTO mail or email. If your postal address or email address changes, you must update the correspondence or owner's address using the [address forms](#) on our website.

5. Check your application status in our database every three to four months. To be sure that you don't miss an important email from us, and to avoid the possible [abandonment](#) of your application, check your application status and review your documents in our database, [Trademark Status and Document Retrieval \(TSDR\)](#), every three to four months.

6. Warning about private companies offering trademark-related services. Private companies may send you communications that resemble official USPTO communications. These private companies are not associated with the USPTO. All official correspondence will be from the "United States Patent and Trademark Office" in Alexandria, Virginia, and from emails with the domain "uspto.gov." If you are unsure about whether the correspondence is from us, check your records in our database, [TSDR](#). Visit our website for more information on trademark-related [communications that may resemble official USPTO communications](#).

7. Questions? Please visit our [website](#), [email us](#), or call us at 1-800-786-9199 and select option 1.

8. Application data. If you find an error in the data below, visit the [After You File](#) page on our website for information on correcting errors.

9. Provide feedback. You may receive a survey invitation in a separate email. Let us know how we can improve your experience.

The information submitted in the application appears below:

PTO-1476

Approved for use through 10/31/2021, OMB 1651-0076

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it carries a valid OMB control number.

Trademark/Service Mark Application, Principal Register
The table below presents the data as entered.

| Input Field | Entered |
|-------------------------|----------|
| SERIAL NUMBER | 97239449 |
| MARK INFORMATION | |

TRADEMARK
REEL: 007833 FRAME: 0527

| | |
|---|--|
| MARK | mark.jpg |
| STANDARD CHARACTERS | YES |
| USPTO-GENERATED IMAGE | YES |
| LITERAL ELEMENT | MORE THAN A CELEBRITY |
| MARK STATEMENT | The mark consists of standard characters, without claim to any particular font style, size, or color. |
| APPLICANT INFORMATION | |
| OWNER OF MARK | Stillwell Partners, LLC |
| MAILING ADDRESS | 212 W 35th St, 6th Floor |
| CITY | New York |
| STATE (Required for U.S. applicants) | New York |
| COUNTRY/REGION/JURISDICTION/U. S. TERRITORY | United States |
| ZIP/POSTAL CODE (Required for U.S. and certain international addresses) | 10001 |
| EMAIL ADDRESS | lance@stillwellpartners.com |
| LEGAL ENTITY INFORMATION | |
| TYPE | limited liability company |
| STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED | New York |
| GOODS AND/OR SERVICES AND BASIS INFORMATION | |
| INTERNATIONAL CLASS | 041 |
| IDENTIFICATION | Entertainment services in the nature of a television show and series; providing a website featuring non-downloadable videos, podcasts, films and social media posts all in the field of entertainment information; providing television, and on-line programs in the nature of television shows; entertainment, namely story telling |
| FILING BASIS | SECTION 1(b) |
| ATTORNEY INFORMATION | |
| NAME | Relani Belous |
| ATTORNEY DOCKET NUMBER | STW - SHOW |
| ATTORNEY BAR MEMBERSHIP NUMBER | 210162 |
| YEAR OF ADMISSION | 2000 |
| U.S. STATE/ COMMONWEALTH/ TERRITORY | California |

| | |
|--|--|
| FIRM NAME | Belous Law Corporation |
| STREET | PO Box 40095 |
| CITY | Pasadena |
| STATE | California |
| COUNTRY/REGION/JURISDICTION/U.S. TERRITORY | United States |
| ZIP/POSTAL CODE | 91114 |
| EMAIL ADDRESS | Relani@BelousLaw.com |
| CORRESPONDENCE INFORMATION | |
| NAME | Relani Belous |
| PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE | Relani@BelousLaw.com |
| SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES) | NOT PROVIDED |
| FEE INFORMATION | |
| APPLICATION FILING OPTION | TEAS Standard |
| NUMBER OF CLASSES | 1 |
| APPLICATION FOR REGISTRATION PER CLASS | 350 |
| TOTAL FEES DUE | 350 |
| TOTAL FEES PAID | 350 |
| SIGNATURE INFORMATION | |
| SIGNATURE | /rbelous/ |
| SIGNATORY'S NAME | Relani Belous |
| SIGNATORY'S POSITION | Counsel for Applicant, California Bar Member |
| SIGNATORY'S PHONE NUMBER | 310-686-1053 |
| DATE SIGNED | 01/26/2022 |
| SIGNATURE METHOD | Signed directly within the form |

Trademark/Service Mark Application, Principal Register

Serial Number: 97239449

Filing Date: 01/26/2022

To the Commissioner for Trademarks:

The applicant, Stillwell Partners, LLC, a limited liability company legally organized under the laws of New York, having an address of

212 W 35th St, 6th Floor
New York, New York 10001
United States
lance@stillwellpartners.com

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 041: Entertainment services in the nature of a television show and series; providing a website featuring non-downloadable videos, podcasts, films and social media posts all in the field of entertainment information; providing television, and on-line programs in the nature of television shows; entertainment, namely story telling

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The owner's/holder's proposed attorney information: Relani Belous. Relani Belous of Belous Law Corporation, is a member of the California bar, admitted to the bar in 2000, bar membership no. 210162, is located at

PO Box 40095
Pasadena, California 91114
United States
Relani@BelousLaw.com

The docket/reference number is STW - SHOW.

Relani Belous submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Relani Belous

PRIMARY EMAIL FOR CORRESPONDENCE: Relani@BelousLaw.com SECONDARY EMAIL ADDRESS(ES)
(COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$350 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing

date; and

- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /rbelous/ Date: 01/26/2022

Signatory's Name: Relani Belous

Signatory's Position: Counsel for Applicant, California Bar Member

Signatory's Phone Number: 310-686-1053

Signature method: Signed directly within the form

Thank you,

The TEAS support team

Wed Jan 26 14:23:09 ET 2022

STAMP: USPTO/BAS-72.134.46.141-20220126142309578536-97239449-

8109233bb593564801a53ebe943c95aac9cd2a2a92c915f687fb7c54b1176ad816-CC-23084300-20220126140351016492

**SCHEDULE B
ASSIGNED DOMAIN NAMES**

| Domain Name | Expiration Date |
|-----------------------------|------------------------|
| advertisingweek.asia | 08/04/22 |
| advertisingweek.biz | 01/20/23 |
| advertisingweek.co | 01/20/23 |
| advertisingweek.com | 01/30/23 |
| advertisingweek.com.mx | 01/28/23 |
| advertisingweek.info | 01/21/23 |
| advertisingweek.jp | 06/26/22 |
| advertisingweek.la | 01/28/23 |
| advertisingweek.live | 10/29/22 |
| advertisingweek.london | 08/27/22 |
| advertisingweek.mobi | 01/21/23 |
| advertisingweek.mx | 04/30/23 |
| advertisingweek.nyc | 10/02/22 |
| advertisingweek.org | 08/05/22 |
| advertisingweek.tv | 04/30/23 |
| advertisingweek.us | 04/29/23 |
| advertisingweek.video | 07/29/22 |
| advertisingweek360.com | 06/07/23 |
| advertisingweek360.jp | 10/26/22 |
| advertisingweek360.mx | 10/30/22 |
| advertisingweek360latam.com | 05/21/23 |
| advertisingweekeurope.com | 11/10/22 |
| advertisingweekhavana.com | 10/14/22 |
| advertisingweeklondon.com | 11/10/22 |

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| aw360.io | 01/02/23 |
| aw360originals.com | 03/01/23 |
| awlearn.com | 08/17/22 |
| awlearn.live | 03/06/23 |
| awlondon.com | 11/10/22 |
| awplaybyplay.com | 03/01/23 |
| brandingbudshow.com | 03/01/23 |
| cannabis360.today | 03/17/23 |
| chainsmokewithldc.com | 08/15/22 |
| craftsmenofcreativity.com | 03/01/23 |
| europtheadvertisingweek.com | 11/10/22 |
| gaming360.today | 03/17/23 |
| gamingupfront.com | 11/11/22 |
| gamingupfront.mobi | 11/11/22 |
| gamingupfront.net | 11/11/22 |
| havanaadvertisingweek.com | 10/14/22 |
| iconparlor.com | 05/25/23 |
| iconpop.life | 05/25/23 |
| lerooftop.com | 05/13/23 |
| londonadvertisingweek.com | 11/10/22 |
| madisonavenueopen.com | 04/30/23 |
| popicon.life | 05/25/23 |
| sheperservered.net | 04/17/23 |
| shepersevered.com | 03/01/23 |
| smb360.today | 03/17/23 |
| socialmediaupfront.com | 11/11/22 |
| socialmediaupfront.mobi | 11/11/22 |

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| socialmediaupfront.net | 11/11/22 |
| socialupfront.com | 04/04/23 |
| socialupfront.net | 04/04/23 |
| stillwell.partners | 06/04/23 |
| stillwellpartners.com | 11/13/22 |
| stillwellpartners.net | 11/13/22 |
| stillwellpartners.nyc | 10/07/22 |
| stillwellpartners.org | 02/01/23 |
| uncommonthinkingpodcast.com | 06/05/23 |
| upfrontweek.com | 11/11/22 |
| upfrontweek.mobi | 11/11/22 |
| upfrontweek.net | 11/11/22 |

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