

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM763949

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
RESUBMIT DOCUMENT ID:	900715644		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Finiks, Inc.		07/15/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Plae Co.		
Street Address:	4348 Waialae Ave.		
Internal Address:	No. 533		
City:	HONOLULU		
State/Country:	HAWAII		
Postal Code:	96816		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	6153466	THE WORLD IS YOUR PLAYGROUND	
Registration Number:	6153458	PLAE SF. U.S	
Registration Number:	5661896	SPACEFRAME	
Registration Number:	4870988	PLAE	
Registration Number:	5142578	GROWTH SPURT GUARANTEE	
Registration Number:	4874688		
CORRESPONDENCE DATA			
Fax Number:	2485044213		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-504-4849		
Email:	srh@hanseniplaw.com		
Correspondent Name:	Hansen IP Law PLLC		
Address Line 1:	P.O. Box 300069		
Address Line 4:	Waterford, MICHIGAN 48330		
ATTORNEY DOCKET NUMBER:	5125-0999		
NAME OF SUBMITTER:	Steven R. Hansen		

SIGNATURE:	/Steven R. Hansen/
DATE SIGNED:	10/27/2022
Total Attachments: 10 source=Finiks - Certificate of Amendment to Certificate of Incorporation (Name Change) - AS FILED_(189080585)_ (1)#page1.tif source=Finiks - Certificate of Amendment to Certificate of Incorporation (Name Change) - AS FILED_(189080585)_ (1)#page2.tif source=Please_DocuSign_Finiks_-_BOD_Consent_(Name_C#page1.tif source=Please_DocuSign_Finiks_-_BOD_Consent_(Name_C#page2.tif source=Please_DocuSign_Finiks_-_BOD_Consent_(Name_C#page3.tif source=Please_DocuSign_Finiks_-_BOD_Consent_(Name_C#page4.tif source=Please_DocuSign_Finiks_-_BOD_Consent_(Name_C#page5.tif source=Please_DocuSign_Finiks_-_BOD_Consent_(Name_C#page6.tif source=Please_DocuSign_Finiks_-_BOD_Consent_(Name_C#page7.tif source=Please_DocuSign_Finiks_-_BOD_Consent_(Name_C#page8.tif	

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FINIKS, INC.", CHANGING ITS NAME FROM "FINIKS, INC." TO "PLAE CO.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF JULY, A.D. 2021, AT 4:36 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

7937694 8100
SR# 20212717615

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203688955
Date: 07-15-21

TRADEMARK
REEL: 007834 FRAME: 0212

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
FINIKS, INC.

Pursuant to Section 242 of the
General Corporation Law of the State of Delaware

Finiks, Inc. (the "**Corporation**"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify as follows:

Resolutions were duly adopted by the Board of Directors of the Corporation pursuant to Sections 141(f) and 242 of the General Corporation Law of the State of Delaware setting forth an amendment to the Certificate of Incorporation of the Corporation (the "**Certificate**") and declaring such amendment to be advisable. The resolution setting forth the amendment is as follows:

RESOLVED: That Article FIRST of the Certificate be and hereby is amended by deleting it in its entirety and substituting the following in lieu thereof:

FIRST: The name of the Corporation is: Plae Co. (the "**Corporation**").

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed by its duly authorized officer as of this 15th day of July, 2021.

FINIKS, INC.

By: Ryan Ringholz
Name: Ryan Ringholz
Title: CEO

FINIKS, INC.

**ACTION BY UNANIMOUS WRITTEN CONSENT OF THE
BOARD OF DIRECTORS**

JULY 15, 2021

The undersigned, being all of the members of the Board of Directors (the “**Board**”) of Finiks, Inc., a Delaware corporation (the “**Company**”), and acting in accordance with Section 141(f) of the Delaware General Corporation Law, hereby consent to the adoption of the following resolutions:

Name Change

RESOLVED: That the name of the Company be changed from “Finiks, Inc.” to “Plae Co.”.

**FURTHER
RESOLVED:**

That the Board deems it advisable and in the best interests of the Company that the Company’s Certificate of Incorporation be amended as set forth in the Certificate of Amendment of Amended and Restated Certificate of Incorporation of the Corporation (the “**Certificate of Amendment**”), in the form attached hereto as Exhibit A, to change the name of the Company from “Finiks, Inc.” to “Plae Co.”; and that said Certificate of Amendment, including the resolution contained therein, be, and hereby is, approved.

**FURTHER
RESOLVED:**

That the President, the Chief Executive Officer, any Vice President, the Treasurer and the Secretary of the Company (collectively, the “**Proper Officers**”) be, and each of them acting singly hereby is, authorized and directed to prepare, execute and file with the Secretary of State of the State of Delaware the Certificate of Amendment and any and all additional documents or instruments necessary to effect the amendments set forth in such Certificate of Amendment.

General

RESOLVED:

That the Proper Officers be, and each of them acting singly hereby is, authorized and directed, on behalf and in the name of the Company, to make such filings and applications, to execute and deliver such documents, agreements and instruments, to obtain such licenses, authorizations and permits as are necessary or desirable for the Company’s business, and to fulfill such legal requirements as are applicable to the Company and its business, and to take such actions as the Proper Officer so acting shall determine, in his or her sole discretion, to be necessary, appropriate or desirable to effectuate the foregoing resolutions, and that the execution and

delivery of such documents, agreements and instruments and the taking of such actions by such Proper Officer shall be conclusive evidence of his or her determination and approval and of the due authorization and approval of the Board.

[Remainder of Page Intentionally Left Blank]

This Action of Directors shall be filed with the minutes of the proceedings of the Board of Directors of the Company.

IN WITNESS WHEREOF, the undersigned has executed this Action of Directors as of the first date written above.

Director:

Ryan Ringholz

Ryan Ringholz

EXHIBIT A
CERTIFICATE OF AMENDMENT

FINIKS, INC.

**WRITTEN CONSENT OF STOCKHOLDERS
IN LIEU OF A MEETING**

The undersigned, being the holders of a majority of the outstanding capital stock of Finiks, Inc., a Delaware corporation (the “**Company**”), and acting in accordance with Sections 228 and 242 of the Delaware General Corporation Law (the “**DGCL**”), do hereby consent to the adoption of the following resolutions:

Certificate of Amendment

RESOLVED: That the Certificate of Amendment of Certificate of Incorporation of the Company, in the form attached hereto as Exhibit A (the “**Certificate of Amendment**”), be, and hereby is, approved.

FURTHER

RESOLVED: That, at any time prior to the effectiveness of the Certificate of Amendment with the Secretary of State of the State of Delaware, notwithstanding authorization of the proposed Certificate of Amendment by the stockholders of the Company, the Board of Directors of the Company (the “**Board**”) may abandon such proposed Certificate of Amendment without further action by the stockholders.

General Authorizing Resolution

RESOLVED: That the officers of the Company be, and each of them hereby is, authorized and directed, for and on behalf of the Company, to take such further actions and execute such further documents, as they deem necessary or appropriate to effectuate the intent of the foregoing resolutions.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the undersigned has executed this Written Consent as of the date set forth below.

STOCKHOLDER:

Date: _____

Ryan Ringholz

Ryan Ringholz

EXHIBIT A

CERTIFICATE OF AMENDMENT

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
FINIKS, INC.

Pursuant to Section 242 of the
General Corporation Law of the State of Delaware

Finiks, Inc. (the “**Corporation**”), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify as follows:

Resolutions were duly adopted by the Board of Directors of the Corporation pursuant to Sections 141(f) and 242 of the General Corporation Law of the State of Delaware setting forth an amendment to the Certificate of Incorporation of the Corporation (the “**Certificate**”) and declaring such amendment to be advisable. The resolution setting forth the amendment is as follows:

RESOLVED: That Article FIRST of the Certificate be and hereby is amended by deleting it in its entirety and substituting the following in lieu thereof:

FIRST: The name of the Corporation is: Plae Co. (the “**Corporation**”).

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed by its duly authorized officer as of this 15th day of July, 2021.

FINIKS, INC.

By: Ryan Ringholz
Name: Ryan Ringholz
Title: CEO