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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM751673

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lamrite West, Inc		08/19/2022	Corporation: OHIO

RECEIVING PARTY DATA

Name:	Toys 4 U USA Corp	
Street Address:	4709 13th Avenue	
City:	Brooklyn	
State/Country:	NEW YORK	
Postal Code:	11219	
Entity Type:	Corporation: NEW YORK	

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark		
Registration Number:	2511732	PRECIOUS IMPRESSIONS		
Registration Number:	4502183	TINY CRAFTS		
Registration Number:	2545019	PRIZM		
Registration Number:	2642512	CRAFTS 2000		
Registration Number:	2703909	PRIZM THE ARTIST'S SUPPLY STORE		
Registration Number:	2793206	PERFORATED PLASTIC		
Registration Number:	2665985	PAT CATAN'S		
Registration Number:	2676780	FOAMIES		
Registration Number:	3842225	WIGGLE WOOD		
Registration Number:	3866013	CONSUMERCRAFTS		
Registration Number:	3888072	LOCKERLOOKZ		
Registration Number:	4832476	DREAM SEQUINS		
Registration Number:	4927715	ROOMLOOKZ		
Registration Number:	4837011	OFFICELOOKZ		
Registration Number:	4811345	MIX AND MINGLE		
Registration Number:	4417963	STICKY STICKS		

CORRESPONDENCE DATA

Fax Number: 3128289635

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

TRADEMARK

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-755-3188

Email: wniro@agdglaw.com

Correspondent Name: William L Niro

Address Line 1: 330 N Wabash Ave

Address Line 2: Suite 1700

Address Line 4: Chicago, ILLINOIS 60611-3586

NAME OF SUBMITTER: William L Niro

SIGNATURE: /William L Niro/

DATE SIGNED: 08/27/2022

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

This Assignment is dated this 1st day of July, 2022 between Lamrite West, Inc., a wholly owned subsidiary of Michaels Stores Procurement Company, Inc., a Delaware corporation, herein referred to as "Assignor", and Toys 4 U USA Corp., a New York corporation, herein referred to as "Assignee".

WHEREAS, Assignor has registered and is the owner through said registration and use of the trademarks identified in Schedule 1 attached hereto (hereinafter referred to as the "Trademarks");

WHEREAS, Assignee is desirous of acquiring all right, title, interest to and use of the Trademarks and the registrations thereof;

WHEREAS, Assignor has agreed to convey, transfer and assign to Assignee the Trademarks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee and Assignee's legal representatives, successors and assigns, its entire right, title and interest in and to the Trademarks and goodwill associated therewith, identified in Schedule 1, and including all other rights in the Trademarks. This assignment of rights includes the right to obtain complete legal and/or equitable relief for any and all infringements and any other cause of action at any time, including the right to recover damages for past infringement or misappropriation.

ASSIGNOR COVENANTS and agrees with Assignee that Assignor will cooperate to effectuate the recordation of this transfer including authorizing and approving the transfer of the Trademarks from the current Owner of Record to the Owner of Record of Assignee's choice, that Assignor will not execute any writing or take any act conflicting with the terms of this assignment document, and that Assignor will at any time upon request, without further or additional consideration, but at the expense of Assignee, execute such additional assignments and other writings and take such additional acts as the Assignee may reasonably deem necessary to perfect Assignee's enjoyment of this grant, including without limitation executing statements and other affidavits; it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the legal representatives, successors and assignees of both parties.

IN WITNESS WHEREOF, the undersigned has caused this instrument to be duly executed as of the date set forth below.

Date: 08/19/2022

Lamrite West, Inc., a wholly owned subsidiary of Michaels Stores Procurement

By:

Its: Executive Vice President and Secretary

Printed Name: Tim Cheatham

SCHEDULE 1

USA TRADEMARKS

Owner	Mark	Status	Serial No.	Filed Date	Registration No.	Registration Date
Lamrite	PRECIOUS			2000-		
West, Inc.	IMPRESSIONS	Registered	75/893,087	01-07	2,511,732	2001-11-27
Lamrite				2012-		
West, Inc.	TINY CRAFTS	Registered	85/515,268	01-12	4,502,183	2014-03-25
Lamrite				2001-		
West, Inc.	PRIZM	Registered	76/287,558	07-19	2,545,019	2002-03-05
Lamrite				2001-		
West, Inc.	CRAFTS 2000	Registered	76/321,392	10-04	2,642,512	2002-10-29
Lamrite	PRIZM THE					
West, Inc.	ARTIST'S SUPPLY			2001-		
	STORE	Registered	76/321,389	10-04	2,703,909	2003-04-08
Lamrite	PERFORATED			1998-		
West, Inc.	PLASTIC	Registered	75/432,936	02-12	2,793,206	2003-12-09
Lamrite				2001-		
West, Inc.	PAT CATAN'S	Registered	76/321,391	10-04	2,665,985	2002-12-24
Lamrite				2001-	H	
West, Inc.	FOAMIES	Registered	76/287,642	07-19	2,676,780	2003-01-21
Lamrite				2008-		
West, Inc.	WIGGLE WOOD	Registered	77/597,214	10-21	3,842,225	2010-08-31
Lamrite				2011-		
West, Inc.	HERCULES	Registered	85/246,230	02-18	4,031,579	2011-09-27
Lamrite				2007-		
West, Inc.	CONSUMERCRAFTS	Registered	77/256,005	08-15	3,866,013	2010-10-19
Lamrite				2009-		
West, Inc.	LOCKERLOOKZ	Registered	77/980,573	02-05_	3,888,072	2010-12-07
Lamrite				2013-		
West, Inc.	DREAM SEQUINS	Registered	86/112,566	11-07	4,832,476	2015-10-13
Lamrite				2012-		
West, Inc.	ROOMLOOKZ	Registered	85/520,588	01-19	4,927,715	2016-03-29
Lamrite	OFFICELOOKZ	Registered	85/520,565	2012-	4,837,011	2015-10-20
West, Inc.				01-19		
Lamrite	MIX AND MINGLE	Registered	86/440,808	2014-	4,811,345	2015-09-15
West, Inc.				10-31		
Lamrite	STICKY STICKS	Registered	85/855,588	2013-	4,417,963	2013-10-15
West, Inc.				02-20	<u> </u>	

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RECORDED: 08/27/2022