

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM757119

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Steelcase Inc.		09/20/2022	Corporation: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Crestron Electronics, Inc.		
<b>Street Address:</b>	15 Volvo Drive		
<b>Internal Address:</b>	Attn: Legal Dept		
<b>City:</b>	Rockleigh		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07647		
<b>Entity Type:</b>	Corporation: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90861060	DESKWIZARD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2158648999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2158648209		
<b>Email:</b>	shorem@ballardspahr.com		
<b>Correspondent Name:</b>	Hara K. Jacobs		
<b>Address Line 1:</b>	Ballard Spahr LLP		
<b>Address Line 2:</b>	1735 Market Street, 51st Floor		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103-7599		
<b>NAME OF SUBMITTER:</b>	Hara K. Jacobs		
<b>SIGNATURE:</b>	/Hara K. Jacobs/		
<b>DATE SIGNED:</b>	09/23/2022		
<b>Total Attachments: 7</b>			
source=Steelcase - Crestron - Trademark Assignment Agreement (Executed)#page1.tif			
source=Steelcase - Crestron - Trademark Assignment Agreement (Executed)#page2.tif			
source=Steelcase - Crestron - Trademark Assignment Agreement (Executed)#page3.tif			
source=Steelcase - Crestron - Trademark Assignment Agreement (Executed)#page4.tif			

CH \$40.00 90861060

source=Steelcase - Crestron - Trademark Assignment Agreement (Executed)#page5.tif

source=Steelcase - Crestron - Trademark Assignment Agreement (Executed)#page6.tif

source=Steelcase - Crestron - Trademark Assignment Agreement (Executed)#page7.tif

## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this “**Agreement**”) is executed as of September 20, 2022 (the “**Effective Date**”), by and between Steelcase Inc., a Michigan corporation (“**Assignor**”) and Crestron Electronics, Inc., a New Jersey corporation (“**Assignee**”). Assignor and Assignee may be referred to herein, individually, as a “**Party**” and, collectively, as the “**Parties.**” Capitalized terms used but not defined in this Agreement have the meanings given such terms in the Asset Purchase Agreement.

**WHEREAS**, Assignor and Assignee have entered into that certain Asset Purchase Agreement dated as of the date hereof (the “**Asset Purchase Agreement**”), which sets forth, among other things, the terms of the contribution, transfer, assignment, conveyance and delivery from Assignor to Assignee of the DeskWizard Assets;

**WHEREAS**, the DeskWizard Assets include certain trademark registrations and applications owned by Assignor, as set forth on **Schedule 1** and **Schedule 2** attached hereto (the “**Acquired Trademarks**”); and

**WHEREAS**, pursuant to the Asset Purchase Agreement, Assignor has agreed to sell, assign, transfer, convey and deliver to Assignee all right, title, and interest in, to and under the Acquired Trademarks.

**NOW, THEREFORE**, in consideration of the premises and the covenants and agreements herein contained, and intending to be legally bound, the Parties hereby agree as follows:

- 1. Assignment.** In accordance with and subject to the terms of the Asset Purchase Agreement, and for the consideration set forth in the Asset Purchase Agreement, the receipt and sufficiency of which Assignor and Assignee hereby acknowledge, Assignor does hereby sell, assign, transfer, convey and deliver to Assignee all right, title and interest in, to and under the Acquired Trademarks, including that part of the goodwill of Assignor’s business connected with the use of and symbolized by the Acquired Trademarks (and, with respect to any intent-to-use trademark application listed on **Schedule 1** or **Schedule 2**, the business to which such trademark application pertains, which business is ongoing and existing), in each case free and clear of all Encumbrances, except Permitted Encumbrances.
- 2. Further Assurances.** Assignor hereby consents to the recordation of this Agreement with all applicable intellectual property offices. Assignor agrees, without further consideration, to execute all oaths, assignments, powers of attorney, applications, and other papers necessary or reasonably desirable to fully secure to Assignee the right, title and interest conveyed herein. Assignor and/or any successor in interest will not oppose Assignee’s registration or use of any of the Acquired Trademarks on the basis of any trademark to which Assignor or any of its Affiliates holds any rights. Assignee will promptly file a power of attorney and change of correspondent and take responsibility for all pending prosecution and ongoing maintenance of the Acquired Trademarks, including without limitation the Office Action issued April 13, 2022.
- 3. Successors.** This Agreement shall inure to the benefit of and is binding upon the respective successors and assigns of Assignor and Assignee.
- 4. Governing Law.** This Agreement shall be governed by and construed in accordance with the internal laws of the State of New Jersey applicable to agreements made and performed entirely within such State, without regard to the conflicts of law principles of such State.

5. **Relationship to Asset Purchase Agreement.** Nothing herein shall be deemed to limit the rights, duties and obligations of the parties under the Asset Purchase Agreement and, to the extent of any conflict between the terms and conditions of this Agreement and the terms and conditions of the Asset Purchase Agreement, the terms and conditions of the Asset Purchase Agreement shall govern, supersede and prevail.
6. **Counterparts.** This Agreement may be executed in separate counterparts, each of which is deemed to be an original and all of which taken together constitute one and the same agreement.

*(signature page follows)*

IN WITNESS WHEREOF, Assignor and Assignee have executed this Agreement to be effective as of the Effective Date.

ASSIGNOR:

STEELCASE INC.

By: *Lizbeth S. O'Shaughnessy*  
Name: Lizbeth S. O'Shaughnessy  
Title: Senior Vice President, Chief Administrative  
Officer, General Counsel and Secretary

*[Signature page to Trademark Assignment Agreement]*

TRADEMARK  
REEL: 007834 FRAME: 0402

**ASSIGNEE:**

**CRESTRON ELECTRONICS, INC.**

DocuSigned by:  
By: Daniel Feldstein  
8AD7BF1323D546D...  
Name: Daniel Feldstein  
Title: President and Chief Executive Officer

STATE OF Mich, COUNTY OF Kent

S.V.P.  
CHIEF ADMIN.  
OFFICER, GEN.  
COUNSEL &  
SECTY

The foregoing instrument was acknowledged before me this 20th day of September, 2022, by Lizbeth D'Silva of Steelcase Inc., a Michigan corporation, on behalf of said company. He/she is personally known to me or produced KNOWN as identification.

Lori Vanden Bosch  
Notary Public

LORI VANDEN BOSCH  
Typed, printed or stamped name of Notary Public

LORI VANDEN BOSCH  
NOTARY PUBLIC, STATE OF MI  
COUNTY OF KENT  
MY COMMISSION EXPIRES May 28, 2028  
ACTING IN COUNTY OF Kent

My Commission Expires: 3-28-24

**SCHEDULE 1**

**ACQUIRED TRADEMARKS – U.S.**

<b>Mark</b>	<b>Jurisdiction</b>	<b>Status</b>	<b>Registration No. / Application Serial No.</b>
DESKWIZARD	United States	pending application	Application Serial No. 90/861,060



**SCHEDULE 2**

**ACQUIRED TRADEMARKS -- EU**

<b>Mark</b>	<b>Jurisdiction</b>	<b>Status</b>	<b>Registration No. / Application Serial No.</b>
DESKWIZARD	European Union	registered	Registration No. 018525892