

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM752233

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Miss America's Outstanding Teen, Inc.		08/25/2022	Non-Profit Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MAO IP HOLDING COMPANY, LLC		
<b>Street Address:</b>	1209 Orange Street		
<b>Internal Address:</b>	Corporation Trust Center		
<b>City:</b>	Wilmington, New Castle		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19801		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3232344	MISS AMERICA'S OUTSTANDING TEEN	
<b>Serial Number:</b>	97061456	MISS AMERICA'S OUTSTANDING TEEN	
<b>Serial Number:</b>	97061470		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(847) 808-5500		
<b>Email:</b>	Mail@IpHorgan.com		
<b>Correspondent Name:</b>	IpHorgan Ltd.		
<b>Address Line 1:</b>	195 Arlington Heights Road		
<b>Address Line 2:</b>	Suite 125		
<b>Address Line 4:</b>	Buffalo Grove, ILLINOIS 60089		
<b>NAME OF SUBMITTER:</b>	Pradeep Jayaraman		
<b>SIGNATURE:</b>	/Pradeep Jayaraman/		
<b>DATE SIGNED:</b>	08/30/2022		
<b>Total Attachments: 2</b>			
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OP \$90.00 3232344



## CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment is executed as of August 25, 2022 (the "Execution Date"), and is effective as of August 25, 2022 (the "Effective Date") by and between Miss America's Outstanding Teen, Inc., a U.S. non-profit corporation ("Assignor") and MAO IP HOLDING COMPANY, LLC, a U.S. Limited Liability Company ("Assignee").

WHEREAS Assignor and Assignee are parties to a certain Property Assignment dated and effective as of Effective Date, pursuant to which Assignor sold, conveyed, assigned and transferred to Assignee, among other assets, the entire right, title and interest in and to the trademarks, service marks, logos, trade dress, trade names, business names, and other indicia of origin used in the business in the United States, including the marks listed on the Schedule A hereto (collectively, the "Trademarks"), together with all registrations and applications for registration therefor and the goodwill of the business symbolized by the Trademarks in the United States.

NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which is hereby acknowledged, Assignor hereby, without reservation:

1. Confirms that it has sold, assigned, transferred and conveyed to Assignee, its successors and assigns, the whole entire right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all rights to sue for and collect damages resulting from past, present and future infringement of any or all Trademarks in the United States.
2. Authorizes and requests the Commissioner of Patents and Trademarks of the United States to issue or transfer all the Trademarks to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.

IN WITNESS WHEREOF, each party hereto has caused this Confirmatory Trademark Assignment to be executed by its duly authorized officer.

Miss America's Outstanding Teen, Inc.

By: Shantel Krebs

Name: Shantel Krebs

Title: Director – MAO Teen, Inc.

MAO IP HOLDING COMPANY, LLC

By: Shantel Krebs


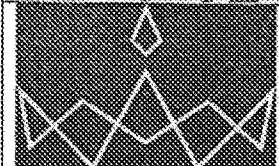
Name: Shantel Krebs

Title: Board Chair – Miss America Organization, Inc.

TRADEMARK

REEL: 007835 FRAME: 0966

**SCHEDULE A**

Trademark	Serial No./Registration No.	Filing Date/Registration Date
MISS AMERICA'S OUTSTANDING TEEN	SN: 78344995 RN: 3232344	Filed: December 23, 2003 Registered: April 24, 2007
	SN: 97061456	Filed: October 06, 2021
	SN: 97061470	Filed: October 06, 2021