

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM760742

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pool Builders Supply of the Carolinas, Inc.		10/12/2022	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Heritage Pool Supply Group, Inc.		
Street Address:	7440 S. Hwy 121		
City:	McKinney		
State/Country:	TEXAS		
Postal Code:	75070		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4669739	REGALE SWIMMING POOLS	
Registration Number:	4493364	AQUABRITE	
Registration Number:	5479418		
CORRESPONDENCE DATA			
Fax Number:	2148558200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2148558000		
Email:	chris.andersen@nortonrosefulbright.com		
Correspondent Name:	Linda M. Merritt		
Address Line 1:	2200 Ross Avenue, Suite 3600		
Address Line 2:	Norton Rose Fulbright US LLP		
Address Line 4:	Dallas, TEXAS 75201-7932		
ATTORNEY DOCKET NUMBER:	1000234757		
NAME OF SUBMITTER:	Chris Andersen		
SIGNATURE:	/chris andersen/		
DATE SIGNED:	10/12/2022		
Total Attachments: 2			
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OP \$90.00 4669739

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is entered into by Pool Builders Supply of the Carolinas, Inc., a North Carolina corporation ("Assignor"), as assignor, and Heritage Pool Supply Group, Inc., a Delaware corporation ("Assignee"), as assignee, with reference to the following facts and circumstances.

WHEREAS, Assignor is the owner of trademarks and service marks used in the U.S. for pool and spa products and related services, including wholesale distribution, such marks including, without limitation, the marks shown on the attached Exhibit A (all collectively, the "Trademarks").

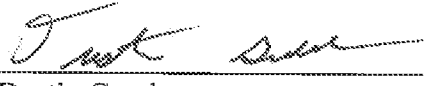
WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks and related rights.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, as well as the entire right, title and interest in and to all registrations of the Trademarks heretofore granted or applied for now or in the future, any and all common law rights to the Trademarks, and any and all claims and demands it may have either at law or in equity arising out of any past infringements of the Trademarks.

In testimony whereof, Assignor and Assignee have caused this Trademark Assignment to be executed by duly authorized officer on the date hereof.

ASSIGNOR:

**POOL BUILDERS SUPPLY OF THE
CAROLINAS, INC.**

By: 
Dustin Gunderson
Vice President
Date: 10-16-22

ASSIGNEE:

HERITAGE POOL SUPPLY GROUP, INC.

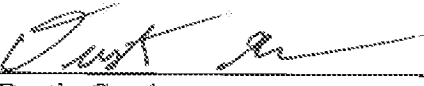


By: 
Dustin Gunderson
Vice President
Date: 11-16-22

Exhibit A

1. REGISTERED TRADEMARKS

MARK	APPL NO.	APPL DATE	REG. NO.	REG. DATE
<p>REGALE SWIMMING POOLS & Design</p> 	86112538	11/7/2013	4669739	1/13/2015
AQUABRITE	85656766	1/20/2012	4493364	3/11/2014
<p>Design (Mermaid logo)</p> 	87569013	8/15/2017	5479418	5/29/2018

2. COMMON LAW TRADEMARKS

MARK
POOL BUILDERS SUPPLY
BLUE / BLACK
MERMAID TECHNICAL SUPPORT