

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM764831

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|------------------------------|------------------------------|
| SUBMISSION TYPE: | RESUBMISSION |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST |
| RESUBMIT DOCUMENT ID: | 900716558 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|--------------|
| Branded Online, Inc. | | 08/26/2022 | Corporation: |

RECEIVING PARTY DATA

| | |
|------------------------|--------------------------|
| Name: | Silicon Valley Bank |
| Street Address: | 3003 Tasman Drive, HF150 |
| City: | Santa Clara |
| State/Country: | CALIFORNIA |
| Postal Code: | 95054 |
| Entity Type: | Corporation: CALIFORNIA |

PROPERTY NUMBERS Total: 18

| Property Type | Number | Word Mark |
|----------------|----------|-----------------------------|
| Serial Number: | 87735268 | FACE OFF FASHION |
| Serial Number: | 88472891 | CORE DATA |
| Serial Number: | 88438621 | CORE LOGISTICS |
| Serial Number: | 88438660 | CORE CHANNEL |
| Serial Number: | 88438651 | CORE COMMERCE |
| Serial Number: | 88438635 | CORE TRAFFIC |
| Serial Number: | 88414134 | FASHIONISTA FACE-OFF |
| Serial Number: | 88296878 | COMMERCECORE |
| Serial Number: | 88296864 | ENCORE |
| Serial Number: | 88817290 | GENU |
| Serial Number: | 88517260 | CORES |
| Serial Number: | 90749476 | SHIPGENIUS |
| Serial Number: | 90438568 | INTELLIGENT COMMERCE |
| Serial Number: | 90438216 | CORE LOGISTICS |
| Serial Number: | 90430964 | CORE TRAFFIC |
| Serial Number: | 90430774 | CORE DATA |
| Serial Number: | 88930201 | NOGIN |
| Serial Number: | 88945998 | DRIVING EXPONENTIAL RESULTS |

TRADEMARK

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7867443590**Email:** schang@vplawgroup.com**Correspondent Name:** Sophia Chang**Address Line 1:** 9755 NW 52nd street, apt 213**Address Line 4:** Doral, FLORIDA 33178

| | |
|---------------------------|--------------|
| NAME OF SUBMITTER: | Sophia Chang |
|---------------------------|--------------|

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|-------------------|---------------|
| SIGNATURE: | /SophiaChang/ |
|-------------------|---------------|

| | |
|---------------------|------------|
| DATE SIGNED: | 11/01/2022 |
|---------------------|------------|

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant/Applicant: Branded Online, Inc.
Trademarks: See attached Exhibit A

TERMINATION OF TRADEMARK SECURITY INTEREST

WHEREAS, Branded Online, Inc., a Delaware corporation (the “*Company*”), having their principal offices at 1775 Flight Way, Suite 400, Tustin, CA 92782, has adopted, used or had an intent-to-use the Trademarks listed on the attached Exhibit A, now registered or in the process of registration in the United States Patent and Trademark Office;

WHEREAS, the Company entered into that certain Intellectual Property Security Agreement dated January 14, 2015 (the “*Security Agreement*”), by and between the Company and Silicon Valley Bank (the “*Lender*”), a true and correct copy of which was recorded by the United States Patent and Trademark Office on April 12, 2018, at Reel 6312 Frame 0153, again recorded by the United States Patent and Trademark Office on June 27, 2019, at Reel 6679 Frame 0638, again recorded by the United States Patent and Trademark Office on April 16, 2020, at Reel 6917 Frame 0599 and last recorded by the United States Patent and Trademark Office on July 21, 2021, at Reel 7427 Frame 0916;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Lender hereby:

1. releases and reassigns to the Company any and all liens, security interests, right, title and interest of Lender pursuant to the Security Agreement in the trademarks more fully described on Exhibit A, and all of the goodwill associated thereto, without recourse or representation or warranty, express or implied;
2. authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the termination hereby given; and
3. authorizes the filing of this Termination of Trademark Security Interest in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, Lender has caused this Termination of Trademark Security Interest to be signed by their duly authorized representatives as of this 26th day of August, 2022.

Address:

Silicon Valley Bank
3003 Tasman Drive
Santa Clara, CA 95054

Silicon Valley Bank

By: 
Name: Ryan Walrod

Title: Vice President II

EXHIBIT A

| <u>Description</u> | <u>Registration/ Application Number</u> | <u>Registration/ Application Date</u> |
|-----------------------------|---|---|
| FACE OFF FASHION | 87735268 | 12/27/2017 |
| CORE DATA | 88472891 | 07/13/2019 |
| CORE LOGISTICS | 88438621 | 05/20/2019 |
| CORE CHANNEL | 88438660 | 05/20/2019 |
| CORE COMMERCE | 88438651 | 05/20/2019 |
| CORE TRAFFIC | 88438635 | 05/20/2019 |
| FASHIONISTA FACE-OFF | 88414134 | 05/03/2019 |
| COMMERCECORE | 88296878 | 02/11/2019 |
| ENCORE | 88296864 | 02/11/2019 |
| GeNu | 88817290 | 03/02/2020 |
| CORES | 88517260 | 07/16/2019 |
| SHIPGENIUS | 90749476 | 06/02/2021 |
| INTELLIGENT COMMERCE | 90438568 | 12/31/2020 |
| CORE LOGISTICS | 90438216 | 12/31/2020 |
| CORE TRAFFIC | 90430964 | 12/30/2020 |
| CORE DATA | 90430774 | 12/30/2020 |
| NOGIN | 88930201 | 05/22/2020 |
| DRIVING EXPONENTIAL RESULTS | 88945998 | 06/03/2020 |