

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM752744

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADVISER INVESTMENTS, LLC		08/31/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	ANTARES CAPITAL LP, as Collateral Agent		
Street Address:	500 WEST MONROE STREET		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	3544656	AN INVESTMENT ADVISER YOU CAN TALK TO	
Registration Number:	5752184	ACTIVE ACUMEN	
Registration Number:	5153044	BRAVER	
Registration Number:	5153043	BRAVER	
Registration Number:	3479727	ADVISER INVESTMENTS	
Registration Number:	3371954	BUY THE MANAGER, NOT THE FUND	
Registration Number:	3179071	WHERE YOUR CONCERNS ARE AS IMPORTANT AS	
Registration Number:	2956441	FORTUNE BUILDERS, NOT FORTUNE TELLERS	
Registration Number:	5868244	THE ADVISER YOU CAN TALK TO	
Registration Number:	5942118	THE ADVISER YOU CAN TALK TO PODCAST	
Registration Number:	6626541	ADVISER CAPITAL	
Registration Number:	6626003		
Registration Number:	6428698	THE PLANNER YOU CAN TALK TO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	.212.940.6562		
Email:	joanne.arnold@katten.com		

CH \$340.00 3544656

Correspondent Name: Joanne BL Arnold
Address Line 1: Katten
Address Line 2: 50 Rockefeller Plaza
Address Line 4: New York, NEW YORK 10020-1605

NAME OF SUBMITTER: Joanne BL Arnold

SIGNATURE: /Joanne BL Arnold/

DATE SIGNED: 09/01/2022

Total Attachments: 6

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TRADEMARK SECURITY AGREEMENT

TRADEMARK SECURITY AGREEMENT, dated as of August 31, 2022 (this “Trademark Security Agreement”), made by ADVISER INVESTMENTS, LLC, a Delaware limited liability company (the “Grantor”, and sometimes referred to herein as the “Borrower”), in favor of ANTARES CAPITAL LP, as Collateral Agent (as defined in the Credit Agreement referred to below).

Reference is made to the Credit Agreement dated as of August 31, 2022 (as amended, restated, amended and restated, extended, supplemented or otherwise modified from time to time, the “Credit Agreement”), among the Borrower, AI Intermediate, LLC, a Delaware limited liability company (“Holdings”), the lenders from time to time party thereto and Antares Capital LP, as Administrative Agent and Collateral Agent, and the other parties thereto from time to time..

WHEREAS, the Grantor is party to a Security Agreement, dated as of August 31, 2022 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), in favor of the Collateral Agent pursuant to which the Grantor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and to induce the Lenders to extend and/or maintain credit under the Credit Agreement, the Grantor hereby agrees with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, capitalized terms used herein and not defined have the meaning given to them in the Security Agreement, or if not defined therein, in the Credit Agreement.

SECTION 2. Grant of Security Interest in Trademarks. As security for the payment or performance, as the case may be, in full of the Secured Obligations, the Grantor hereby grants to the Collateral Agent, for the benefit of the Secured Parties, a security interest (the “Security Interest”) in, all of the Grantor’s right, title or interest in or to any and all of the Owned Trademarks included in the Collateral (the “Trademark Collateral”), including those listed on Schedule I hereto, and all proceeds of, and all causes of action arising prior to or after the date hereof for infringement of or unfair competition with respect to, any of the Trademark Collateral and all goodwill associated with such Trademark Collateral, now owned or at any time hereafter acquired by the Grantor or in which the Grantor now has or at any time in the future may acquire any right, title or interest.

SECTION 3. Security Agreement. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement, and the Collateral Agent and the Grantor hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. Counterparts. This Trademark Security Agreement may be executed in one or more counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument. Delivery by telecopier, pdf or other electronic imaging means of an executed counterpart of a signature page to this Trademark Security Agreement shall be effective as delivery of an original executed counterpart of this Trademark Security Agreement. This Trademark

Security Agreement shall become effective as to the Grantor when a counterpart hereof executed on behalf of the Grantor shall have been delivered to the Collateral Agent and a counterpart hereof shall have been executed on behalf of the Collateral Agent, and thereafter shall be binding upon the Grantor and its permitted successors and permitted assigns. The terms of Section 10.02(b)(ii) of the Credit Agreement with respect to E-Signatures are incorporated herein by reference, mutatis mutandis.

SECTION 5. Recordation. The Grantor authorizes and requests that the Commissioner of Patents and Trademarks and any other applicable government officer record this Trademark Security Agreement.

SECTION 6. Governing Law. This Trademark Security Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

SECTION 7. Termination. Upon the termination of the Security Agreement in accordance with its terms and written request of the Grantor, the Collateral Agent shall execute, acknowledge, and deliver to the Grantor an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and security interest in the Trademark Collateral under this Trademark Security Agreement.

[Signature Page Follows]

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

ADVISER INVESTMENTS, LLC, a Delaware limited liability company, as Grantor

DocuSigned by:
Mario Ramos
By: _____
Name: Mario Ramos
Title: Chief Executive Officer

Accepted and Agreed:

ANTARES CAPITAL LP,
as Collateral Agent

By: *Kirk E. Sonnefeld*
Name: Kirk Sonnefeld
Title: Duly Authorized Signatory

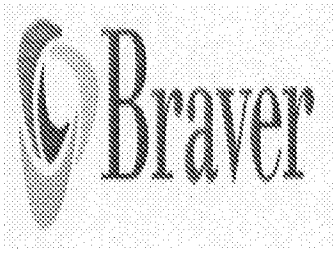

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS


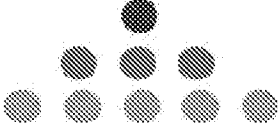
UNITED STATES TRADEMARKS:

Applications –

None.

Registrations –

Loan Party – Owner	Trademark	Registration Number	Registration Date
Adviser Investments, LLC	AN INVESTMENT ADVISER YOU CAN TALK TO	3544656	12/9/08
Adviser Investments, LLC	ACTIVE ACUMEN	5752184	5/14/19
Adviser Investments, LLC		5153044	3/13/07
Adviser Investments, LLC	BRAVER	5153043	3/13/07
Adviser Investments, LLC		3479727	8/5/08
Adviser Investments, LLC	BUY THE MANAGER, NOT THE FUND	3371954	1/22/08
Adviser Investments, LLC	WHERE YOUR CONCERNS ARE AS IMPORTANT AS YOUR RETURNS	3179071	12/5/06
Adviser Investments, LLC	FORTUNE BUILDERS, NOT FORTUNE TELLERS	2956441	5/31/05

Loan Party – Owner	Trademark	Registration Number	Registration Date
Adviser Investments, LLC	THE ADVISER YOU CAN TALK TO	5868244	9/24/19
Adviser Investments, LLC	THE ADVISER YOU CAN TALK TO PODCAST	5942118	12/24/19
Adviser Investments, LLC		6626541	1/25/2022
Adviser Investments, LLC		6626003	1/25/2022
Adviser Investments, LLC	THE PLANNER YOU CAN TALK TO	6428698	7/20/2021