

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM753098

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	09/30/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FIRESTONE BUILDING PRODUCTS COMPANY, LLC		08/15/2022	Limited Liability Company: INDIANA
RECEIVING PARTY DATA			
Name:	HOLCIM TECHNOLOGY LTD		
Street Address:	GRAFENAUWEG 10		
City:	ZUG		
State/Country:	SWITZERLAND		
Postal Code:	6300		
Entity Type:	Joint Stock Company: SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4000787	FLEXWHITE	
Registration Number:	4000788	FLEXWHITE	
CORRESPONDENCE DATA			
Fax Number:	3303769646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3303761242		
Email:	tldrenski@rennerkenner.com		
Correspondent Name:	Tama L. Drenski		
Address Line 1:	106 S. Main Street		
Address Line 2:	Suite 400		
Address Line 4:	Akron, OHIO 44308		
NAME OF SUBMITTER:	Tama L. Drenski		
SIGNATURE:	/Tama L. Drenski/		
DATE SIGNED:	09/02/2022		
Total Attachments: 2			
source=Signed Memorandum of Assignment for trademarks FLEXWHITE 5172209A2#page1.tif			
source=Signed Memorandum of Assignment for trademarks FLEXWHITE 5172209A2#page2.tif			

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MEMORANDUM OF TRADEMARK ASSIGNMENT

This Memorandum of Assignment evidences transfer of certain intellectual property assets that are now held in the name of Holcim Technology Ltd, incorporated under the laws of Switzerland, with company registration number CHE-108.813.148 and registered offices at Grafenauweg 10, 6300 Zug, Switzerland (HTEC). These intellectual property assets include the trademark FLEXWHITE, and the following U.S. Trademarks and Trademark Registrations (the Trademark Rights):

U.S. Trademark Registration No. 4000787

U.S. Trademark Registration No. 4000788

The Trademarks were owned by Firestone Building Products Company, LLC, incorporated under the laws of the State of Indiana, United States of America with registered offices at 200 4th Avenue South, Nashville, TN 37214, USA (FSBP). The Trademarks, including all rights, title and interest in and to the Trademarks, and all goodwill attaching to the Trademarks and that part of FSBP's business that relates to the goods and/or services in respect of which the Trademarks are registered or used, were transferred to HTEC on or about September 30, 2021 via an agreement between the parties.

The signatures of the authorized representatives of FSBP and HTEC, set forth below, evidence this transfer. Nothing herein alters the terms and conditions of the previous agreements effecting the transfer of assets.

Signed and Acknowledged:

Firestone Building Products Company, LLC

Sandi L. Pack

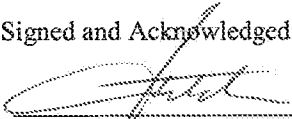
by: Sandi L. Pack

its: General Counsel and Corporate Secretary

Dated: August 15, 2022

Memorandum of Trademark Assignment

Signed and Acknowledged:




Holcim Technology Ltd.

By Elmar Mühleder

its: Authorized Signatory

Dated: 23.06.2022



Holcim Technology Ltd.

By: Reto Gächter

its Authorized Signatory

Dated: 23.06.2022