

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM753201

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/02/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Management Association International		08/25/2022	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	HarperCollins Christian Publishing, Inc.		
Street Address:	501 Nelson Place		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37214		
Entity Type:	Corporation: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1028234	AMACOM	
CORRESPONDENCE DATA			
Fax Number:	6123408827		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612.492.6842		
Email:	ny.trademark@dorsey.com		
Correspondent Name:	Jeffrey R. Cadwell		
Address Line 1:	Dorsey & Whitney LLP		
Address Line 2:	50 South Sixth Street, Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402-1498		
ATTORNEY DOCKET NUMBER:	498172-00029		
NAME OF SUBMITTER:	Jeffrey R, Cadwell		
SIGNATURE:	/Jeffrey R. Cadwell/		
DATE SIGNED:	09/02/2022		
Total Attachments: 18			
source=Amacom Signed and Notarized Worldwide Assignment#page1.tif			
source=Amacom Signed and Notarized Worldwide Assignment#page2.tif			

OP \$40.00 1028234

source=Amacom Signed and Notarized Worldwide Assignment#page3.tif
source=Amacom Signed and Notarized Worldwide Assignment#page4.tif
source=Amacom Signed and Notarized Worldwide Assignment#page5.tif
source=Amacom Signed and Notarized Worldwide Assignment#page6.tif
source=Amacom Signed and Notarized Worldwide Assignment#page7.tif
source=Amacom Signed and Notarized Worldwide Assignment#page8.tif
source=Amacom Signed and Notarized Worldwide Assignment#page9.tif
source=Amacom Signed and Notarized Worldwide Assignment#page10.tif
source=Amacom Signed and Notarized Worldwide Assignment#page11.tif
source=Amacom Signed and Notarized Worldwide Assignment#page12.tif
source=Amacom Signed and Notarized Worldwide Assignment#page13.tif
source=Amacom Signed and Notarized Worldwide Assignment#page14.tif
source=Amacom Signed and Notarized Worldwide Assignment#page15.tif
source=Amacom Signed and Notarized Worldwide Assignment#page16.tif
source=Amacom Signed and Notarized Worldwide Assignment#page17.tif
source=Amacom Signed and Notarized Worldwide Assignment#page18.tif

NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS

This Nunc Pro Tunc Assignment of Trademarks (the "Assignment") is made by and between American Management Association International, a New York not-for-profit corporation having a principal place of business at 1601 Broadway, New York, New York 10019, United States of America ("Assignor"), and HarperCollins Christian Publishing, Inc., a Tennessee corporation having a principal place of business at 501 Nelson Place, Nashville, Tennessee 37214, United States of America ("Assignee"), and is effective as of March 2, 2018 (the "Effective Date").

WHEREAS, Assignor and Assignee entered into an Asset Purchase Agreement dated February 22, 2018 (the "Purchase Agreement");

WHEREAS, pursuant to the Purchase Agreement, Assignor transferred to Assignee all right, title, and interest of Assignor in and to the Acquired Intellectual Property (as such term is defined in the Purchase Agreement) (the "Assigned IP"); and

WHEREAS, the Assigned IP included the trademarks identified on the attached Exhibit A, (the "Marks").

NOW, THEREFORE, for good and valuable consideration received by Assignor from Assignee, the receipt and sufficiency of which is hereby acknowledged, the parties agree and reconfirm as follows:

1. Assignment of Marks. Assignor sold, transferred, and assigned to Assignee, its successors and assigns, all of Assignor's right, title, and interest in the Marks as they existed anywhere in the world and as may be created or acquired at any date in the future, together with that part of the goodwill of the business associated with the use of and symbolized by the Marks. This assignment included without limitation all applications and registrations for the Marks, all priority rights or claims based on international conventions, all rights to proceeds of the Marks, including income, royalties, fees, damages, profits, and payments then or thereafter payable, all rights of action of Assignor, and the right to take proceedings and to seek damages and all other available remedies, against third parties for past, present, or future infringement, dilution, misappropriation, violation, misuse, breach, or default, of the Marks, including the right to any equitable relief recoverable, *Nunc Pro Tunc*, effective as of the Effective Date.

2. Recordation of Assignment. Assignor hereby authorizes the appropriate empowered officials at the United States Patent and Trademark Office and all other relevant international intellectual property offices to transfer all applications and registrations for the Marks to Assignee as assignee of the entire right, title and interest therein or otherwise as Assignee may direct, in accordance with this instrument of assignment.

3. Cooperation. Assignor hereby covenants and agrees to cooperate with Assignee so that Assignee may enjoy to the fullest extent the rights, title, and interest herein conveyed. Such cooperation shall include prompt execution of all papers prepared at the expense of Assignee which are deemed necessary or desirable by Assignee to perfect in it the rights, title, and interest herein conveyed.

4. Governing Law and Venue. This Assignment shall be governed and construed in accordance with the Laws of the State of New York applicable to contracts to be wholly performed within the State of New York, without regard to the laws of any other jurisdiction that might be applied because of the conflicts of laws principles of the State of New York (other than Section 5-1401 of the New York General Obligations Law). This Assignment and the duties and obligations of Assignor and Assignee

hereunder shall be enforceable against such person in the courts of the United States of America located in the County of New York and in the courts of the State of New York located in the County of New York. For such purpose, Assignor and Assignee hereby irrevocably submit to the non-exclusive jurisdiction of such courts, and agree that all claims in respect of this Assignment shall be heard and determined in any of such courts. Assignor and Assignee hereby irrevocably agree that a final unappealable judgment of any of the courts specified above in any action or proceeding relating to this Assignment shall be conclusive and may be enforced in other jurisdictions by suit on the judgment or in any other manner provided by Law.

5. Counterparts. This Assignment may be executed in one or more counterparts, all of which shall be considered one and the same agreement and shall become effective when counterparts have been signed by each of the parties and delivered to the other parties. This Assignment may be executed by facsimile or electronic transmission signature and such signature shall constitute an original for all purposes.

6. Purchase Agreement Shall Control. Nothing in this Assignment shall change, amend, limit, extend or alter (nor shall it be deemed or construed as changing, amending, extending or altering) the terms or conditions of the Purchase Agreement or any liability or obligation of the Assignor or Assignee arising under the Purchase Agreement, which shall govern the representations, warranties and obligations of the parties with respect to the Assigned IP. In the event that any of the provisions of this Assignment are determined to conflict with the terms of the Purchase Agreement, the terms of the Purchase Agreement shall control.

Remainder of page intentionally left blank.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the Effective Date..

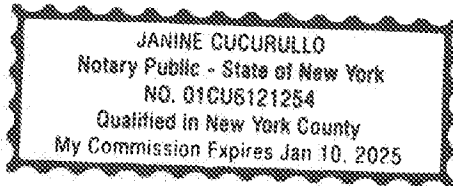
American Management Association International
(Assignor)

By: [Signature]
Name: Margi Friedlander
Title: Sr. General Counsel

NOTARIAL CERTIFICATE

STATE OF NEW YORK)
 : ss:
COUNTY OF NEW YORK)

Sworn to before me on this 30th day of August, 2022, by Margi Friedlander, who did depose and say that he/she is SVP & GC of American Management Association International, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed within the instrument and acknowledged to me that he/she executed the same in his/her capacity, and that his/her signature on the instrument, the individual, or the person on behalf of whom the individual acted, executed the assignment.



[Signature]
Notary Public
Janine Cucurullo

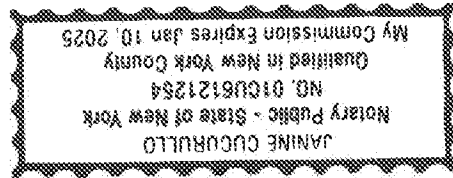


EXHIBIT A - Schedule of AMACOM Trademarks

Mark	Country	Class and Goods/Services	Appl. No.	Appl. Date	Reg. No.	Reg. Date
AMACOM	Argentina	16 - All goods excluding printed music, music paper, brushes (other than for artistic work), painting rollers, playing cards, painted, engraved, lithographed art objects and the like; sealing wax, aquariums, rosaries, crucifixes, confetti and paper streamers, paper for removing makeup	Old App number - 2743887 New App number - 3669700	5/7/2007	Old Reg number 2206517 New Reg number - 2975553	12/28/2007
AMACOM	Argentina	41 - Publication of books	2948635	9/30/2009	2394259	9/10/2010
AMACOM	Austria	16- Paper and paper articles, cardboard and cardboard articles; printed matter, newspapers and periodicals, books; bookbinding material; photographs; stationery; adhesive materials (stationery); artist's materials; paint brushes; typewriters and office requisites (other than furniture); instructional and teaching material (other than apparatus); playing cards; printers' type and clichés (stereotype)	2847/1972	12/5/1972	74962	7/24/1973
		41- Education and Entertainment				

EXHIBIT A - Schedule of AMACOM Trademarks

Mark	Country	Class and Goods/Services	Appl. No.	Appl. Date	Reg. No.	Reg. Date
AMACOM	Australia	16 - Printed matter including books, pamphlets, periodicals; photographs; stationery; instructional and teaching material (other than apparatus)	266176	2/28/1973	266176	2/28/1973
AMACOM	Belize	16 - Publications and printed material, including workbooks, pamphlets, brochures, manuals and books		5/13/1996	7403	5/13/1996
AMACOM	Benelux	9 - Tapes for recording and reproducing; teaching apparatus and instruments; gramophone records 16- Tapes for Recording and reproducing; teaching apparatus and instruments; gramophone records	00594837	12/4/1972	0314481	3/1/1973
AMACOM	Bolivia	16 - Publications and printed material, including workbooks, pamphlets, brochures, manuals and books	961137	3/29/1996	Old Reg number -89268A New Reg number - 70486C	2/3/1999
AMACOM	Brazil	16 - Books, albums, paper molds and printed matter	006204775	3/15/1973	6204775	12/25/1975
AMACOM	Brazil	41 - Newspapers, periodicals, and magazines in general	006204783	3/15/1973	6204783	12/25/1975
AMACOM	Canada	16 - Education and information disseminating books, pamphlets and brochures	374,844	5/3/1974	TMA-220917	6/3/1977

EXHIBIT A - Schedule of AMACOM Trademarks

Mark	Country	Class and Goods/Services	Appl. No.	Appl. Date	Reg. No.	Reg. Date
AMACOM	Chile	16 - Publications and printed matter, including working manuals, leaflets, brochures, manuals and books	1246874	3/21/2017	1251591	6/28/2017
AMACOM	China	16 - Publications and printed material, workbooks, pamphlets, brochures, manuals and books	95041224	4/12/1995	948291	2/21/1997
AMACOM	Colombia	16 - Publications and printed material, including workbooks, pamphlets, brochures, manuals and books	96016571	4/8/1996	190393	10/31/1996
AMACOM	Costa Rica	16 - Publications and printed material, including workbooks, pamphlets, brochures, manuals and books	19958186	11/17/1995	97963	11/21/1996
AMACOM	Denmark	16 - Printed matter, newspapers and periodicals, brochures, books, printed matter for instructional and teaching use, and photographs	VA-197204877	12/11/1972	VR197402640	8/23/1974
AMACOM	Ecuador	16 - Publications and printed material, including workbooks, pamphlets, brochures, manuals and books	67299	4/2/1996	401297	12/1/1997
AMACOM	France	16 - Printing, publishing, publishing, distribution, brochures, magazines, books, pamphlets, periodicals; education, upbringing; training of management staff, business management, organization of course; production and	1219559	11/22/1982	1219559	11/22/1982

EXHIBIT A - Schedule of AMACOM Trademarks

Mark	Country	Class and Goods/Services	Appl. No.	Appl. Date	Reg. No.	Reg. Date
		distribution of discs and records printer; paper and paper articles; cardboard and cardboard articles; printed matter, newspapers, magazines, books, periodicals, pamphlets, brochures, magazines; printers' type; printing blocks				
		35 - Subscription of printed matter				
		41 - Instruction, education				
AMACOM	Germany	16 - Printed materials such as books, pamphlets, periodicals and instructional material printed and disseminated in association with educational activities in the training of management personnel	915045	12/5/1972	915045	2/14/1974
AMACOM	Guatemala	16 - Publications and printed material, including workbooks, pamphlets, brochures, manuals and books	8635	11/22/1995	87070	12/1/1997
AMACOM	Guyana	16 - Publications and printed material, including workbooks, pamphlets, brochures, manuals and books and all other goods		4/4/1996	15435A	6/8/2002
AMACOM	Honduras	16 - Publications and printed material, including workbooks, pamphlets, brochures, catalogs and books	131332008	4/15/2008	107503	4/15/2008

EXHIBIT A - Schedule of AMACOM Trademarks

Mark	Country	Class and Goods/Services	Appl. No.	Appl. Date	Reg. No.	Reg. Date
AMACOM	Hong Kong	9 - Downloadable books, audio books, downloadable prerecorded audio programs and downloading podcasts 16 - Printed materials, namely, educational books, pamphlets, and brochures in the field of business management 35 - Providing information in the field of business management via websites on a global computer network; providing an internet website featuring news, bulletins, and interviews concerning topics in the field of business management; advice and information concerning business management	302399491	10/9/2012	302399491	9/13/2013
AMACOM	India	16 - Printed material such as books, pamphlets and periodicals; instructional material (other than apparatus)	284634	12/7/1972	284634	12/7/1972
AMACOM	Indonesia	16 - Paper and paper articles, cardboard and cardboard articles; printed matters, newspapers and periodicals, books; book-binding material; photographs; stationery, adhesive materials (stationery); artists' materials; paint brushes; typewriters and	R00 2005 001725	7/10/2005	IDM000397064	9/9/2013

EXHIBIT A - Schedule of AMACOM Trademarks

Mark	Country	Class and Goods/Services	Appl. No.	Appl. Date	Reg. No.	Reg. Date
AMACOM	Italy	office requisites (other than furniture); instructional and teaching material (other than apparatus), playing cards, printers' type and clichés 16 - printed material such as books, pamphlets, periodicals, and instructional material printed and distributed in association with its educational activities in the training of management personnel	2012-9021128 49	12/20/1992	1525603	1/10/2013
AMACOM	Japan	9 - Motion picture films; slide films; slide film mounts; pre-recorded video discs and videotapes 16 - Printed matters; paintings and calligraphs; photographs; photo stands	1972169473	12/4/1972	1137251	7/29/1975
AMACOM	Macau	16 - Printed materials, namely, educational books, pamphlets, and brochures in the field of business management	N70528	10/31/2012	N70528	10/10/2013
AMACOM	Macau	35 - Providing information in the field of business management via websites on a global computer network; providing an internet website featuring news, bulletins, and interviews concerning topics in the field of business management; advice and	N70529	10/31/2012	N70529	10/10/2013

EXHIBIT A - Schedule of AMACOM Trademarks

Mark	Country	Class and Goods/Services	Appl. No.	Appl. Date	Reg. No.	Reg. Date
AMACOM	Macau	information concerning business management 9 - Downloadable books, audio books, downloadable prerecorded audio programs and downloadable podcasts	N70527	10/31/2012	N70527	10/10/2013
AMACOM	Malaysia	16 - Publications, workbooks, pamphlets, brochures, manuals and books	95006774	7/11/1995	95006774	9/21/2005
AMACOM	Mexico	16 - Only prints and publications	67098	1/12/1973	175734	4/3/1973
AMACOM	New Zealand	16 - Books, pamphlets, brochures, publications, printed matter, periodicals, stationery, photographs, and instructional and teaching material (other than apparatus)	116188	7/5/1976	116188	7/5/1976
AMACOM	Nicaragua	16 - Publications and printed material, including workbooks, pamphlets, brochures, manuals and books	9601400	4/16/1996	32857CC	12/16/1996
AMACOM	Nigeria	16 - Printed Materials, namely, educational books, pamphlets, brochures, catalogs, course outlines, notebooks, seminar program materials and teaching and training materials	FTM-02013547 6	6/5/2013		
AMACOM	Nigeria	41 - Educational services, namely, providing courses and workshops in the field of business management and the distribution of training materials in	FTM-02013547 8	6/5/2013	4910	7/12/2016

EXHIBIT A - Schedule of AMACOM Trademarks

Mark	Country	Class and Goods/Services	Appl. No.	Appl. Date	Reg. No.	Reg. Date
AMACOM	Norway	connection therewith; conducting seminars in the field of business management and the distribution of training materials in connection therewith; providing online courses and workshops in the field of business management via the Internet; providing online audio and video programs in the field of business management via the Internet; providing online discussion forums in the field of business management; online electronic publishing in the field of business management; online electronic publishing in the field of business management; providing a website featuring information in the field of business management; organizing exhibitions for educational purposes in the field of business management; providing on-line discussion forums and Internet blogs in the field of business management	113183	12/1/1972	88468	6/14/1973
		16 - Books, pamphlets, periodicals, instructional materials and the like printed and disseminated in association with the educational activities				

EXHIBIT A - Schedule of AMACOM Trademarks

Mark	Country	Class and Goods/Services	Appl. No.	Appl. Date	Reg. No.	Reg. Date
AMACOM	Panama	involved in the training of management personnel. 16 - Educational and information disseminating books, pamphlets, and brochures	80855	5/14/1996	80855	5/14/1996
AMACOM	Paraguay	16 - Paper and paper articles, cardboard and cardboard articles, printed matter, newspapers and journals, books; binding articles; photographs; stationary, adhesive matters (for stationary), artist's materials; paint brushes; type-writers and office articles (except furniture); material for teaching or training (except apparatuses); plastic materials for packaging (not included in other classes); printing characters; electrotype publications and printing materials including manuals, brochures, bulletins, notebooks and books	31946	8/25/2017	Old Reg number - 308775 New Reg number - 449741	11/6/2017
AMACOM	Peru	16 - Educational and information disseminating books, pamphlets, and brochures	6109	3/21/1996	26662	6/24/1996
AMACOM	Philippines	16 - Educational and information disseminating books, pamphlets, and brochures	4-1996-108185	5/17/1996	4-1996-108185	11/13/2003

EXHIBIT A - Schedule of AMACOM Trademarks

Mark	Country	Class and Goods/Services	Appl. No.	Appl. Date	Reg. No.	Reg. Date
AMACOM & Triangle Design	Philippines	<p>9 - CD-ROM recorded music (including visual images); CD-ROM recorded music (excluding visual images); CD-ROM recording non-music (including visual images), CD-ROM recording non-music (excluding visual images), recorded computer software, computers, computer keyboards, computer memories, computer monitors, computer disc drives</p> <p>16 - Educational books; brochures; pamphlets; catalogues; course outlines and notebooks containing instructional programs, question and answer sheets, and factual material for teaching devices</p> <p>35 - Providing computerized information on business management via the Internet</p> <p>41 - Providing courses, live and on video, in business management; providing courses on business management via the Internet; providing workshops on business management via the Internet</p>	4-2004-10754	11/12/2004	4-2004-010754	9/18/2006

EXHIBIT A - Schedule of AMACOM Trademarks

Mark	Country	Class and Goods/Services	Appl. No.	Appl. Date	Reg. No.	Reg. Date
AMACOM	Singapore	16 - Publications and printed material, including workbooks, pamphlets, brochures, manuals, and books	T9603725H	4/16/1996	T9603725H	9/20/2000
AMACOM	South Africa	16 - Paper and paper articles; cardboard and cardboard articles; printed matter; books; newspapers and periodicals; magazines; leaflets; pamphlets; stationery; book binding materials; instructional and teaching materials (other than apparatus)	1975/00629	2/12/1975	1975/00629	4/2/1976
AMACOM	South Africa	35 - Management operations and all other related management services; training of management personnel; business management and planning; business consultants; printing and dissemination of books, pamphlets, periodicals and newspapers, magazines and similar goods; production and dissemination of records, tapes, visual aids and similar goods	1975/00630	2/12/1975	1975/00630	4/2/1976

EXHIBIT A - Schedule of AMACOM Trademarks

Mark	Country	Class and Goods/Services	Appl. No.	Appl. Date	Reg. No.	Reg. Date
AMACOM	South Africa	41 - Education, training of management personnel and all other educational activities including the offering and rendering of courses, printing and disseminating of books, pamphlets, periodicals and newspapers, magazines and similar goods; production and dissemination of records, tapes, visual aids and similar goods	1975/00631	2/12/1975	1975/00631	4/2/1976
AMACOM	South Korea	16 - Work books, pamphlets, brochures, handbooks, books	40-1997-00259 74	6/9/1997	400421338	9/15/1998
AMACOM & Triangle Design	South Korea	9 - Recorded CD-ROM (music); recorded CD-ROM (musical); recorded CD-ROM (non-musical); recorded CD-ROM (non-musical), recorded computer software, a computer, a computer keyboard, a computer storage device, a computer monitor, a computer disk drive 16 - educational books; course outlines and notebooks containing instructional programs, question and answer sheets and factual material for teaching devices	45-2004-3838	11/10/2004	450014786	1/3/2006

EXHIBIT A - Schedule of AMACOM Trademarks

Mark	Country	Class and Goods/Services	Appl. No.	Appl. Date	Reg. No.	Reg. Date
		35 – Providing computerized information on business management via the internet 41 – Providing courses, live and on video, in business management); providing courses on business management via the internet; providing workshops on business management via the internet				
AMACOM	Spain	41 - Education and training services mainly related to the training of personnel for the management of companies.	M0695665	12/6/1972	M 0695665	3/22/1976
AMACOM	Sweden	16 - books, pamphlets, periodicals and other written instructional and educational material for the training of management professionals	1901/44338	12/7/1972	144338	9/7/1973
AMACOM	Switzerland	16 - Books, periodicals, pamphlets and instructional material (other than apparatus)	08668/1992	12/4/1992	P-402569	6/18/1993
AMACOM	Taiwan	16 – Books, booklets, brochures, pamphlets, newspapers, magazines, pictures, photos, negotiable instruments, and printed advertisements	79027466	6/22/1990	513407	2/1/1991
AMACOM	Taiwan	9 – Movie films and video tapes	79027467	6/22/1990	507783	12/1/1990

EXHIBIT A - Schedule of AMACOM Trademarks

Mark	Country	Class and Goods/Services	Appl. No.	Appl. Date	Reg. No.	Reg. Date
AMACOM	Thailand	16 – Printed matter which are informative; workbooks; pamphlets; brochures; manuals; books	336634	6/18/1997	95638	7/22/1999
AMACOM	Turkey	16 – Publications and Printed materials, including workbooks, pamphlets, brochures, manuals and books	96-006193	5/8/1996	172744	7/16/1997
AMACOM	United Arab Emirates	16 – Publication and printed material, including workbooks, pamphlets, brochures, manuals and books	18773	10/1/1996	20447	4/10/1999
AMACOM	United Kingdom	16 – Printed Publications and Instruction Materials (other than apparatus)	1004407	1/8/1973	1004407	1/8/1973
AMACOM	United States of America	16 - Education and information disseminating books, pamphlets, and brochures	72/451879	3/19/1975	1028234	12/23/1975
AMACOM	Uruguay	16 - Publications and printed material, including workbooks, pamphlets, brochures, manuals and books	484748	6/12/2017	484748	
AMACOM	Venezuela	16 - Books and publications of all kinds	053351	4/3/2014	F075569	4/3/2014
AMACOM	Viet Nam	16 - Publications and Printed Material, including workbooks, pamphlets, brochures, manuals and books	4-1996-28166	4/12/1996	4-0023713-000	1/28/1997