

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM753247

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CRAVEABLE HOSPITALITY GROUP LLC		08/30/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SALTBRICK RETAIL, LLC		
Street Address:	244 Fifth Avenue, Suite 2300		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	4906400	PRIME	
Registration Number:	4910287	SALTBRICK PRIME	
Registration Number:	5252615	SALTBRICK BEEF	
Registration Number:	5252616	SALTBRICK BURGER	
Registration Number:	5692054		
Registration Number:	5392357	SALTBRICK TAVERN	
Registration Number:	5429609	SBT SALTBRICK TAVERN	
Registration Number:	5408806	SBT	
Registration Number:	6617116	SALTBRICK PRIME	
Serial Number:	90296032	SALTBRICK PRIME	
CORRESPONDENCE DATA			
Fax Number:	9734039944		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9734039940		
Email:	kweitzman@weitzmanip.com		
Correspondent Name:	WEITZMAN LAW OFFICES, LLC		
Address Line 1:	425 Eagle Rock Avenue, Suite 401		
Address Line 4:	Roseland, NEW JERSEY 07068		

OP \$265.00 4906400

NAME OF SUBMITTER:	Kenneth S. Weitzman
SIGNATURE:	/Kenneth S. Weitzman/
DATE SIGNED:	09/02/2022
Total Attachments: 2 source=20220831_123503#page1.tif source=20220831_123503#page2.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, effective as of the date signed below, is entered into by and between CRAVEABLE HOSPITALITY GROUP LLC, a Delaware limited liability company and having its principal place of business at 244 Fifth Avenue, Suite 2300, New York, NY 10001 ("ASSIGNOR") and SALTRICK RETAIL, LLC, a Delaware limited liability company and having its principal place of business at 244 Fifth Avenue, Suite 2300, New York, NY 10001 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the United States Trademark Registrations and Applications set forth on Schedule 1 attached hereto (collectively referred to as the "ASSIGNED MARKS").

WHEREAS, ASSIGNOR is desirous of assigning all of its right, title and interest in and to the ASSIGNED MARKS, together with the goodwill pertaining thereto; and

WHEREAS, ASSIGNEE, who is the successor to ASSIGNOR's ongoing and existing business to which the ASSIGNED MARKS pertain, is desirous of acquiring all of Assignor's right, title and interest in and to the ASSIGNED MARKS (including any and all common law rights in and to the Marks), together with the goodwill pertaining thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby irrevocably convey, transfer and assign to ASSIGNEE all right, title, and interest in and to the ASSIGNED MARKS and any applications to register/registration therefore, together with the goodwill of the business associated with and symbolized by the ASSIGNED MARKS, the entirety of Assignor's ongoing and existing business to which the assigned Marks pertain, and the right to recover damages, profits and all other remedies for all past and future infringements thereof.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment as of the date written below.

CRAVEABLE HOSPITALITY GROUP LLC

By: _____



Print

Name: _____

STEPHEN M. Goglia

Title: _____

OWNER/CEO




Date: _____

8-30-2022

SCHEDULE 1

ASSIGNED TRADEMARKS

U.S. TRADEMARK REGISTRATIONS:

Mark	Reg. No.	Reg. Date
PRIME	4906400	02/23/2016
SALTBRICK PRIME	4910287	03/01/2016
SALTBRICK BEEF	5252615	07/25/2017
SALTBRICK BURGER	5252616	07/25/2017
	5692054	03/05/2019
SALTBRICK TAVERN	5392357	01/30/2018
	5429609	03/20/2018
	5408806	02/20/2018
SALTBRICK PRIME	6617116	01/11/2022

U.S. TRADEMARK APPLICATIONS:

Mark	ITU Status	Application Ser. No.	Filing Date
SALTBRICK PRIME	ITU	90296032	11/03/2020