

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM753246

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CRAVEABLE HOSPITALITY GROUP LLC		08/30/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	PIECAKEN LLC		
Street Address:	244 Fifth Avenue, Suite 2300		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4910285	CAN O' BRITTLE	
Registration Number:	5715822	PIELOGEN	
Registration Number:	5454000	PIECUPEN	
Registration Number:	5651745	PIECAKEN BAKESHOP	
CORRESPONDENCE DATA			
Fax Number:	9734039944		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9734039940		
Email:	kweitzman@weitzmanip.com		
Correspondent Name:	WEITZMAN LAW OFFICES, LLC		
Address Line 1:	425 Eagle Rock Avenue, Suite 401		
Address Line 4:	Roseland, NEW JERSEY 07068		
NAME OF SUBMITTER:	Kenneth S. Weitzman		
SIGNATURE:	/Kenneth S. Weitzman/		
DATE SIGNED:	09/02/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, effective as of the date signed below, is entered into by and between CRAVEA BLE HOSPITALITY GROUP LLC, a Delaware limited liability company and having its principal place of business at 244 Fifth Avenue, Suite 2300, New York, NY 10001 ("ASSIGNOR") and PIECAKEN LLC, a Delaware limited liability company and having its principal place of business at 244 Fifth Avenue, Suite 2300, New York, NY 10001 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted and used in its business the marks identified below (collectively referred to as the "ASSIGNED MARKS") and is the owner of the following United States Trademark Registrations for the ASSIGNED MARKS set forth in the attached Schedule 1 hereto;

WHEREAS, ASSIGNOR is desirous of assigning all of its right, title and interest in and to the ASSIGNED MARKS (including any and all common law rights in and to the Marks), together with the goodwill pertaining thereto; and

WHEREAS, ASSIGNEE is desirous of acquiring all of Assignor's right, title and interest in and to the ASSIGNED MARKS (including any and all common law rights in and to the Marks), together with the goodwill pertaining thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby irrevocably convey, transfer and assign to ASSIGNEE all right, title, and interest in and to the ASSIGNED MARKS and any registration therefore, together with the goodwill of the business associated with and symbolized by the ASSIGNED MARKS and the right to recover damages, profits, and all other remedies for all past and future infringements thereof.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment as of the date written below.

CRAVEABLE HOSPITALITY GROUP LLC

By: 

Print

Name: STEPHEN M. Goglia

Title: owner/CEO

Date: 8-30-2022

SCHEDULE 1
ASSIGNED TRADEMARKS

U.S. Trademark Registrations:

Mark	U.S. Reg. No.	Reg. Date
CAN O' BRITTLE	4910285	03/01/2016
PIELOGEN	5715822	04/02/2019
PIECUPEN	5454000	04/24/2018
PIECAKEN BAKESHOP	5651745	01/08/2019