

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM752948

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/11/2022		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quilter's Rule International, LLC		09/01/2022	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	Laser Excel, LLC		
Street Address:	N6323 Berlin Road		
City:	Green Lake		
State/Country:	WISCONSIN		
Postal Code:	54941		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5606062	QUILTER'S RULE	
Registration Number:	5842185	QUILT SOAP	
Registration Number:	5806846	MEGAMAT	
Registration Number:	6111871	FABRIC GRIPPING ACTION	
Serial Number:	90462047	EZ2C	
CORRESPONDENCE DATA			
Fax Number:	4142259753		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414.225.1661		
Email:	docketing@boylefred.com		
Correspondent Name:	John P. Fredrickson		
Address Line 1:	840 N. Plankinton Ave.		
Address Line 4:	Wauwatosa, WISCONSIN 53203		
ATTORNEY DOCKET NUMBER:	4043.000		
NAME OF SUBMITTER:	John P. Fredrickson		
SIGNATURE:	/jpfred/		
DATE SIGNED:	09/01/2022		

CH \$140.00 5606062

Total Attachments: 3

source=TM assignment QRI to Laser Excel (01747918x9FF51)#page1.tif

source=TM assignment QRI to Laser Excel (01747918x9FF51)#page2.tif

source=TM assignment QRI to Laser Excel (01747918x9FF51)#page3.tif

NUNC PRO TUNC TRADEMARK ASSIGNMENT

This NUNC PRO TUNC TRADEMARK ASSIGNMENT is made by and between QUILTER'S RULE INTERNATIONAL, LLC, a Wisconsin limited liability company ("Assignor"), and LASER EXCEL, LLC, a Wisconsin limited liability company, and is effective as of as of July 11, 2022. ("Effective Date"); and

WHEREAS, prior to the Effective Date, Assignor was the sole owner of the entire right, title and interest in and to the trademarks and federal trademark registrations listed on attached Schedule A (the "Trademarks") and the goodwill of the business symbolized thereby; and

WHEREAS, on the Effective Date, by means of an Asset Purchase Agreement dated July 11, 2022, Assignee acquired substantially all of the business and assets of Assignor utilized in or in connection with the conduct of the Assignor's business of manufacturing and selling of quilting and sewing rulers, templates, design tools, cutting mats and related notions, including any and all rights that Assignor may have or had in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used in any and all jurisdictions and which is symbolized by the Trademarks, along with the right to recover for damages and profits for any past, present, or future infringements of the Trademarks.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does and did hereby assign and hereby confirms assignment unto Assignee all of Assignor's rights, title, and interest in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used in any and all jurisdictions and which is symbolized by the Trademarks, along with the right to recover for damages and profits for past, present, or future infringements of the Trademarks, and in and to any and all rights therefore under any international conventions, treaties, or otherwise, the same to be held and enjoyed by Assignee its own use and the use of its successors, legal representatives and lawful assigns, to the full end of the term or terms for which

any such registration of the Trademark has been or may be granted as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

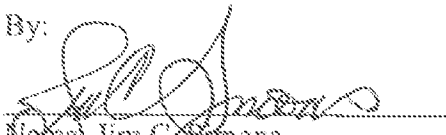
The parties acknowledge and agree that this NUNC PRO TUNC TRADEMARK ASSIGNMENT is entered into pursuant to the July 11, 2022, Asset Purchase Agreement. The representations, warranties, covenants, agreements, and indemnifications contained in the Asset Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms hereof, the terms of the Asset Purchase Agreement shall govern.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this NUNC PRO TUNC INTELLECTUAL PROPERTY ASSIGNMENT as of the Effective Date.


ASSIGNOR:

QUILTER'S RULE INTERNATIONAL, LLC

By:


Name: Jim C. Simons
Title: Member
Date: September 1, 2022

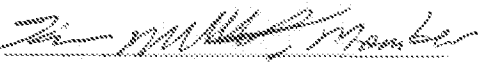
By:


Name: Patricia E. Simons
Title: Member
Date: September 1, 2022

ASSIGNEE:

LASER EXCEL, LLC

By:


Name: Kevin Neuenfeldt
Title: President
Date: September 1, 2022

SCHEDULE A

MARK	Registration or Serial No.
QUILTER'S RULE	5,606,062
QUILT SOAP	5,842,185
MEGAMAT	5,806,846
FABRIC GRIPPING ACTION	6,111,871
EZ2C	Ser. No. 90/462,047