

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM753585

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Desert Rock Enterprises II, LLC		07/31/2022	Limited Liability Company: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Downtown Las Vegas Events Center, LLC		
<b>Street Address:</b>	1 Freemont Street		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89101		
<b>Entity Type:</b>	Limited Liability Company: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88705228	BIGGEST BIG GAME BASH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2026596927		
<b>Email:</b>	kboie@dickinson-wright.com		
<b>Correspondent Name:</b>	Jenny T. Slocum		
<b>Address Line 1:</b>	Dickinson Wright, PLLC		
<b>Address Line 2:</b>	1825 Eye Street N.W., Suite 900		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>NAME OF SUBMITTER:</b>	Jenny T. Slocum		
<b>SIGNATURE:</b>	/Jenny T. Slocum/		
<b>DATE SIGNED:</b>	09/06/2022		
<b>Total Attachments: 2</b>			
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source=Trademark Assignment - BIGGEST BIG GAME BASH (Loog)#page2.tif			

OP \$40.00 88705228

**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT, made and effective the 31<sup>st</sup> day of July, 2022 by and between Desert Rock Enterprises II, LLC, a Nevada limited liability company located at 301 Fremont Street Las Vegas, NV 89101 (hereinafter "ASSIGNOR") and Downtown Las Vegas Events Center, LLC, a Nevada Limited Liability Company, located at 1 Freemont Street, Las Vegas, Nevada, 89101 (Hereinafter "ASSIGNEE")

**RECITALS**

1. ASSIGNOR owns, has adopted and is using the following trademark ("Mark"), as filed with the United States Patent and Trademark Office:

- **BIGGEST BIG GAME BASH (Logo)      Serial Number 88705228**

2. ASSIGNEE is desirous of acquiring worldwide rights to the Mark and the goodwill of the business associated therewith, as well as all of the applications and registrations associated with the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR conveys, transfers, and assigns to ASSIGNEE all its right, title, and interest in and to the Mark and the federal application and registration therefor as identified above, together with the goodwill of the business symbolized thereby.

ASSIGNOR further assigns to ASSIGNEE all rights to sue for and receive all damages occurring from current and past infringing uses of the Mark.

ASSIGNOR agrees that upon request by ASSIGNEE, ASSIGNOR shall execute all papers, make all rightful oaths, testify on behalf of ASSIGNEE and do all other lawful acts necessary to carry out the intent of this Assignment at ASSIGNEE's expense and request, as well as provide such other material, information, or assistance as ASSIGNEE may consider necessary.

IN WITNESS WHEREOF, the ASSIGNOR hereto has executed this ASSIGNMENT as of the day and year above written.

ASSIGNOR:  
Desert Rock Enterprises II, LLC

Dated: July 31, 2022

DocuSigned by:  
*Susan Hitch*  
0F78BA770DD74DB...

Name: Susan Hitch  
Title: CFO

ASSIGNEE:  
Downtown Las Vegas Events Center, LLC

Dated: July 31, 2022

DocuSigned by:  
*Susan Hitch*  
0F78BA770DD74DB...

Name: Susan Hitch  
Title: CFO

4853-3457-0024 v1 [51808-143]