

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM753589

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Desert Rock Enterprises II, LLC		07/31/2022	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	Circa Hospitality Group III LLC		
Street Address:	1 Freemont Street		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89101		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5835478	CLUB ONE	
Serial Number:	88321663	GIRTH BAR	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2026596927		
Email:	kboie@dickinson-wright.com		
Correspondent Name:	Jenny T. Slocum		
Address Line 1:	Dickinson Wright, PLLC		
Address Line 2:	1825 Eye Street N.W., Suite 900		
Address Line 4:	Washington, D.C. 20006		
NAME OF SUBMITTER:	Jenny T. Slocum		
SIGNATURE:	/Jenny T. Slocum/		
DATE SIGNED:	09/06/2022		
Total Attachments: 2			
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OP \$65.00 5835478

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, made and effective the 31st day of July, 2022 by and between Desert Rock Enterprises II, LLC, a Nevada limited liability company located at 301 Fremont Street Las Vegas, NV 89101 (hereinafter "ASSIGNOR") and Circa Hospitality Group III LLC, a Nevada Limited Liability Company, located at 1 Fremont Street, Las Vegas, Nevada, 89101 (Hereinafter "ASSIGNEE")

RECITALS

1. ASSIGNOR owns, has adopted and is using the following trademarks ("Marks"), as filed with the United States Patent and Trademark Office:

- **CLUB ONE Registration Number 5835478**
- **GIRTH BAR Serial Number 88321663**

2. ASSIGNEE is desirous of acquiring worldwide rights to the Marks and the goodwill of the business associated therewith, as well as all of the applications and registrations associated with the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR conveys, transfers, and assigns to ASSIGNEE all its right, title, and interest in and to the Marks and the federal application and registration therefor as identified above, together with the goodwill of the business symbolized thereby.

ASSIGNOR further assigns to ASSIGNEE all rights to sue for and receive all damages occurring from current and past infringing uses of the Marks.

ASSIGNOR agrees that upon request by ASSIGNEE, ASSIGNOR shall execute all papers, make all rightful oaths, testify on behalf of ASSIGNEE and do all other lawful acts necessary to carry out the intent of this Assignment at ASSIGNEE's expense and request, as well as provide such other material, information, or assistance as ASSIGNEE may consider necessary.

IN WITNESS WHEREOF, the ASSIGNOR hereto has executed this ASSIGNMENT as of the day and year above written.

ASSIGNOR:
Desert Rock Enterprises II, LLC

Dated: July 31, 2022

DocuSigned by:
Susan Hitch
0F78BA778DD74DB...

Name: Susan Hitch
Title: CFO

ASSIGNEE:
Circa Hospitality Group III LLC

Dated: July 31, 2022

DocuSigned by:
Susan Hitch
0F78BA778DD74DB...

Name: Susan Hitch
Title: CFO

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