

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM753621

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GARY GUERRERO		08/02/2022	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Golf Fanatics, LLC		
<b>Street Address:</b>	445 Cove Tower Drive		
<b>Internal Address:</b>	Apt. #1003		
<b>City:</b>	Naples		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34110		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90474519	GOLF FANATICS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7035569600		
<b>Email:</b>	info@gardellagrace.com		
<b>Correspondent Name:</b>	Gardella Grace P.A.		
<b>Address Line 1:</b>	80 M Street SE, 1st Floor		
<b>Address Line 4:</b>	Washington, D.C. 20003		
<b>NAME OF SUBMITTER:</b>	Natalie J. Grace		
<b>SIGNATURE:</b>	/Natalie J. Grace/		
<b>DATE SIGNED:</b>	09/06/2022		
<b>Total Attachments: 3</b>			
source=Golf_Fanatics_T30011US00_ExecutedAssignment#page1.tif			
source=Golf_Fanatics_T30011US00_ExecutedAssignment#page2.tif			
source=Golf_Fanatics_T30011US00_ExecutedAssignment#page3.tif			

OP \$40.00 90474519

# TRADEMARK ASSIGNMENT AGREEMENT

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This Trademark Assignment Agreement (this "Agreement") is entered into as of the 2 day of August, 2022 (the "Effective Date") by and between:

**Assignor:** Gary Guerrero (the "Assignor"), a(n) (Check one)  Individual  
 Corporation  Limited Liability Company  Partnership  Limited Partnership  Limited Liability Partnership located at 2212 Vardin Place, Naples, FL, 34120 and

**Assignee:** Golf Fanatics, LLC (the "Assignee"), a(n) (Check one)  Individual  
 Corporation  Limited Liability Company  Partnership  Limited Partnership  Limited Liability Partnership located at 445 Cove Tower Drive, Apt. #1003, Naples, FL, 34110.

1. **Mark.** The term "Mark" as used in this Agreement shall mean any registered and unregistered trademarks, service marks, logos, designs, trade names, domain names, package designs, and product designs, including but not limited to all registrations and/or registration application rights and all rights to prepare derivative marks, together with all the goodwill of the business symbolized thereby, and all other rights in the United States and in all countries and territories worldwide and under any international convention (hereinafter collectively referred to as "Mark") identified as follows:

Mark Name: Golf Fanatics

Application or Registration Number: 90474519

Date of Application or Registration: January 19, 2021

Description of Goods/Services:

Class 35: Providing an Internet website portal to a subscription services to an information media package featuring commentary, advice and information in the field of golf; Providing online subscription services featuring golf-related content, namely, electronic journals featuring commentary, advice and information in the field of golf

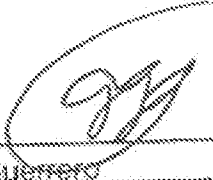
Class 41: Educational services, namely, providing in-person and online classes in the field of golf and conducting seminars, conferences, and workshops in the field of golf; Providing online non-downloadable pre-recorded and live streamed video recording featuring golf instruction; Entertainment services, namely, the production and distribution of programming, namely, providing online non-downloadable digital programs in the nature of visual recordings, webisodes, and video recordings featuring golf-related news, events, and lifestyle; Providing an Internet website portal for customers in the field of golf tournaments and related golf-entertainment news and information; Providing an Internet website portal for customers to participate in on-line gaming, operation and coordination of game tournaments, leagues and tours for recreational computer game playing purposes; Online blogs featuring commentary, advice and information in the field of golf; online subscription services featuring commentary, advice and information in the field of golf

2. **Assignment.** Assignor hereby irrevocably assigns, grants, and transfers to Assignee all rights, title, and interest in and to the Mark in perpetuity. Assignor further authorizes the United States Patent and Trademark Office and all other agencies in jurisdictions outside the United States to record the transfer of the registration. After the Effective Date, Assignor agrees to make no further use of the Mark or any confusingly similar mark in the United States and anywhere in the world, except as may be expressly authorized by the parties in writing. Assignor further agrees to not challenge Assignee's use or ownership of the Mark.
3. **Consideration.** Assignor hereby acknowledges good and valuable consideration in hand paid, the receipt and sufficiency whereof are hereby acknowledged.
4. **Execution and Delivery.** After Assignee pays the amount due, Assignor shall execute and deliver to Assignee any and all instruments of sale, transfer, conveyance, assignment, and confirmations as Assignee may lawfully request in order to obtain, perfect, maintain, or otherwise enable the transfer, conveyance, and assignment to Assignee and to confirm Assignee's title to the Mark and any and all related federal and state trademark registrations and/or registration application rights.
5. **Representations and Warranties.** (Check one)
  - Assignor represents and warrants to the Assignee that the Assignor is the legal and rightful owner of the Mark, has good and marketable title to and full legal right and authority to sell and transfer the same and that the Mark is free of all liens, claims, and encumbrances.
  - Not applicable.
6. **Legal Fees.** If either party, any heir, personal representative, successor, or assign of either party hereto enforce this Agreement through litigation, the prevailing party shall be liable for reasonable legal fees and expenses incurred by the other party in connection with such litigation, including, but not limited to, any appeals.
7. **Entire Agreement.** This Agreement constitutes the entire agreement between Assignor and Assignee and supersedes all prior understandings of Assignor and Assignee, including any prior representation, statement, condition, or warranty.
8. **Modification and Waiver.** This Agreement may be amended or modified only by a written agreement signed by both of the parties. Neither party will be charged with any waiver of any provision of this Agreement, unless such waiver is evidenced by a writing signed by the party and any such waiver will be limited to the terms of such writing
9. **Severability.** If any provision of this Agreement is held to be invalid or unenforceable in whole or in part, the remaining provisions shall not be affected and shall continue to be valid and enforceable as though the invalid or unenforceable parts had not been included in this Agreement.
10. **Jurisdiction.** This Agreement will be governed by and construed in accordance with the laws of the State of Florida, without regard to the principles of conflict of laws. Each party consents to the exclusive jurisdiction of the courts located in the State of Florida for any legal action, suit or proceeding arising out of or in connection with this Agreement. Each party further waives any objection to the laying of venue for any such suit, action or proceeding in such courts.


11. **Successors and Assigns.** This Agreement will inure to the benefit of and be binding on the respective successors and permitted assigns of the parties.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first written above.

Assignor

By:   
Name: Gary Guerrero  
Title: Assignor

Assignee

By:   
Name: Adam Bazalgette  
Title: Partner, Golf Fanatics, LLC