

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM753761

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Premier Manufacturing, Inc.		08/23/2022	Corporation: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	King Maker Marketing, Inc.		
<b>Street Address:</b>	12 Route 17 North		
<b>Internal Address:</b>	#304		
<b>City:</b>	Paramus		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07652		
<b>Entity Type:</b>	Corporation: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2044498	ULTRA BUY	
<b>Registration Number:</b>	2659270	UB ULTRA BUY	
<b>Registration Number:</b>	4264261	UB	
<b>Registration Number:</b>	4264264	ULTRA BUY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5026278717		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	502-560-4217		
<b>Email:</b>	trademarks@skofirm.com		
<b>Correspondent Name:</b>	Laura H. Pulliam		
<b>Address Line 1:</b>	500 W Jefferson St		
<b>Address Line 2:</b>	Suite 2000		
<b>Address Line 4:</b>	Louisville, KENTUCKY 40202		
<b>NAME OF SUBMITTER:</b>	Laura H. Pulliam		
<b>SIGNATURE:</b>	/Laura H. Pulliam/		
<b>DATE SIGNED:</b>	09/07/2022		
<b>Total Attachments: 1</b>			



CH \$115.00 2044498



**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made as of *August 25* 2022, by and between PREMIER MANUFACTURING, INC., a Missouri corporation with an address of 629 Cepi Drive, Chesterfield, Missouri 63005 ("Assignor"), and KING MAKER MARKETING, INC., a New Jersey corporation with an address of 12 Route 17 North, #304, Paramus, New Jersey 07652 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademarks listed below and all common law rights therein, including the below referenced registrations, together with all of the goodwill associated with such marks (collectively, the "Marks"):

Mark	U.S. Registration Number
ULTRA BUY	2,044,498
	2,659,270
	4,264,261
ULTRA BUY	4,264,264

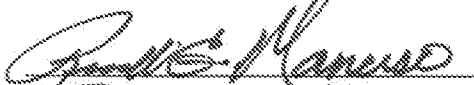
WHEREAS, Assignor wishes to assign the Marks together with all of the goodwill associated with the Marks to Assignee:

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee all right, title and interest in and to the Marks, all issued registrations and pending applications with respect to same, the goodwill of the business symbolized by the Marks and the right to sue for past infringement of the Marks. Assignor will execute any and all additional documents necessary to transfer ownership, title and registration of the Marks to Assignee.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on the date first above written.

PREMIER MANUFACTURING, INC.

By:

  
Russell G. Mancuso  
Senior Vice President

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