

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM764009

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CENTENNIAL MEDIA LLC		10/27/2022	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	A360 MEDIA, LLC		
Street Address:	1955 Lake Park Drive		
Internal Address:	Suite 400		
City:	Smyrna		
State/Country:	GEORGIA		
Postal Code:	30080		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	88901182	CENTENNIAL TODAY	
Serial Number:	88922710	HAPPINESS GUIDE	
Serial Number:	90287520	LIVE YOUR LIFE WELL	
CORRESPONDENCE DATA			
Fax Number:	2124480066		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 448-1100		
Email:	ochernin@mclaughlinstern.com		
Correspondent Name:	Oliver R. Chernin		
Address Line 1:	260 Madison Avenue		
Address Line 2:	McLaughlin & Stern, LLP		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	A360 Media		
NAME OF SUBMITTER:	Oliver R. Chernin		
SIGNATURE:	/Oliver R. Chernin/		
DATE SIGNED:	10/27/2022		
Total Attachments: 1			

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ASSIGNMENT OF TRADEMARKS

WHEREAS, CENTENNIAL MEDIA LLC, a New York limited liability company, having a place of business at 40 Worth Street, 10th Floor, New York, NY 10013, has a *bona fide* intent to use and is the owner of the following trademarks applied for in the United States Patent and Trademark Office:


Trademark	Serial No.	Filed
CENTENNIAL TODAY	88/901,182	May 5, 2020
HAPPINESS GUIDE	88/922,710	May 19, 2020
LIVE YOUR LIFE WELL	90/287,520	October 29, 2020

AND WHEREAS, A360 MEDIA, LLC, a Delaware limited liability company, having a place of business at 1955 Lake Park Drive, Suite 400, Smyrna, GA 30080, is desirous of acquiring the aforesaid trademarks, the good will of the business symbolized by the trademarks, the entire business to which the aforesaid marks pertain and that is the subject of the applications identified above, and the applications, and any registrations resulting thereof;

NOW, THEREFORE, in consideration of and in exchange for the sum of ten dollars (\$ 10.00) and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said CENTENNIAL MEDIA LLC., does hereby assign, transfer, and convey, unto A360 MEDIA, LLC the entire right, title and interest in and to the said trademarks, together with the good will of the business symbolized by the trademarks, the entire business to which the aforesaid marks pertain and that is the subject of the applications identified above, and the applications, and any registrations resulting thereof.

IN WITNESS WHEREOF the undersigned has executed this assignment as of this 27th day of October, 2022

CENTENNIAL MEDIA LLC

By: 
Title: Benjamin Harris
President