

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM753906

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SELECT COMFORT SC LLC		01/02/2022	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	SLEEP NUMBER CORPORATION		
Street Address:	1001 Third Avenue South		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55404		
Entity Type:	Corporation: MINNESOTA		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	2506794	CELENIA	
Registration Number:	2999419	CERENITY	
Registration Number:	1275216	COMFORTAIRE	
Registration Number:	3043493	COMFORTAIRE...COMFORT FOR LIFE	
Registration Number:	2870116	DREAMAIRE	
Registration Number:	2767623	HEALTHY CHOICE COLLECTION	
Registration Number:	2698412	ROYALAIRE	
Registration Number:	4605824	SLEEP IQ	
Registration Number:	4932159	WE BRING GREAT SLEEP TO LIFE.	
Registration Number:	3055175	WHISPERFLO	
Registration Number:	2382939	CERULEAN HP	
Registration Number:	2366271	CIRRUS	
Registration Number:	4463046	INDIVIDUALIZED SLEEP EXPERIENCES	
Registration Number:	4717143	THE MAGIC IS IN THE AIR	
CORRESPONDENCE DATA			
Fax Number:	6126077100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$365.00 2506794

Phone: 6126077325
Email: bgrahn@foxrothschild.com
Correspondent Name: Barbara Grahn
Address Line 1: 222 South Ninth St
Address Line 2: Suite 2000
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 203229.00014

NAME OF SUBMITTER: Barbara Grahn

SIGNATURE: /bjg/

DATE SIGNED: 09/07/2022

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This **Trademark Assignment** (“**Assignment**”), effective as of January 2, 2022, at 12:01 a.m. Central Standard Time, is made and entered into by and between **SELECT COMFORT SC LLC**, a Minnesota limited liability company, having a place of business at 1001 Third Avenue South, Minneapolis, MN 55404 (“**SCSCLLC**”) and **SLEEP NUMBER CORPORATION**, a corporation organized under the laws of the State of Minnesota, having a place business at 1001 Third Avenue South, Minneapolis, MN 55404 (“**SN**”).

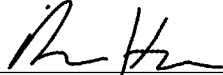
WHEREAS, SCSCLLC and SN are parties to that certain Intellectual Property Assignment and Transfer Agreement having the same effective date as the effective date hereof (the “**Assignment and Transfer Agreement**”); and

WHEREAS, in connection with the transactions contemplated by the Assignment and Transfer Agreement, SCSCLLC agreed to sell, convey, transfer, assign and deliver to SN all of Assignor’s right, title and interest in and to certain trademarks (the “**Transferred Marks**”) and other intellectual property;

NOW, THEREFORE, in consideration of the mutual promises, covenants and agreements herein contained, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

SCSCLCC hereby sells, assigns, transfers and conveys to SN, its successors, assigns and representatives, and SN hereby accepts, all of SCSCLLS’s rights, title and interest in and to the Transferred Marks, including the marks and registrations identified on Exhibit A hereto, together with the goodwill of the business associated therewith throughout the world, and the rights, if any, to sue or bring other actions for past, present or future infringement thereof throughout the world. SCSCLCC hereby authorizes the Commissioner of Patents and Trademarks of the United States, any official of any countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Transferred Marks and title thereto as the property of SN, its successors, assigns and legal representatives. SCSCLCC agrees not to take any action or to assist others in taking action to challenge, contest, oppose, seek to cancel, or otherwise object to SN’s use and/or registration of the Transferred Marks or SN’s ownership thereof.

SELECT COMFORT SC LLC

By  _____

Printed Name: Dennis Hansen

Title: VP - Associate General Counsel

Dated: 1/2/22

EXHIBIT A

U.S. Registrations

MARK	REGISTER	REG. NO.	REG. DATE	STATUS
CELENIA	US	2506794	13-Nov-2001	Live
CERENITY	US	2999419	27-Sep-2005	Live
COMFORTAIRE	US	1275216	24-Apr-1984	Live
COMFORTAIRE...COMFORT FOR LIFE	US	3043493	17-Jan-2006	Live
DREAMAIRE	US	2870116	03-Aug-2004	Live
HEALTHY CHOICE COLLECTION	US	2767623	23-Sep-2003	Live
ROYALAIR	US	2698412	18-Mar-2003	Live
SLEEP IQ	US	4605824	16-Sep-2014	Live
WE BRING GREAT SLEEP TO LIFE.	US	4932159	05-Apr-2016	Live
WHISPERFLO	US	3055175	31-Jan-2006	Live
CERULEAN HP	US	2382939	05-Sep-2000	Cancelled
CIRRUS	US	2366271	11-Jul-2000	Cancelled
INDIVIDUALIZED SLEEP EXPERIENCES	US	4463046	07-Jan-2014	Cancelled
THE MAGIC IS IN THE AIR	US	4717143	07-Apr-2015	Cancelled

International Registrations

MARK	REGISTER	REG. NO.	REG. DATE	STATUS
SLEEP IQ	WP	1268456	23-May-2014	Live