

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM753938

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stroud Publishing Inc.		08/31/2022	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Stroud Enterprises Inc.		
Street Address:	51 King William Street		
Internal Address:	P.O. Box 30008		
City:	Huntsville, Ontario		
State/Country:	CANADA		
Postal Code:	P1H 0B5		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4630601	WILL TO LIVE	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 EAST 42ND STREET		
Address Line 2:	SUITE 1250		
Address Line 4:	NEW YORK, NEW YORK 10165		
DOMESTIC REPRESENTATIVE			
Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 EAST 42ND STREET		
Address Line 2:	SUITE 1250		
Address Line 4:	NEW YORK, NEW YORK 10165		
NAME OF SUBMITTER:	Kimberly A. Klibert		
SIGNATURE:	/Kimberly A. Klibert/		

OP \$40.00 4630601

DATE SIGNED:	09/07/2022
Total Attachments: 2 source=Trademark Assignment - WILL TO LIVE#page1.tif source=Trademark Assignment - WILL TO LIVE#page2.tif	

ASSIGNMENT OF TRADEMARKS

The undersigned, Stroud Publishing Inc., the full post office address of whose principal office or place of business is 662 Muskoka Road 3 North, Huntsville, Ontario, Canada P1H 1C9 (the "Assignor"), in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, does hereby assign and transfer to Stroud Enterprises Inc., the full post office address of whose principal office or place of business is 51 King William Street, P.O. Box 30008, Huntsville, Ontario, Canada P1H 0B5 (the "Assignee") its entire right, interest and title in and to the trademarks identified in the attached Schedule "A", together with the goodwill associated with such trademarks and the business of the Assignor to which such trademarks pertain, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and completely as by the Assignor had this Assignment not been made. The Assignor undertakes to execute such other forms and documents and take such further steps as may be reasonably required by the Assignee in order to give effect to the assignments herein.

IN WITNESS WHEREOF the Assignor has hereunto executed this Assignment at Ottawa , Ontario as of the 31 day of August , 2022.

Stroud Publishing Inc.

By: 

Title: CEO/President

I have authority to bind the Corporation

Schedule "A"

Trademark	Registration No.	Country
WILL TO LIVE	TMA880,712	Canada
WILL TO LIVE	4,630,601	United States of America

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