

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900718688		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Resignation Holdings, LLC		09/06/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Rarefied Atmosphere, Inc.		
Street Address:	416 Congress Ave.		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78701		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	6466296	CHIVETV	
Registration Number:	5370706	CHIVE TV	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3108490336		
Email:	jason@zedecklaw.com		
Correspondent Name:	Jason Zedeck		
Address Line 1:	P.O. Box 35210		
Address Line 2:	Law Office of Jason Zedeck		
Address Line 4:	Los Angeles, CALIFORNIA 90035-0210		
ATTORNEY DOCKET NUMBER:	CHIVE TV - ASSN		
NAME OF SUBMITTER:	Jason Zedeck		
SIGNATURE:	/jasonpzedeck/		
DATE SIGNED:	11/07/2022		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“Agreement”) is made and entered into as of September 6, 2022 with an Effective Date of April 23, 2019, by and between Resignation Holdings, LLC a Delaware limited liability company (“Assignor”), and Rarefied Atmosphere, Inc., a Delaware corporation (“Assignee”).

WHEREAS, Assignor owned trademark and intellectual property rights in and to the CHIVE TV Wordmark and Design Mark including U.S. Registrations Nos. 5370706 and 6466296 (collectively the “CHIVE TV trademarks”);

WHEREAS, pursuant to an Amended and Restated Contribution and Exchange Agreement dated April 23, 2019, Assignee acquired all rights, title and interest in and to the CHIVE TV trademarks;

NOW, THEREFORE, pursuant to the Amended and Restated Contribution and Exchange Agreement for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee all rights, title and interest in and to the CHIVE TV trademarks together with the goodwill of the business symbolized by the CHIVE TV trademarks and all rights of action and claims for past infringements thereof.

Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor’s rights, title and interest in and to the CHIVE TV trademarks.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement to be effective as of the Effective Date.

ASSIGNOR:

ASSIGNEE:

Resignation Holdings, LLC
jonathan resig

Rarefied Atmosphere, Inc.
Leo Resig

Name: John Resig
Title: CEO

Name: Leo Resig
Title: CEO

Date: 09 / 06 / 2022

Date: 09 / 06 / 2022