

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM754427

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CAMBRIDGE TRUST COMPANY		09/07/2022	BANK: UNITED STATES
RECEIVING PARTY DATA			
Name:	SITESPECT, INC.		
Street Address:	10 Milk Street, Suite 820		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02108		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4360999	ORIGIN EXPERIMENTS	
Registration Number:	4114715	AMPS	
Registration Number:	2940146	SITESPECT	
Registration Number:	4150630	EXPERIENCE OPTIMIZATION NETWORK	
Registration Number:	3725225	SITESPECT	
Registration Number:	3448146	SITESPECT WATTS	
Registration Number:	3481810	SITESPECT QUICKCHANGE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2149994283		
Email:	ttran@foley.com		
Correspondent Name:	TUAN TRAN/ FOLEY & LARDNER LLP		
Address Line 1:	2021 McKinney Avenue		
Address Line 2:	Suite 1600		
Address Line 4:	Dallas, TEXAS 75201		
NAME OF SUBMITTER:	TUAN TRAN		
SIGNATURE:	/TUAN TRAN/		

OP \$190.00 4360999

DATE SIGNED:	09/09/2022
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Total Attachments: 3

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**TERMINATION AND RELEASE OF GRANT OF SECURITY INTEREST IN
TRADEMARKS**

This TERMINATION AND RELEASE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (this "Termination and Release") is granted as of September 7, 2022 by CAMBRIDGE TRUST COMPANY, (the "Grantee") in favor of SITESPECT, INC., a Delaware corporation (the "Grantor").

WHEREAS, the Grantor executed and delivered a Grant of Security Interest in United States Trademarks dated as of October 4, 2019 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the "Grant"), granting the Grantee a security interest in and lien on certain trademarks and trademark applications described therein, which was recorded in the Trademark Assignment Division of the United States Patent and Trademark Office ("USPTO") on October 7, 2019, at Reel 6764, Frame 0280;

WHEREAS, the Grantor has requested that the Grantee hereby terminate, release and discharge fully its security interests in and liens on all right, title and interest of the Grantor in, to and under all of the trademarks and trademark applications described in the Grant (collectively, the "Trademarks") as herein provided; and

WHEREAS, the Grantor has requested that the Grantee provide a document suitable for recording in the USPTO to evidence the release of its security interests in and liens on the Trademarks as herein provided.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantee hereby:

1. terminates the Grant and releases, terminates and discharges all liens and security interests in the Grantor's right, title and interest in, to and under (i) the Trademarks, including without limitation those trademarks and trademark applications identified in Exhibit A hereto, (ii) all proceeds and products of the Trademarks, (iii) all goodwill associated therewith, and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Trademarks or unfair competition regarding the same; and assigns, transfers and conveys to Grantor any interest in all of the foregoing, including any lien and security interest thereof; and
2. authorizes and requests that this Termination and Release be recorded with the USPTO.

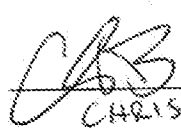
IN WITNESS WHEREOF, Cambridge Trust Company has caused this Termination and Release to be executed by its duly authorized officer as of the date above first written.

CAMBRIDGE TRUST COMPANY

By:

Name:

Title:



CHRIS ROY

DIRECTOR

EXHIBIT A
Trademark Registrations and Applications

<u>GRANTOR</u>	<u>MARK</u>	<u>APPLICATION/ REGISTRATION NUMBER</u>	<u>REGISTRATION DATE/APPLICATION DATE</u>
SiteSpect, Inc.	Origin Experiments	4360999	07/2/2013
SiteSpect, Inc.	AMPS	4114715	03/20/2012
SiteSpect, Inc.	SiteSpect	2940146	04/12/2005
SiteSpect, Inc.	Experience Optimization Network	4150630	05/29/2012
SiteSpect, Inc.	SiteSpect	3725225	12/15/2009
SiteSpect, Inc	SiteSpect Watts	3448146	06/17/2008
SiteSpect, Inc	SiteSpect Quickchange	3481810	08/05/2008

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