

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM754706

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pivot Wealth Strategies, LLC		09/09/2022	Limited Liability Company: IOWA
RECEIVING PARTY DATA			
Name:	PGF, LLC		
Street Address:	28899 Frost Lane		
City:	Adel		
State/Country:	IOWA		
Postal Code:	50003		
Entity Type:	Limited Liability Company: IOWA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5923876	PIVOT	
CORRESPONDENCE DATA			
Fax Number:	5152833108		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5156455502		
Email:	ptomail@nyemaster.com		
Correspondent Name:	Nyemaster Goode, PC		
Address Line 1:	700 Walnut Street		
Address Line 2:	Suite 1600		
Address Line 4:	Des Moines, IOWA 50309		
NAME OF SUBMITTER:	Wendy K. Marsh		
SIGNATURE:	/Wendy K Marsh/		
DATE SIGNED:	09/12/2022		
Total Attachments: 2			
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source=Pivot trademark assignment#page2.tif			

OP \$40.00 5923876

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of September 9, 2022, by Pivot Wealth Strategies, LLC, an Iowa limited liability company (Assignor"), in favor of PGF, LLC, an Iowa limited liability company ("Assignee"), having an address of 28899 Frost Lane, Adel, Iowa 50003.

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the following trademark registration, including any common law trademark rights therefor ("the Mark"):

<u>Trademark</u>	<u>U.S. Reg. No.</u>	<u>Registration Date</u>
PIVOT	5,923,876	December 3, 2019

WHEREAS, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Mark, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Mark, together with the goodwill of the Mark, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of Iowa, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of Iowa without regard to its conflicts of law principles.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 9th day of September, 2022.

PIVOT WEALTH STRATEGIES, LLC

By: [Signature]

Name: Christopher A. Uglum

Title: Owner

Date: 9 Sep 22

STATE OF Iowa)
COUNTY OF Dallas) SS.:

On 9/9/22 before me, Colby Dawes, Notary Public in and for said State, personally appeared Christopher Uglum who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal
[Signature]
SIGNATURE OF NOTARY PUBLIC

