

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM754145

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE OF SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EAST WEST BANK		09/07/2022	BANKING ASSOCIATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	SMARTSIGN LLC		
Street Address:	300 Cadman Plaza West, Suite 1303		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11201		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 38			
Property Type	Number	Word Mark	
Registration Number:	1784144	SMARTSIGN	
Registration Number:	2009305	SMARTSIGN	
Registration Number:	2585656	LABELLAB	
Registration Number:	3859783	MYPARKINGPERMIT	
Registration Number:	3946784	XPRESSMATS	
Registration Number:	4086361	MY PARKING SIGN	
Registration Number:	4008886	MYSAFETYSIGN.COM	
Registration Number:	4125010	ALUMIGUARD	
Registration Number:	4831543	PLIOGUARD	
Registration Number:	4831547	PERMAGUARD	
Registration Number:	4869760	LAWNBOSS	
Registration Number:	4836688	FOILGUARD	
Registration Number:	4836714	FLOORBOSS	
Registration Number:	4859706	SHOWCASE	
Registration Number:	5035354	MY SECURITY SIGN	
Registration Number:	5022275	MYSECURITYSIGN	
Registration Number:	5145586	SMARTSIGN	
Registration Number:	5133796	ASSETTIGER	
Registration Number:	5390953	BIGBOSS	
		TRADEMARK	

Property Type	Number	Word Mark
Registration Number:	5464366	HATHUGGERS
Registration Number:	5605306	SECURAPASS
Registration Number:	5575260	ECONOGUARD
Registration Number:	5713022	
Registration Number:	5911923	RECYCLEREMINDERS
Registration Number:	5906417	MYSAFETYLABELS
Registration Number:	5691783	MYENGRAVEDSIGN
Registration Number:	5709806	MYNAMEBADGES
Registration Number:	5709807	MYNAMEPLATES
Registration Number:	5691786	MYHARDHATSTICKERS
Registration Number:	5691787	XPRESSTAGS
Registration Number:	5691797	MYASSETTAG
Registration Number:	5691798	MYDOORSIGN
Registration Number:	5769547	TWINCAL
Registration Number:	5769799	MYSAFETYSIGN
Registration Number:	5769838	SIMPLYEXITSIGNS
Registration Number:	5833576	GRAB-A-LABEL
Registration Number:	5828743	MYPARKINGSIGN
Registration Number:	6445235	SLIPSAFE

CORRESPONDENCE DATA

Fax Number: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128622000

Email: luis.moreau@kirkland.com

Correspondent Name: Kirkland & Ellis LLP / Luis Moreau

Address Line 1: 300 N LaSalle Dr

Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER: 35406-270

NAME OF SUBMITTER: Luis Moreau

SIGNATURE: /Luis Moreau/

DATE SIGNED: 09/08/2022

Total Attachments: 7

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**TERMINATION AND RELEASE OF
TRADEMARK SECURITY AGREEMENT**

This TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT (this "Termination and Release") is made as of the 7th day of September, 2022, by EAST WEST BANK, as agent (in such capacity, the "Agent") to SMARTSIGN LLC, a Delaware limited liability company ("Grantor"). Capitalized terms used in this Termination and Release and not otherwise defined herein have the meanings specified in the Trademark Security Agreement (defined below) or the Guarantee and Security Agreement (defined below), as applicable.

WITNESSETH:

WHEREAS, pursuant to that certain Guarantee and Security Agreement, dated as of December 13, 2021 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Guarantee and Security Agreement"), by and among, *inter alios*, the Grantor and the Agent, the Grantor executed that certain Trademark Security Agreement, dated as of December 13, 2021, which was recorded in the United States Patent and Trademark Office at Reel 7526, Frame 0755 on December 13, 2021 (the "Trademark Security Agreement"), pursuant to which the Grantor granted a security interest to the Agent in the Grantor's Trademarks, including certain trademarks and/or trademark applications listed on Schedule A attached hereto and made a part hereof.

WHEREAS, the Agent now desires to terminate and release its security interest in the Trademarks and reassign any and all rights, title, and interest in the same to the Grantor;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. The Agent hereby releases its security interest in and continuing lien on all of the Grantor's right, title and interest in, to and under (a) all trademarks, trademark registrations, trade names, trademark applications, service marks, business names, fictitious business names, trade styles, trade dress, designs, logos and other source or business identifiers, all registrations thereof, and all registration and recording applications in the United States Patent and Trademark Office or any similar offices in any State of the United States or any other country or any political subdivision thereof, and all extensions or renewals thereof, including those set forth on Schedule A (the "Trademarks"), (b) all income, royalties, damages and payments now and hereafter due and/or payable with respect to any Trademark, including damages and payments for past, present or future infringements thereof, (c) rights to sue for past, present and future infringements of any Trademark, (d) rights corresponding to any Trademark throughout the world, (e) renewals and proceeds of any of the foregoing, and (f) all goodwill associated with or symbolized by the Trademarks (collectively, the "Trademark Collateral").

2. If and to the extent that the Agent has acquired any right, title or interest in, to or under any of the Trademark Collateral, the Agent hereby reassigns, grants and conveys to the Grantor, without any representation, warranty, recourse or undertaking by the Agent, any and all of its right, title, and interest in, to and under the Trademark Collateral (including without

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limitation those Trademarks set forth on Schedule A), along with any goodwill in the Trademark Collateral that the Agent may have acquired.

3. The Agent hereby terminates the Trademark Security Agreement.

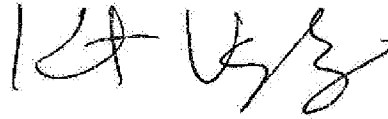
4. This Termination and Release, and any claims, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Termination and Release and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the law of the State of New York.

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IN WITNESS WHEREOF, the Agent has caused this Termination and Release to be duly executed and delivered as of the date first written above.

AGENT:

EAST WEST BANK

A handwritten signature in black ink, appearing to read 'KV Vogelgesang', written over a horizontal line.

By: _____

Name: Keith Vogelgesang

Title: SVP – Capital Markets

SCHEDULE A

TRADEMARKS AND TRADEMARK APPLICATIONS

Mark	Application No.	Application Date	Registration No.	Registration Date
SMARTSIGN	74335336	11/30/92	1784144	7/27/93
SMARTSIGN	74512970	4/15/94	2009305	10/22/96
LABELLAB	75510019	6/29/98	2585656	6/25/02
MYPARKINGPERMIT	77938949	2/18/10	3859783	10/12/10
XPRESSMATS	77942140	2/23/10	3946784	4/19/11
MY PARKING SIGN	85180354	11/18/10	4086361	1/17/12
MYSAFETYSIGN.COM	85183233	11/23/10	4008886	8/9/11
ALUMIGUARD	85376928	7/21/11	4125010	4/10/12
PLIOGUARD	86556264	3/6/15	4831543	10/13/15
PERMAGUARD	86556296	3/6/15	4831547	10/13/15

Mark	Application No.	Application Date	Registration No.	Registration Date
LAWNBOSS	86561689	3/12/15	4869760	12/15/15
FOILGUARD	86577109	3/26/15	4836688	10/20/15
FLOORBOSS	86583722	4/1/15	4836714	10/20/15
SHOWCASE	86610514	4/27/15	4859706	11/24/15
MY SECURITY SIGN	86867954	1/7/16	5035354	9/6/16
MYSECURITYSIGN	86868107	1/7/16	5022275	8/16/16
SMARTSIGN	87086101	6/28/16	5145586	2/21/17
ASSETTIGER	87096391	7/7/16	5133796	1/31/17
BIGBOSS	87504605	6/26/17	5390953	1/30/18
HATHUGGERS	87630322	10/2/17	5464366	5/8/18
SECURAPASS	87808880	2/23/18	5605306	11/13/18

Mark	Application No.	Application Date	Registration No.	Registration Date
ECONOGUARD	87808995	2/23/18	5575260	10/2/18
Design Only	88040423	7/17/18	5713022	4/2/19
RECYCLEREMINDERS	88093538	8/27/18	5911923	11/19/19
MYSAFETYLABELS	88093942	8/27/18	5906417	11/12/19
MYENGRAVEDSIGN	88093951	8/27/18	5691783	3/5/19
MYNAMEBADGES	88093964	8/27/18	5709806	3/26/19
MYNAMEPLATES	88094133	8/27/18	5709807	3/26/19
MYHARDHATSTICKERS	88094146	8/27/18	5691786	3/5/19
XPRESSTAGS	88094280	8/27/18	5691787	3/5/19
MYASSETTAG	88099161	8/30/18	5691797	3/5/19
MYDOORSIGN	88099178	8/30/18	5691798	3/5/19

Mark	Application No.	Application Date	Registration No.	Registration Date
TWINCAL	88177392	11/1/18	5769547	6/4/19
MYSAFETYSIGN	88200636	11/20/18	5769799	6/4/19
SIMPLYEXITSIGNS	88217284	12/5/18	5769838	6/4/19
GRAB-A-LABEL	88270731	1/22/19	5833576	8/13/19
MYPARKINGSIGN	88288034	2/4/19	5828743	8/6/19
SLIPSAFE	90221517	9/29/20	6445235	8/10/21