

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM754174

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>SEQUENCE:</b>	2		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Leisure Systems, Inc.		12/21/2021	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Camp Jellystone LLC		
<b>Street Address:</b>	1209 Orange Street		
<b>Internal Address:</b>	Corporation Trust Center		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19801		
<b>Entity Type:</b>	Limited Liability Company: WISCONSIN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1847045	WHERE YOU CAMP WITH FRIENDS	
<b>Registration Number:</b>	3065932	PARTNER WITH A LEGEND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademark@jaffelaw.com		
<b>Correspondent Name:</b>	Jaffe Raitt Heuer & Weiss, P.C.		
<b>Address Line 1:</b>	27777 Franklin Road, Suite 2500		
<b>Address Line 4:</b>	Southfield, MICHIGAN 48034		
<b>ATTORNEY DOCKET NUMBER:</b>	SUNENT-LSI		
<b>NAME OF SUBMITTER:</b>	Lauren E. Willens		
<b>SIGNATURE:</b>	/Lauren E Willens/		
<b>DATE SIGNED:</b>	09/08/2022		
<b>Total Attachments: 9</b>			
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**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY  
PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY  
COMPANY ACT**

The undersigned, an authorized officer of Leisure Systems, Inc., a Wisconsin corporation (the "**Corporation**"), being authorized to execute and file this Certificate of Conversion (the "**Certificate**") on behalf of the Corporation and to effectuate the conversion (the "**Conversion**") of the Converting Entity to Camp Jellystone LLC (the "**Converted Entity**"), hereby certifies that:

1. The jurisdiction where the Corporation first formed is Wisconsin.
2. The jurisdiction of the Corporation immediately prior to filing this Certificate is Wisconsin.
3. The date the Corporation was first formed is July 2, 1985.
4. The name of the Corporation immediately prior to filing this Certificate is Leisure Systems, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Camp Jellystone LLC.
6. This Certificate of Conversion shall become effective at 12:01 a.m. Eastern time, on December 29, 2021.

*- Signature Page Follows -*

IN WITNESS WHEREOF, the undersigned, being an authorized officer of the Corporation, has executed this Certificate as of this 21st day of December, 2021.

DocuSigned by:  
By: Ronald F. Walker Jr.  
4E363DA897C94D2  
Authorized Officer

Name: Ronald F. Walker Jr.

11374654.1

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "CAMP JELLYSTONE LLC" FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2021, AT 9:31 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2021 AT 12:01 O'CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

6490354 8100F  
SR# 20214184401

Authentication: 205057994  
Date: 12-22-21

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

**TRADEMARK**  
**REEL: 007845 FRAME: 0468**

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A WISCONSIN CORPORATION UNDER THE NAME OF "LEISURE SYSTEMS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "LEISURE SYSTEMS, INC." TO "CAMP JELLYSTONE LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2021, AT 9:31 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2021 AT 12:01 O'CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

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SR# 20214184401

Authentication: 205057994  
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You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

**TRADEMARK**  
**REEL: 007845 FRAME: 0469**

**CERTIFICATE OF FORMATION**

**OF**

**CAMP JELLYSTONE LLC**

**FIRST:** The name of the limited liability company (the **Company**) is:

**CAMP JELLYSTONE LLC**

**SECOND:** (a) The address of the registered office of the Company in Delaware is:

1209 Orange Street  
Corporation Trust Center  
Wilmington, DE 19801

(b) The name of the Company's registered agent at the address of its registered office is:

The Corporation Trust Company

**THIRD:** The effective date of the formation is 12:01 a.m. Eastern time on December 29, 2021.

**FOURTH:** The Limited Liability Company Agreement of the Company (the "Agreement") incorporates provisions of Section 18-215 of the Delaware Limited Liability Company Act (the "Act") to create one or more series of projects with the protection therefor under Section 18-215 of the Act. The Agreement provides that (a) the Company may establish a designated series ("Project") of members, managers and limited liability company interests having separate rights, powers or duties with respect to specified properties or obligations of the Company and profits and losses associated therewith; (b) the Company shall maintain separate and distinct records for each Project; (c) the debts, liabilities and obligations incurred, contracted for or otherwise existing with respect to a particular Project shall be enforceable against the assets of such Project only, and not against the assets of the Company generally, any of its Members or any other Project thereof; (d) a notification of limitation of liability for a separate Project shall be filed in accordance with Section 18-215(b) of the Act; and (e) each Project shall be governed by a Project Addendum and Schedule to Project Addendum signed by the Company and the Project Member.

*[Signature Page Follows]*

IN WITNESS WHEREOF, the undersigned, an authorized person of the Company, has caused this Certificate of Formation to be duly executed as of this 21st day of December, 2021.

DocuSigned by:  
*Ronald F. Walker Jr.*  
1F363DA697C94D2  
Ronald F. Walker, Jr., Authorized Person



**ACTION TAKEN IN WRITING BY  
THE BOARD OF DIRECTORS OF  
LEISURE SYSTEMS, INC.**

The undersigned, being the sole member of the Board of Directors (the “**Board**”) of Leisure Systems, Inc., a Wisconsin corporation (the “**Corporation**”), does hereby consent and agree to the following actions, effective as of December 21, 2021.

WHEREAS, the Board has determined that is in the best interests of the Corporation and its shareholder that the Corporation be converted into a limited liability company organized under the laws of the State of Wisconsin; and

WHEREAS, the Board has been presented with a proposed Plan of Conversion that sets forth the terms upon which the Corporation would be converted into a limited liability company, a copy of which is attached hereto as Exhibit A and incorporated by reference (the “**Plan**”).

NOW, THEREFORE,

BE IT RESOLVED, that the Plan be, and the same hereby is, approved, confirmed, and ratified upon the terms and conditions stated therein; and

BE IT FURTHER RESOLVED, that the Corporation approves, confirms and ratifies and adopts all actions taken by any officers, directors and shareholders of the Corporation to date in carrying out the preceding resolutions, including the execution of any and all documents on behalf of the Corporation deemed reasonable or necessary by said officers; and

BE IT FURTHER RESOLVED, that this Action in Writing may be executed in one or more counterparts and via facsimile, each of which shall be deemed an original for all purposes, and together shall constitute one and the same consent and that signatures via facsimile shall be deemed to be true and legally binding signatures.

*[Remainder of Page Intentionally Left Blank; Signature Page Follows]*

IN WITNESS WHEREOF, the undersigned have executed this Action Taken in Writing by the Board of Directors effective as of the date first written above.

**BOARD OF DIRECTORS:**

DocuSigned by:  
*Brenda B. Walker*  
48AD7B1C718A4DC...  
Brenda Walker

DocuSigned by:  
*Ronald F. Walker Jr.*  
1F363DA697C94D2...  
Ronald F. Walker Jr.

DocuSigned by:  
*L. Jeffries*  
392E97405C454CA...  
Lori E. Jeffries

DocuSigned by:  
*Robert Schutter*  
048070884F624BE...  
Robert Schutter

EXHIBIT A

PLAN OF CONVERSION

See attached.

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