

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM754804

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UBM LLC		01/15/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	INFORMA TECH HOLDINGS LLC		
Street Address:	1983 MARCUS AVENUE, SUITE 250		
City:	LAKE SUCCESS		
State/Country:	NEW YORK		
Postal Code:	11042		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2617201	GAME DEVELOPER	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	William C. Wright		
Address Line 1:	60 East 42nd Street, Suite 1250		
Address Line 4:	New York, NEW YORK 10165		
NAME OF SUBMITTER:	Jeannie Ashten		
SIGNATURE:	/Jeannie Ashten/		
DATE SIGNED:	09/12/2022		
Total Attachments: 0			

OP \$40.00 2617201

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**