

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM755291

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Excel Members, LLC		09/12/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Keystar Corp		
Street Address:	8400 W. Sunset Rd., Suite 300		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89113		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Serial Number:	97152508	WHERE THE WORLD COMES TO PLAY	
Registration Number:	6495344	BEST GAMER	
Registration Number:	6366122	WHERE THE WORLD COMES TO PLAY	
Registration Number:	6450656	ULTIMATE GAMER	
Registration Number:	6513254	ULTIMATE PLAYER	
Registration Number:	6323543	ONE GAMER TO RULE THEM ALL	
Registration Number:	6213345	BEST GAMER IN THE UNIVERSE	
Registration Number:	6119761	ULTIMATE GAMER	
Registration Number:	5789741		
Registration Number:	5836221	ULTIMATE GAMER	
Registration Number:	6015466	BEST GAMER ON EARTH	
Registration Number:	5877313	ULTIMATE GAMER	
Registration Number:	6060685	BEST GAMER ON THE PLANET	
Registration Number:	6060684	BEST GAMER IN THE WORLD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$365.00 97152508

Phone: 3129855900
Email: tward@clarkhill.com
Correspondent Name: Clark Hill PLC
Address Line 1: 130 E. Randolph St., Ste. 3900
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	L0681/440014
NAME OF SUBMITTER:	Adam J. Fromm
SIGNATURE:	/Adam J. Fromm/
DATE SIGNED:	09/14/2022

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Excel Members, LLC, a Delaware limited liability company, hereinafter referred to as "ASSIGNOR", is the owner of the entire right, title, and interest to the United States Trademark Registrations listed on the attached Schedule A, hereinafter referred to as the "Trademarks";

WHEREAS, Keystar Corp, a Nevada corporation, hereinafter referred to as "ASSIGNEE", is desirous of acquiring all right, title and interest in and to the Trademarks, including any and all priorities, goodwill, and common law rights associated with the Trademarks;

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated on even date herewith (the "Effective Date") by and between ASSIGNOR and ASSIGNEE, ASSIGNOR agreed to transfer all of its rights, title, and interest in and to the Trademarks to ASSIGNEE by means of this Trademark Assignment;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, sell, transfer, and set over to ASSIGNEE all rights, title, and interest in and to the Trademarks, any and all priorities, good will and common law rights associated with the Trademarks, and all convention and treaty rights of all kinds in all countries of the world with respect to the foregoing, all the aforementioned property rights (collectively, the "Assigned Intellectual Property") to be held and enjoyed by ASSIGNEE for its own use, benefit and behalf and for the use, benefit, and behalf of ASSIGNEE's successors, assigns and other legal representatives as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, if this assignment had not been made, together with all claims for damages by reason of past infringement of the Assigned Intellectual Property once used and with the right to sue for and collect the same for ASSIGNEE's use and behalf and for the use and behalf of ASSIGNEE's successors, assigns and other legal representatives.

(SIGNATURE PAGE TO FOLLOW)

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be duly executed and delivered by its officer thereunto duly authorized as of the Effective Date.

ASSIGNOR:

Excel Members, LLC

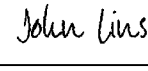
By: 

Name: Bruce A. Cassidy

Title: Authorized Representative

ASSIGNEE:

Keystar Corp


By: 

Name: John Linss

Title: Chief Executive Officer

{Signature Page to Trademark Assignment}

SCHEDULE A

Mark	Serial #	Reg. #	Registration Date	Filing Date
WHERE THE WORLD COMES TO PLAY	97152508			12/2/2021
BEST GAMER	90220993	6495344	9/21/2021	9/29/2020
WHERE THE WORLD COMES TO PLAY	90032868	6366122	5/25/2021	7/2/2020
ULTIMATE GAMER	88895952	6450656	8/10/2021	4/30/2020
ULTIMATE PLAYER	88882724	6513254	10/5/2021	4/22/2020
ONE GAMER TO RULE THEM ALL	88770934	6323543	4/13/2021	1/23/2020
BEST GAMER IN THE UNIVERSE	88937978	6213345	12/1/2020	5/28/2020
ULTIMATE GAMER	88223248	6119761	8/4/2020	12/10/2018
	88111652	5789741	6/25/2019	9/11/2018
ULTIMATE GAMER (PLUS LOGO)	88111694	5836221	8/13/2019	9/11/2018
BEST GAMER ON EARTH	88346452	6015466	3/17/2020	3/19/2019
ULTIMATE GAMER	87956642	5877313	10/8/2019	6/11/2018
BEST GAMER ON THE PLANET	88346481	6060685	5/19/2020	3/19/2019
BEST GAMER IN THE WORLD	88346438	6060684	5/19/2020	3/19/2019