

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM755491

| | |
|------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | Release of Second Lien Security Interest in Trademarks Recorded at R/F 6894/0986 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------|----------|----------------|--|
| Goldman Sachs Bank USA | | 08/31/2022 | National Banking Association: UNITED STATES |

RECEIVING PARTY DATA

| | |
|--------------------------|-------------------------------------|
| Name: | Agent Solutions, LLC |
| Street Address: | 2650 McCormick Drive |
| Internal Address: | Suite 300L |
| City: | Clearwater |
| State/Country: | FLORIDA |
| Postal Code: | 33759 |
| Entity Type: | Limited Liability Company: DELAWARE |
| Name: | AL Marketing, LLC |
| Street Address: | 2650 McCormick Drive |
| Internal Address: | Suite 300L |
| City: | Clearwater |
| State/Country: | FLORIDA |
| Postal Code: | 33759 |
| Entity Type: | Limited Liability Company: DELAWARE |
| Name: | AmeriLife Group, LLC |
| Street Address: | 2650 McCormick Drive |
| Internal Address: | Suite 300L |
| City: | Clearwater |
| State/Country: | FLORIDA |
| Postal Code: | 33759 |
| Entity Type: | Limited Liability Company: DELAWARE |
| Name: | AmeriLife Financial Advisors LLC |
| Street Address: | 2650 McCormick Drive |
| Internal Address: | Suite 300L |
| City: | Clearwater |
| State/Country: | FLORIDA |
| Postal Code: | 33759 |

TRADEMARK

REEL: 007847 FRAME: 0692

900720245

CH \$540.00 5114843

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|--------------------------|--------------------------------------|
| Entity Type: | Limited Liability Company: DELAWARE |
| Name: | Intelliquote Insurance Services, LLC |
| Street Address: | 2650 McCormick Drive |
| Internal Address: | Suite 300L |
| City: | Clearwater |
| State/Country: | FLORIDA |
| Postal Code: | 33759 |
| Entity Type: | Limited Liability Company: DELAWARE |
| Name: | Rawlings Insurance Services, LLC |
| Street Address: | 7512 San Jacinto Place |
| Internal Address: | Suite 100 |
| City: | Plano |
| State/Country: | TEXAS |
| Postal Code: | 75024 |
| Entity Type: | Limited Liability Company: DELAWARE |
| Name: | Southwest Annuities Marketing, LLC |
| Street Address: | 2650 McCormick Drive |
| Internal Address: | Suite 300L |
| City: | Clearwater |
| State/Country: | FLORIDA |
| Postal Code: | 33759 |
| Entity Type: | Limited Liability Company: DELAWARE |

PROPERTY NUMBERS Total: 21

| Property Type | Number | Word Mark |
|-----------------------------|---------|--|
| Registration Number: | 5114843 | ABA |
| Registration Number: | 4729349 | AGENT BENEFIT ASSOCIATION |
| Registration Number: | 4973523 | AGENT UNIVERSITY |
| Registration Number: | 5367223 | AGENT XCELERATOR |
| Registration Number: | 5377572 | AGENT XCELERATOR |
| Registration Number: | 4348873 | AMERILIFE |
| Registration Number: | 3751936 | AMERILIFE |
| Registration Number: | 3707470 | AMERILIFE |
| Registration Number: | 4337582 | AMERILIFE |
| Registration Number: | 4416853 | AMERILIFE |
| Registration Number: | 2749943 | AMERILIFE |
| Registration Number: | 4973533 | AU AGENT UNIVERSITY POWERED BY: AMERILIF |
| Registration Number: | 4998737 | INSURANCE MARKETING FOR AGENTS! WE'RE NO |
| Registration Number: | 5114842 | LIFE DOESN'T WAIT. WHY SHOULD YOU? |

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 4641320 | NAVIGATING THE WAY FROM CONCEPT MARKETPL |
| Registration Number: | 4641319 | NAVIGATING THE WAY FROM CONCEPT TO MARKE |
| Registration Number: | 5181886 | RATESOURCEONE |
| Registration Number: | 5205214 | RATESOURCEONE |
| Registration Number: | 5365240 | SILVER KEY |
| Registration Number: | 4998738 | WE'RE NOT JUST ANY INSURANCE MARKETING C |
| Registration Number: | 4848134 | YOUR INSURANCE MARKETING COMPANY |

CORRESPONDENCE DATA

Fax Number: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312.862.3135

Email: barbara.siepka@kirkland.com

Correspondent Name: Barbara M. Siepka

Address Line 1: 300 North LaSalle

Address Line 2: Kirkland & Ellis LLP

Address Line 4: Chicago, ILLINOIS 60654

| | |
|---------------------------|---------------------|
| NAME OF SUBMITTER: | Barbara M. Siepka |
| SIGNATURE: | /Barbara M. Siepka/ |
| DATE SIGNED: | 09/15/2022 |

Total Attachments: 7

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RELEASE OF SECOND LIEN SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECOND LIEN SECURITY INTEREST IN TRADEMARKS (this “Release”), dated as of August 31, 2022 (the “Effective Date”), is made by, GOLDMAN SACHS BANK USA, as collateral agent (in such capacity, the “Agent”), in favor of AGENT SOLUTIONS, LLC, a Delaware limited liability company, AL MARKETING, LLC, a Delaware limited liability company, AMERILIFE GROUP, LLC, a Delaware limited liability company, AMERILIFE FINANCIAL ADVISORS LLC, a Delaware limited liability company, INTELLIQUOTE INSURANCE SERVICES, LLC, a Delaware limited liability company, RAWLINGS INSURANCE SERVICES, LLC, a Delaware limited liability company, and SOUTHWEST ANNUITIES MARKETING, LLC, a Delaware limited liability company (each a “Grantor”, and together the “Grantors”). All capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed to them in the Trademark Security Agreement (whether defined therein or by reference to another agreement).

WHEREAS, pursuant to that certain Second Lien Pledge and Security Agreement by and among the Grantors, the Agent, and certain other parties, dated as of March 18, 2020 (as may have been amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), the Grantors executed and delivered a Second Lien Trademark Security Agreement, dated as of March 18, 2020 (the “Trademark Security Agreement”), which was recorded in the United States Patent and Trademark Office (“USPTO”) on March 18, 2020 at Reel/Frame 6894/0919 (with respect to Agent Solutions, LLC), at Reel/Frame 6894/0946 (with respect to AL Marketing, LLC), at Reel/Frame 6894/0986 (with respect to AmeriLife Group, LLC), at Reel/Frame 6894/0972 (with respect to AmeriLife Financial Advisors LLC), at Reel/Frame 6895/0025 (with respect to IntelliQuote Insurance Services, LLC), at Reel/Frame 6895/0001 (with respect to Rawlings Insurance Services, LLC), and at Reel/Frame 6895/0013 (with respect to Southwest Annuities Marketing, LLC);

WHEREAS, pursuant to the Security Agreement and the Trademark Security Agreement, each Grantor pledged, mortgaged, hypothecated and granted to the Agent, its successors and permitted assigns, on behalf of and for the ratable benefit of the Secured Parties, a continuing security interest (the “Security Interest”) in all of such Grantor’s right, title and interest in, to and under: (i) all of the Trademarks owned by such Grantor and constituting Collateral, including, without limitation, those listed on Schedule I hereto and the goodwill of the business symbolized by the foregoing; (ii) all renewals of the foregoing; (iii) all income, royalties, damages, and payments then or thereafter due or payable with respect thereto, including, without limitation, damages, claims, and payments for past and future infringements or dilutions thereof; (iv) all rights to sue for past, present, and future infringements or dilutions of the foregoing, including the right to settle suits involving claims and demands for royalties owing; and (v) all domestic rights corresponding to any of the foregoing ((i)-(v) collectively, the “Trademark Collateral”); and

WHEREAS, the Grantors have requested the Agent to release the Security Interest in the Trademark Collateral.

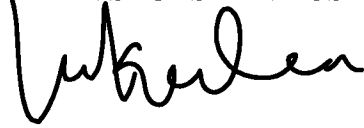
NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent, hereby (i) terminates the Trademark Security Agreement, (ii) releases, discharges, terminates and cancels the Security Interest in the Trademark Collateral, and (iii) re-assigns to each Grantor any right, title or interest it may have in the Trademark Collateral of such Grantor, in each case without recourse to the Agent and without representation or warranty of any kind.

The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts, in each case at Grantor’s expense, as may be reasonably necessary to effect the release of the security interest in the Trademark Collateral contemplated hereby. Each Grantor, and any

successor to such Grantor (including any person or entity hereafter holding any right, title or interest in or to the Trademark Collateral of such Grantor), is hereby authorized to record this Release in the USPTO with respect to the Trademark Collateral of such Grantor.

IN WITNESS WHEREOF, the Agent has caused this Release to be executed and delivered by its duly authorized representatives as of the Effective Date.

GOLDMAN SACHS BANK USA, as Collateral Agent



By: _____

Name: Luke Qiu

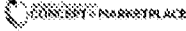

Title: Authorized Signatory

SCHEDULE I

United States Trademarks and Trademark Applications

I. Trademarks owned by AmeriLife Group, LLC:


| Trademark | Application / Registration No. | Application / Registration Date | Applicant / Registered Owner |
|--|-----------------------------------|------------------------------------|---------------------------------|
| ABA | 5114843 | 03-Jan-2017 | AmeriLife Group, LLC |
| AGENT BENEFIT ASSOCIATION | 4729349 | 28-Apr-2015 | AmeriLife Group, LLC |
| AGENT UNIVERSITY | 4973523 | 07-Jun-2016 | AmeriLife Group, LLC |
| AGENT XCELERATOR | 5367223 | 02-Jan-2018 | AmeriLife Group, LLC |
| AGENT XCELERATOR and Design  | 5377572 | 16-Jan-2018 | AmeriLife Group, LLC |
| AMERILIFE | 4348873 | 11-Jun-2013 | AmeriLife Group, LLC |
| AMERILIFE | 3751936 | 23-Feb-2010 | AmeriLife Group, LLC |
| AMERILIFE | 3707470 | 10-Nov-2009 | AmeriLife Group, LLC |
| AMERILIFE (Stylized) A M E R I L I F E | 4337582 | 21-May-2013 | AmeriLife Group, LLC |
| AMERILIFE (Stylized) A M E R I L I F E | 4416853 | 21-May-2013 | AmeriLife Group, LLC |
| AMERILIFE (Stylized) AmeriLife | 2749943 | 12-Aug-2003 | AmeriLife Group, LLC |
| AU AGENT UNIVERSITY and Design  | 4973533 | 07-Jun-2016 | AmeriLife Group, LLC |
| INSURANCE MARKETING FOR AGENTS! WE'RE NOT JUST ANY INSURANCE MARKETING COMPANY. WE'RE YOUR INSURANCE MARKETING COMPANY! | 4998737 | 12-Jul-2016 | AmeriLife Group, LLC |
| LIFE DOESN'T WAIT, WHY SHOULD YOU? | 5114842 | 03-Jan-2017 | AmeriLife Group, LLC |

| Trademark | Application / Registration No. | Application / Registration Date | Applicant / Registered Owner |
|---|-----------------------------------|------------------------------------|---------------------------------|
| NAVIGATING THE WAY FROM CONCEPT MARKETPLACE and Design  | 4641320 | 18-Nov-2014 | AmeriLife Group, LLC |
| NAVIGATING THE WAY FROM CONCEPT TO MARKETPLACE | 4641319 | 18-Nov-2014 | AmeriLife Group, LLC |
| RATESOURCEONE | 5181886 | 11-Apr-2017 | AmeriLife Group, LLC |
| RATESOURCEONE and Design  | 5205214 | 16-May-2017 | AmeriLife Group, LLC |
| SILVER KEY | 5365240 | 26-Dec-2017 | AmeriLife Group, LLC |
| WE'RE NOT JUST ANY INSURANCE MARKETING COMPANY. WE'RE YOUR INSURANCE MARKETING COMPANY! | 4998738 | 2-Jul-2016 | AmeriLife Group, LLC |
| YOUR INSURANCE MARKETING COMPANY | 4848134 | 03-Nov-2015 | AmeriLife Group, LLC |

II. Trademarks owned by AmeriLife Financial Advisors LLC:

| Trademark | Application / Registration No. | Application / Registration Date | Applicant / Registered Owner |
|------------|-----------------------------------|------------------------------------|-------------------------------------|
| AMERILYZER | 5558716 | 11-Sep-2018 | AmeriLife Financial Advisors LLC |


III. Trademarks owned by Agent Solutions, LLC:

| Trademark | Application / Registration No. | Application / Registration Date | Applicant / Registered Owner |
|---|-----------------------------------|------------------------------------|---------------------------------|
| SAT | 4575422 | 29-Jul-2014 | Agent Solutions, LLC |
| SAT SUPERAGENT TOOLS and Design  | 4575421 | 29-Jul-2014 | Agent Solutions, LLC |


IV. Trademarks owned by AL Marketing, LLC:

| Trademark | Application / Registration No. | Application / Registration Date | Applicant / Registered Owner |
|-----------|-----------------------------------|------------------------------------|---------------------------------|
| LEADMAX | 4409663 | 01-Oct-2013 | AL Marketing, LLC |

V. Trademarks owned by Intelliquote Insurance Services, LLC:

| Trademark | Application / Registration No. | Application / Registration Date | Applicant / Registered Owner |
|---|-----------------------------------|------------------------------------|--------------------------------------|
| 1.800.LIFEINSURANCE | 2562630 | 16-Apr-2002 | Intelliquote Insurance Services, LLC |
| BE PREPARED FOR LIFE | 5566173 | 18-Sep-2018 | Intelliquote Insurance Services, LLC |
| INTELLIGENT DECISIONS FOR LIFE | 5586748 | 16-Oct-2018 | Intelliquote Insurance Services, LLC |
| INTELLIQUOTE | 5586567 | 16-Oct-2018 | Intelliquote Insurance Services, LLC |
| INTELLIQUOTE | 3000184 | 27-Sep-2005 | Intelliquote Insurance Services, LLC |
| INTELLIQUOTE and Design  | 5586566 | 16-Oct-2018 | Intelliquote Insurance Services, LLC |

VI. Trademarks owned by Rawlings Insurance Services, LLC:

| Trademark | Application / Registration No. | Application / Registration Date | Applicant / Registered Owner |
|---|-----------------------------------|------------------------------------|----------------------------------|
| CLASSIC GUARANTEE ANNUITY | 4825567 | 06-Oct-2015 | Rawlings Insurance Services, LLC |
| DALLAS FINANCIAL WHOLESALERS | 4352939 | 18-Jun-2013 | Rawlings Insurance Services, LLC |
| DFW and Design  | 3097116 | 30-May-2006 | Rawlings Insurance Services, LLC |
| EZ GUARANTEE | 4853760 | 17-Nov-2015 | Rawlings Insurance Services, LLC |
| EZ ONLINE AGENT CONTRACTING | 3650012 | 07-Jul-2009 | Rawlings Insurance Services, LLC |

VII. Trademarks owned by Southwest Annuities Marketing, LLC:

| Trademark | Application / Registration No. | Application / Registration Date | Applicant / Registered Owner |
|-----------|-----------------------------------|------------------------------------|---------------------------------------|
| UNKEFER | 4554379 | 24-Jun-2014 | Southwest Annuities Marketing, LLC |