

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM754644

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
W. R. Berkley Corpoaration		09/09/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Berkley Insurance Company		
<b>Street Address:</b>	475 Steamboat Road		
<b>City:</b>	Greenwich		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06830		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5039185	BETTER BY DESIGN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2155686499		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2155686400		
<b>Email:</b>	dwolf@vklaw.com		
<b>Correspondent Name:</b>	Michael F. Snyder, Volpe and Koenig, PC		
<b>Address Line 1:</b>	30 South 17th Street		
<b>Address Line 2:</b>	Suite 1800		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>NAME OF SUBMITTER:</b>	Michael F. Snyder		
<b>SIGNATURE:</b>	/Michael F. Snyder/		
<b>DATE SIGNED:</b>	09/12/2022		
<b>Total Attachments: 3</b>			
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OP \$40.00 5039185

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made as of the last date appended next to the signature(s) below (the "Effective Date"), by and between W. R. BERKLEY CORPORATION, a Delaware corporation, having a business address at 475 Steamboat Road, Greenwich, CT 06830 ("Assignor"), and BERKLEY INSURANCE COMPANY, a Delaware corporation, having an address at 475 Steamboat Road, Greenwich, CT 06830 ("Assignee").

WHEREAS, Assignor owns the right, title and interest in and to the trademark and trademark registration identified on Schedule A (the "Mark") attached hereto, together the goodwill of the business symbolized thereby and associated therewith;

WHEREAS, Assignee is desirous of acquiring and is hereby acquiring the entire right, title and interest in and to the Mark together the goodwill of the business symbolized thereby and associated therewith; and,

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns, transfers and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title, and interest of Assignor in and to said Mark, together with the goodwill of the business symbolized by and associated with the aforesaid Mark, and all claims, if any, which may have arisen thereunder prior to the date of this Assignment, including all choses in action relating to the Mark, claims for past, present and future damages, profits and costs, both in equity and law, for any infringement or infringements of the Mark accruing on or before the date of this Assignment.

*Signatures Next Page*

IN WITNESS WHEREOF, this Assignment has been executed as of the date indicated below.

ASSIGNOR:

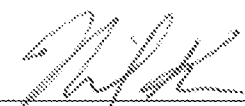
W. R. BERKLEY CORPORATION

By: 

Name: Bruce I. Wensor

Title: ~~Assistant Vice President~~

Date: September 9, 2022

WITNESSED: 

Date: September 9, 2022

**Schedule A**

<b>MARK(S)</b>	<b>Application No.</b>	<b>Registration No.</b>
<b>BETTER BY DESIGN</b>	86720245	5039185