

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM756137

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kleen Concepts, LLC		09/14/2022	Limited Liability Company: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Klear Concepts, LLC		
<b>Street Address:</b>	8388 East Hartford Drive		
<b>Internal Address:</b>	Suite 105A		
<b>City:</b>	Scottsdale		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85255		
<b>Entity Type:</b>	Limited Liability Company: ARIZONA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6769591	KLEAR CONCEPTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6022625747		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602-262-5311		
<b>Email:</b>	PTO@LEWISROCA.COM		
<b>Correspondent Name:</b>	Jennifer A. Van Kirk		
<b>Address Line 1:</b>	Lewis Roca Rothgerber Christie LLP		
<b>Address Line 2:</b>	201 East Washington Street, Suite 1200		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004		
<b>NAME OF SUBMITTER:</b>	Jennifer A. Van Kirk		
<b>SIGNATURE:</b>	/Jennifer A. Van Kirk/		
<b>DATE SIGNED:</b>	09/19/2022		
<b>Total Attachments: 2</b>			
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OP \$40.00 6769591

## ASSIGNMENT

This assignment agreement ("Assignment") is by and between Kleen Concepts, LLC, an Arizona limited liability company having an address of 8388 East Hartford Drive, Suite 105, Scottsdale, AZ 85255 ("Kleen Concepts") and Klear Concepts, an Arizona limited liability company having an address of 8388 East Hartford Drive, Suite 105-A, Scottsdale, AZ 85255 ("Assignee"). Kleen Concepts and Assignee are collectively referred to below as the "Parties." This Assignment is effective as of the date of the last signature below (the "Effective Date").

A. Kleen Concepts has used the trademark KLEAR CONCEPTS and owns United States federal trademark registration No. 6769591 for the KLEAR CONCEPTS trademark (collectively, the "Trademark"). Kleen Concepts owns the following domain name associated with the Assigned Trademark: <klearconcepts.com> (the "Domain Name").

B. Kleen Concepts also owns other intellectual property related to the KLEAR CONCEPTS brand, including but not limited to trade secrets, copyrights in packaging and/or marketing materials, and know how (the "Related IP").

C. Assignee wishes to acquire and Kleen Concepts is willing to assign to Assignee its rights in the Trademark, Related IP, and Domain Name.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Assignment. Kleen Concepts does hereby sell, assign, transfer and set over unto Assignee any right, title, and interest in and to the Trademark, Related IP, and Domain Name it may possess, together with the goodwill of the business in connection with the Trademark, Related IP, and Domain Name, and any rights it may possess to continue to use the Trademark, Related IP, and Domain Name, together with the right to bring and maintain actions based on the Trademark, Related IP, or Domain Name

2. Recordation and Further Assurances. Kleen Concepts authorizes the United States Patent and Trademark Office to record and register this Assignment upon request by Assignee. Kleen Concepts hereby covenants and agrees that it will, at the reasonable request of Assignee, and without further consideration, execute and deliver such other instruments of sale, assignment, conveyance, transfer and delivery and take other actions as may reasonably be necessary to ensure that the Trademark, Related IP, and Domain Name are properly assigned to Assignee.

3. Domain Name. Within 10 business days of the Effective Date of this Agreement Kleen Concepts will provide to Assignee the authorization code for the Domain Name and a list of the additional information needed to effectuate transfer of the Domain Name. Kleen Concepts will assist Assignee as needed with the transfer of the Domain Name to Assignee's account.

4. Maintenance and Enforcement. The parties agree that Kleen Concepts shall owe no obligation to Assignee to maintain, defend, or enforce the Trademark, Related IP, or Domain Name. Assignee agrees to bear all renewal, maintenance, defense and enforcement of the Trademark, Related IP, and Domain Name and Assignee understands that Kleen Concepts will not take any actions or incur any expense to maintain, renew, defend, or enforce the Trademark, Related IP, or Domain Name.

5. Liability. The parties agree that Assignee will bear all responsibility and liability for the Trademark, Related IP, and Domain Name, including but not limited to liability for any disputes or claims of infringement, as of the Effective Date and Kleen Concepts has no responsibility or liability for the Trademark, Related IP, or Domain Name after the Effective Date.

6. Disclaimers. Notwithstanding anything in this Assignment or in discussions between the Parties to the contrary, the Trademark, Related IP, and Domain Name are assigned and assumed on an "as is" basis, with Kleen Concepts making no representations or warranties, and Kleen Concepts hereby excluding and disclaiming any express or implied representations or warranties of any kind, including as to the validity and non-infringement of the Trademark, Related IP, and Domain Name and Kleen Concepts or Assignee's ability to use, register or enforce the Assigned Trademark, Related IP, or Domain Name.

7. Counterparts. This Assignment may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original. Any counterpart may be executed by facsimile signature, which shall be deemed an original. This Assignment may not be amended except by an instrument in writing signed by each of the Parties hereto.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed on the dates indicated below.

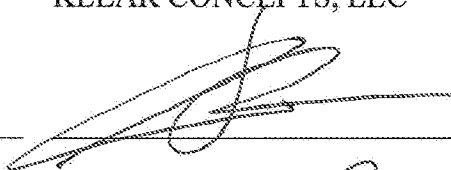
ASSIGNOR:

ASSIGNEE:

KLEEN CONCEPTS, LLC

KLEAR CONCEPTS, LLC

By: 



Grant Russell President  
Printed Name and Title

Grant Russell President  
Printed Name

Scottsdale, AZ 9/14/2022  
Place and Date of Signature

Scottsdale, AZ 9/14/2022  
Place and Date of Signature