

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM756170

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Avon LLC		08/15/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	New Avon Company		
Street Address:	One Liberty Plaza, 165 Broadway		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10006		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	6623038	MAKE LIFE BEAUTIFUL	
Serial Number:	90682158	CASHMERE LIPCREAM	
Serial Number:	88771062	CASHMERE COMPLEXION	
Serial Number:	88784079	COLORS OF LOVE	
Serial Number:	87207400	THIS IS BOSS LIFE	
Serial Number:	87460864	EXPEDITION	
Registration Number:	5833315	#NAKEDPROOF	
Registration Number:	5708770	LOVE AT 1ST LASH	
Registration Number:	6555468	DAILY BEAUTY DEFENSE	
Registration Number:	5770602	LOVE COMPLEX	
Registration Number:	4805132	VITA TONE COMPLEX	
Registration Number:	4786768	HYDRABOOST TECHNOLOGY	
Registration Number:	4660758	ENDLESS OCEAN	
Registration Number:	4472242	SKINVINCIBLE	
Registration Number:	4448357	BLUE ESCAPE	
Registration Number:	3309853	POWDER BUFF	
Registration Number:	2719023	LIP DEW	
Registration Number:	2647243	GENTLE BREEZE	
Registration Number:	2602896	GENTLE BREEZE	

OP \$565.00 6623038

Property Type	Number	Word Mark
Registration Number:	2080250	SOFT & SENSUAL
Registration Number:	6042906	ESPIRA
Registration Number:	2869062	SLICK TINT

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@kelleydrye.com

Correspondent Name: Andrea L. Calvaruso, Esq.

Address Line 1: 75 Greenwich Street,3 World Trade Center

Address Line 2: Kelley, Drye & Warren LLP

Address Line 4: NEW YORK, NEW YORK 10007

NAME OF SUBMITTER:	Andrea L. Calvaruso, Esq.
SIGNATURE:	/andrealcalvaruso/
DATE SIGNED:	09/19/2022

Total Attachments: 2

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "NEW AVON LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "NEW AVON LLC" TO "NEW AVON COMPANY", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF AUGUST, A.D. 2019, AT 10:24 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

5907070 8100V
SR# 20196531340

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203414557
Date: 08-15-19

TRADEMARK
REEL: 007849 FRAME: 0729

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED LIABILITY COMPANY TO A
CORPORATION PURSUANT TO SECTION 265 OF THE
DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Limited Liability Company first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the Limited Liability Company first formed is 12/11/2015.
- 4.) The name of the Limited Liability Company immediately prior to filing this Certificate is New Avon LLC.
- 5.) The name of the Corporation as set forth in the Certificate of Incorporation is New Avon Company.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company have executed this Certificate on the 15th day of August, A.D. 2019.

By: /s/ Jae Hong Kim

Name: Jae Hong Kim
Print or Type

Title: Authorized Person
Print or Type